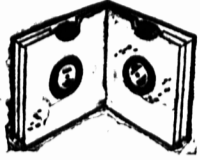


HOLMAN STORE NEWS
Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.



SOMETHING NEW HAS BEEN ADDED! . . . You can now buy **PHONOGRAPH RECORDS** in the 5 and 10 Department of the Summerside Store and in the Budget Shop, Charlottetown. There's really a terrific collection from which to choose and **BEST OF ALL!** . . . They're marked down **HALF PRICE**. You don't have to buy these unheralded, unheard and unsung because in each department right with the Records is a Record Player on which you can try them before you buy them! Singly or in albums, the collection of Records includes Classics, Children's Selections and popular tunes. Add to your Record Library the easy way by shopping for these **Half-Price Records** in the 5 and 10, Summerside and the Budget Shop of Holman's in Charlottetown.

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EVERY YOUNG FELLOW and girl too has a yen to be a "Frog Man or Woman"! The Sporting Department (Upstairs in Summerside and in the Hardware of the Charlottetown Store) has the equipment to make this idea, more or less, come true. **"SWIM KING" SWIM ACCESSORIES** makes for greater water fun — Adjustable "Junior" Fins for your feet are grand for surface or underwater swimming, they're for more speed, comfort and fit and they're priced 3.85 a pair. Then there are underwater Goggles or Swimming Masks — these are in oval or triangular shapes; giving eye and nose protection. With the Masks you get clear, underwater vision. Adjustable, and made of rubber with 1 piece plastic sight section, the price is 1.50 for the Swim Mask. Improve your swimming at least 75% by wearing "Swim King" Accessories from the Sporting Goods Departments of either Holman Store.

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SCHOOL DAYS — SCHOOL DAYS and all the rest of that old but intriguing song! . . . **SCHOOL BOOKS** are ready NOW in the Stationery Section of Holman's in Summerside!

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FOR ONLY JUST 3.49 you can get the smart and handsome **DRAW DRAPES** you've always wanted for your home! They're in a simply beautiful array of floral patterns and in colors to complement your home decor, whether it be traditional or modern. Made of **easy-to-care-for PLASTIC** in a really generous width and length — there's nothing skimpy in 108 inches wide (two drapes) and 84 inches long. The Plastic Draw Drapes are complete with clip-on slides to fit on an ordinary curtain rod. They're aptly called **"EZE-GLIDE"** — The Drape with Floating Action! You'll really like everything about these Draw Drapes including the price of 3.49 a pair. You'll find them in the House Furnishing Departments of Both Holman Stores — Summerside and Charlottetown.



"Where Old Friends Meet"

OVER 97 YEARS

...of progressive management by one local family!

...of merchandising experience and knowledge!

...of market prestige and vast buying power!

...of high quality standards and sound value!

...of growth built upon customer satisfaction!

...of ever expanding facilities and service!



SERVING

PRINCE EDWARD ISLAND

SINCE 1857.

R. T. HOLMAN LTD.

— TWO BIG STORES —

Summerside and Charlottetown