



You're the head of the family . . . dress up to your role on Easter Sunday. We're ready to help you do yourself proud with some of the finest looking clothing we've ever had . . . at prices that appeal to a man's intelligence and sense of thrift. Choose a fine worsted, or a reliable gabardine . . . then we'll help you collect the fixings that will polish off the job. Plan to come in today.



This year a man needs a new approach to Easter to bolster his morale. You'll find it in the smart colors and good designs of our new furnishings.

Ties \$1.00 - \$1.50 - \$2.00
 Sox \$1.00 to \$2.50



Hats that are a pleasure to wear.—See the difference—feel the difference — a smart new hat makes, when you top off your Easter finery in an Adam - Biltmore or Stetson.

\$5.00 to \$12.50



Buy Smart—Look smart in a Topcoat that will stay "smart looking". Gabardines, Coverts and Crombie Seal-skin. You'll get 'em all in our big collection.

\$29.50 - \$59.50

Check our new Sportswear—come in and look over our fine collection of Sport Coats and Slacks. We've a variety of fabrics for Spring and Summer.

Sport Coats \$19.95 - \$31.50
 Slacks \$9.95 - \$19.50



You pick winners every time, if you choose from our wide selection of shirts. Soft collars and fused collars—single or double cuff styles. You'll like the smart new colors for Spring.

Arrow - Forsythe - Van Heusen - B.V.D. - Tooke

\$3.50 - \$5.50



No matter what his preference is . . . this is the place to bring him for his new Spring and Easter clothes! We've got a big selection . . . a tremendous variety of prices you want to pay and we have salespeople distinguished for their courtesy.

Junior Suits 24-28— \$15.95 to \$24.95
 Boys' Suits 28-34 \$19.95 to \$32.50
 Students' Suits 33-37 \$27.50 to \$49.50
 Students' "Hollywood" Coats—
 33 to 38 \$21.95

EASTER IN BOYLAND

Boys' Sport Coats 29-34—
 \$16.95
 Students' Sport Coats 33-37—
 up to \$23.95
 Boys' Blazers \$6.95 to \$9.75
 Boys' Pants \$3.50 to \$5.95
 Students' Pants—
 \$3.50 to \$14.95



JACKETS—Sharkskin, Gabardine and Tackle Twill—

\$4.25 to \$9.95

SHIRTS—Whites, plains and stripes—

\$2.25 to \$3.50

SWEATERS—

\$2.95 to \$5.95

MOORE & McLEOD limited