

COLGATE GREEN CHLOROPHYLL TOOTH PASTE

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75¢ & 45¢

DESTROYS MOUTH ODOR

FIGHTS TOOTH DECAY—PROMOTES HEALTHY GUMS

FAMOUS ISLAND

St. Helena, the island where Napoleon was exiled, lies 1,200 miles off the west coast of Africa.

a cup of Fry's fortifies!

So nourishing! Fry's Cocoa made with milk is such a wholesome drink! And so tempting, because Fry's Cocoa, you know, is the cocoa with the richer chocolate flavor.

Free cookbook!

70 chocolate and cocoa recipes for cakes, cookies, pies, frostings, desserts. Send name and address to Fry-Cadbury Ltd., Dept. M-4, Montreal.

FRY'S PURE BREAKFAST COCOA

1 LB. NET FRY-CADBURY LTD. MONTREAL

—the cocoa with the richer chocolate flavor

WHITE SWAN tissue

750 SHEETS

So soft... yet so strong... it lasts so much longer!

and you get 100 extra sheets at no extra cost

2 rolls—1500 sheets Get this extra value today.

AN E. S. EDDY PRODUCT

East Baltic and Vicinity

Mrs. John W. Robertson and daughter Lyla of Kingsboro spent a few days in Charlottetown.

Mr. Francis Gillis, South Lake, is recuperating following his operation in the Souris Hospital, and all wish him continued improvement.

Mr. and Mrs. Gerald Bruce and daughter Elizabeth were recent visitors to Charlottetown.

Mr. Basil Champion, Black Pond, is at present a patient in the Souris Hospital. All wish him a speedy recovery.

Miss Rena Reynolds, R.N., Montague, was a recent visitor to Souris, the guest of her sister, Mrs. L. Strong.

Barbara Brent's BUYS AND WHYS

MONTREAL, October 23rd—Lovely Marianne Delacorte, daughter of the publisher of famous romance and beauty magazines, was a story-book bride herself! Her gown of ecru silk tulle brought out the beauty of her radiant complexion, kept smooth and soft by years of care with WOODBURY FACIAL SOAP. You see, to every cake of Woodbury, skin scientists have added a precious beauty-cream ingredient. It's a softening oil, intended to help replace natural oils you wash away. While some soaps tend to dry sensitive skin, Woodbury Facial Soap smooths and softens it. Try it! And for silken skin from head to toe, use Woodbury's big Beauty-Bath Size, too.

Running Out Of Ideas for economical meals that make the family happy? Now's the time to come to the aid of their appetites—and your budget—with delicious KRAFT DINNER. It's a macaroni-and-cheese combination that's the best ever! Easy to prepare—it cooks to tasty lightness in only 7 minutes. And truly economical—every package of "Kraft Dinner" contains a wholesome main dish for 4 that costs less than 6 cents a serving. So next time you're shopping, look for "Kraft Dinner" in its brand new red-and-yellow package that's a real eye-catcher.

There's Something about a real home-made cake that can't be equalled. I know our family go into raptures over the fluffy tender cakes I make. They can't seem to get enough of them. Of course, my secret is SWANS DOWN CAKE FLOUR. No other flour, no cake mix, can make cakes the way Swans Down does. You see, Swans Down is especially made for better cake making. Milled by experts from the finest of soft winter wheat, Swans Down makes prize cakes, every time. You too can enjoy the satisfaction of better cakes, with Swans Down—it is sifted again and again until 27 times as fine as ordinary flour. Grand recipes on the package!

Yes, it's true, youngsters do outgrow their dislike of vegetables. But that's cold consolation because in the meantime they need the nourishment only vegetables can give them. And there's one sure way to make those youngsters of yours love vegetables. Give them vegetables in HEINZ CONDENSED VEGETABLE SOUP. Put generous helpings of this rich, nourishing soup in front of your children and almost before your back is turned, the soup will be gobbled up. Heinz Condensed Vegetable Soup is a "second helping" dish for both youngsters and adults. M-m-m-m—makes me hungry just to think about it! Get some from your grocer tomorrow. That familiar keystone label on the tin means good eating.

It's My Favourite "Husband-Pleaser". I mean INSTANT CHASE & SANBORN COFFEE. You see, Instant Chase & Sanborn Coffee is the instant coffee made by real coffee people. Nearly a century of coffee experience makes this the best instant coffee you've ever tasted. The flavour's there—and the body—and the real lift. What's more, Instant Chase & Sanborn is quick to serve. Takes no longer than boiling the water. You'll like what it does for your food budget, too... saves you up to 40¢ a pound compared with ground coffee. The regular size jar of Instant Chase & Sanborn gives you the same number of cups as a pound of ground coffee and there's a big difference in price!

Hur-ry! Hur-ry!... Don't Miss The Greatest Sale Of The Year... You must get in on the sale of Canada Savings Bonds—the finest investment going... and it's an instalment-plan sale. So, while there's still time, hurry right down to your nearest branch of the BANK OF MONTREAL and put part of your savings into Canada Savings Bonds. It takes only a 5% down-payment to do the trick, with easy monthly instalments over a year. Just think—you can buy a Canada Savings Bond for as little as \$2.50 down. Half of the money I'm saving through Personal Planning this year is going into Canada Savings Bonds. With those generous interest rates, they're a real bargain. By holding on to them until maturity, you can sit back and benefit from the healthy interest rate of 3.44%. And Canada Savings Bonds can't fall below face value! And, remember, too, you can buy them on the instalment plan at your B of M. Now's the time to do it. Why not drop into your neighborhood B of M branch tomorrow?

If You're Been Looking for something better in feminine hygiene, I think you should know about ZONITORS. Thousands of women who demand a completely satisfactory method of feminine hygiene use Zonitors. Zonitors are the truly modern superior method of feminine hygiene. They're so dainty and convenient to use. They're powerfully germicidal, yet absolutely safe to delicate tissues. Ask your druggist for Zonitors tomorrow—and write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q. — for a free booklet giving frank facts on feminine hygiene. It will be sent to you in a plain wrapper.

Mr. Ray Bruce, Red Point, and Mr. Norman Bruce, South Lake, were recent business visitors to Montague.

Mr. Walter Dixon entertained the Baptist Missionary meeting at her home in East Baltic October 14th, with the usual large attendance.

Mr. Edison Rose accompanied by his son Edgar, East Baltic, were October 15 visitors to Charlottetown.

Rev. H. R. and Mrs. Bell, Red Point, spent a few days visiting in Charlottetown at the home of Mr. and Mrs. Walter Cox.

Mr. Bill Ives, Charlottetown, and Mr. Ernest Underhay, Fortune, were business visitors to Red Point and nearby districts recently.

Mr. Willard McLean, Peters Road, was a business visitor to Kingsboro and East Baltic recently.

Mr. Ellsworth Llewellyn, North Lake, spent the weekend of October 18th at his home in Montague.

Much sympathy is being extended to the family of the late Mr. J. A. Gallant of Souris who met a tragic death on October 13 while at his work.

Mr. and Mrs. Joshua McDonald, Kingston, spent October 14th on business in Charlottetown.

Mr. Thomas Harris has returned to his duties in Antigonish, N.S., having spent a couple of weeks at his home in Elmira.

Mr. Emery Bruce of the Royal Bank of Canada, Summerside, spent Thanksgiving with his parents, Mr. and Mrs. Ray Bruce, Red Point.

Mr. Homer Robertson, Munn's Road, was a recent visitor to Kingsboro and Souris.

Most of the schools have reopened, following a two weeks vacation for potato picking.

Mr. Edwin Robertson, Munn's Road, was a recent visitor to Red Point.

Mr. Leslie Jarvis of the Royal Navy, is spending a short leave with his mother, Mrs. Reggie Rose and Mr. Rose, Red Point.

Mrs. Olive Bruce and Mrs. William Pierce, Elmira, were recent visitors at the home of Mr. and Mrs. Calvin Dixon, East Baltic.

Mr. Major Young, Red Point, attended the fisheries meeting held in Charlottetown October 21.

Mr. and Mrs. Lowell Ching, Kingsboro, were recent visitors to Charlottetown.

There was a large attendance of ladies from the surrounding districts at the first class of the Adult Sewing Club on Monday, October 20th in the Kingsboro Hall. This class was in the afternoon and evening.

Mr. and Mrs. Harold Hunter, North Lake, were recent visitors to Forest Hill. They were accompanied back by Mrs. Hunter's father, Mr. Freeman Garrett, who will spend the winter months with his daughter, Mrs. Gerald Bruce, East Baltic.

NORTHERN AREA

The "barren lands" is the name for the great sub-Arctic area between Hudson Bay and Great Bear Lake.

Pisquid East Notes

Mrs. George Dover was a visitor in Parkdale, Thursday, October 16th, guest of her sister, Mrs. B. W. Birt and Mr. Birt.

Mr. Guy Jay spent the weekend of October 18th, at the home of his parents, Mr. and Mrs. Wendell Jay.

Mr. and Mrs. Earle MacDonaid, Lorne Valley, were guests of Mrs. MacDonald's parents, Mr. and Mrs. George W. Jay, Sunday, October 19th.

Mr. Leith Woolridge, Mount Stewart, spent the weekend of October 18th at the home of his parents, Mr. and Mrs. Wallace Woolridge, Pisquid East.

Mr. and Mrs. B. W. Birt, Parkdale, were visitors in Pisquid East on Sunday, October 19th.

Sincere sympathy is felt for Mrs. Merle Rodgers in the sudden passing of her mother, Mrs. John MacKenzie, Victoria Cross.

Mrs. Edward E. Jay was a visitor in Dunstaffnage Sunday, October 19th, guest of Mr. and Mrs. Borden Boswell.

Mr. and Mrs. George Dover were visitors in Dunstaffnage Sunday, October 19th.

Mr. E. H. Jay was a visitor in Charlottetown Monday, October 20th.

Mr. and Mrs. Kenny Garland, Mount Stewart, were visitors at the home of Mrs. Garland's parents, Mr. and Mrs. Owen Kelly, Sunday, October 19th.

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Beautiful KEM-GLO

the most economical enamel! NEEDS NO PRIMER OR UNDERCOATER

DO YOU HAVE TROUBLE GETTING COLLARS AND CUFFS CLEAN?

New SUPER SUDS

Guarantees SUPER-CLEAN SUPER-WHITE Collars and Cuffs or Double Your Money Back!

Ladies your washing worries are over. Super Suds new blended formula contains a scientific color brightener with extra rich, billowy longer-lasting suds.

As you iron you'll see new whiteness—a super whiteness. Yes, shirts your man will be pleased to wear. Your dealer has Super Suds with color brightener.

DELIGHT IN EVERY BITE

ECONOMY IN EVERY POUND

QUALITY—for the finer flavor and juicy tenderness that means keen delight in every bite. ECONOMY—that enables you to enjoy more good tasting meat at every meal. That's what you get every time—in every pound of meat you buy here. Our meats are selected right... aged right... cut right... trimmed right—AND PRICED RIGHT—to give you right good value for your money. And for proof positive—try one of these choice cuts which are this week's Meat Department Special Values.

- Sweet Pickled COTTAGE ROLLS, lb. 59c
- Sweet Pickled PORK HOCKS, lb. 21c
- Swift's Smoked BOLOGNA, lb. 33c
- Tender Young Beef BLADE ROAST, lb. 59c
- Standing—Prime Steer RIB ROAST, lb. 69c

- Fine Quality Candy By Weston's HALLOWE'EN KISSES Buy Now! Be Sure! Lb. 39c
- Large 24 oz. MCCREADY'S Sweet Mustard PICKLES Per Jar 35c
- For Fall Cleaning SHINOLA WAX 1 Lb. Tin Paste 37c
- Florida Garden Big 48 oz. GRAPEFRUIT JUICE Per Tin 25c
- Big 16 oz. Cello Bag—DeLuxe Orange—Water Ice WAFERS Per Lb. Bag 39c

- Fruits & Vegetables**
- Extra Fancy — The Better Kind EMPEROR GRAPES, 2 lbs. for 29c
 - Long Yellow — Golden Ripe BANANAS, per lb. 21c
 - A Treat for Sunday or any day— PINK GRAPEFRUIT, 3 for 23c
 - Best for Juice and Every Use— ORANGES, Extra Special, 2 doz. ... 59c

24 Oz. Jar WETHEY'S Strawberry JAM

Per Jar 47c

3 Handy Sizes

16 oz. 17c; 64 oz. 49c 32 oz. 29c; 128 oz. 89c SPECIAL THIS WEEK

These items also on sale at the following Co-op Stores:

MORELL TRACADIE VERNON RIVER ST. PETERS CHERRY VALLEY

SHOP CO-OP

Super Market

FREE DELIVERY PHONE 2807-2808 THE ONE STOP MARKET

'HAPPY' HAWES SAYS—

"PREFERRED IN FINE HOMES!"

HAWES' FLOOR WAX

HAWES' FLOOR WAX is preferred in fine homes because it has those qualities that appeal to Canadian women. They like this hard finish wax which is so easy to apply (and spreads further, thereby proving more economical)—it dries quickly and polishes to a hard, wear-resisting finish.

TRULY THE FINEST WAX THAT MONEY CAN BUY!

HAWES' FLOOR WAX

NEW YORK, Oct. 9 —(AP)— GERONA, Spain, Oct. 9 —(CP)— Margaret McDonald, 17, was arrested today as the leader of a gang which look about \$10,000 in a their motorcycle crashed into a series of recent holdups. Police truck. Their condition is described said she was the pretty doll who was serious. They are Cpl. Joseph held the gun while a boy friend Paul Dulude, 30, of St. Martine, picked up the money in four hotel Que. and Lac. Joseph Laurent thefts. They also identified her as LeBlanc of Kirkland Lake, Ont. the girl who gave orders to three stationed with the R. C. A. F. in men while they held up a grocery Britain, the two men were on a store. holiday in Spain.