



ELECTRONICS CLASSROOM HOLD MODERN EQUIPMENT.



BEAUTY CULTURE TRAINING SECTION

Vocational training program aids all ages to attain skills

A wide range of programs, enabling both young and old to learn new skills and enabling those now employed to upgrade their qualifications, is available through the vocational training institutions of the province.

W.S. McMurtry, director of vocational training, says "our future lies with small industry and the goal of our vocational training program is to have an adequate supply of trained manpower capable of meeting the demands of modern industry."

In the past few years, two major institutions of vocational training were added to the province's educational system. In 1962, a \$1,500,000 vocational high school was opened in Summerside and last year saw the opening of the Provincial Vocational Institute on the outskirts of Charlottetown.



W. S. McMURTRY

Under the technical and vocational training agreement with the federal government, a number of programs are provided which are closely correlated and integrated with the common objective of training the country's labor force at all levels below university and in all fields.

The technical and vocational high school program covers any courses or programs of regular secondary schools, technical, vocational or composite high schools where the full-time courses have a minimum of 50 per cent of school time spent in instruction preparing for an occupation. This must include technical, trade or occupational practice and theory, mathematics, science and drawing.

In addition, co-operative training programs in which high school students spend a minimum of 50 per cent of their time on the job are also eligible for federal assistance.

Next fall, according to Mr. McMurtry, the province will initiate a technical training program in which the federal government pays 50 per cent of provincial costs. This program provides training at the post-high school level. Training under this category covers the fields of engineering, science, business or other fields requiring advanced theoretical and practical training but below professional level. Courses under this program, according to Mr. McMurtry, emphasize the understanding and application of mathematical, scientific, technological or other principles required by a specific occupational field.

Training in co-operation with industry was begun in the province this year and Mr. McMurtry said "this program falls into two main channels. They are training in small business management and right in industrial plants. Some students are training at Bathurst Marine Industries

those about to enter employment and to provide training for those who wish to retain or change in occupation.

Other programs in which the federal government pays a share of the costs include: the training of unemployed persons, training of the disabled, training of technical and vocational teachers and training for federal departments and agencies.

In addition to these programs there is an apprenticeship training scheme in which apprentices are indentured to firms in the province. While this program has been successful in part, Mr. McMurtry said it is being hampered because of a lack of suitably qualified supervisors in some Island industry.

One relatively new program which is meeting with success is that which allows unemployed persons and others who have less than grade 10 education to return to high school to get grade 10 so that they can be admitted to vocational training programs.

Mr. McMurtry said that extension-night classes recently started in Prince County have met with astonishing response. He said "when we started a night class in motor vehicle repairs we thought we might get a class of 15 to 20 persons but 158 enrolled. Another extension course we plan for March already has 76 persons enrolled.

This is in agriculture and will provide instruction in farm management, farm mechanics and marketing."

Mr. McMurtry said extension courses are being planned for the eastern part of the province. "We plan a course in gas engine mechanics for fishermen to begin with," he said.

Enrolment is high this year at both the Summerside and Charlottetown vocational training institutions. Mr. McMurtry said 324 day students and 418 night students are enrolled at the Prince County Vocational High School and 330 day students and 524 night students are enrolled at the Provincial Vocational Institute.

Commenting on the benefits of vocational training, Mr. McMurtry said "the scope of vocational training is exceedingly broad and has its applications in various types of occupations in many fields of employment. These occupations may be divided into several subdivisions such as the building trades, the mechanical trades, electrical and electronic occupations, business and distributive occupations, service occupations and those occupations based on industries which develop our natural resources."

He said "upgrading and retraining of persons already em-

ployed will enable Island businesses to keep up with any technical advances or changes in industry and this is the goal for which the vocational training program is geared."

It is felt that since its formation the group has achieved a

great deal through its study and discussion and from the many persons in a variety of fields that have visited the group and talked and demonstrated on many subjects.

The group is ready and willing to lend all possible assistance and co-operation to the municipal authorities and are of the opinion that immediate and joint action is vitally necessary on many matters pertaining to the growth and development of the town.

Reid Sangster, director of resources and development and J.J. MacDonald, fieldman for resources and development were largely instrumental in the formation of the group and have been regular attendants at the meetings.

Corrections were formed on tourism, agriculture, small industries and education. At one meeting a display of handcraft was on hand and the program of handcrafts was outlined by Mrs. M. Wayne Lister, provincial director of handcraft.

The question of education was gone into at length and representatives were present from the department of education.

The group was pleased to have at its October meeting Alex. Sim of Ottawa, ARDA consultant; Roger Schwass, of Toronto, secretary Farm Radio Forum; Joe Bergasse of Ives of the area development agency of the Federal Department of Industry; Peter Stewart, Resources Development representative of the Nova Scotia Department of Agriculture and Stewart C. Wright, Provincial Deputy Minister of Agriculture.

The group gained a vast insight into many phases of interesting activities and projects from these distinguished persons.

Since its formation the group had concerned itself with the vital need of housing, water and sewage and other necessary facilities now lacking in this area and so necessary to a town on the threshold of a great industrial expansion.

It is felt that since its formation the group has achieved a

INDUSTRY EXPANDING

Morell an aggressive close-knit community

The village of Morell with a population of 385 and 90 homes continues to be one of the more aggressive communities in Prince Edward Island. The people of the village and surrounding area work closely together to achieve their aims. Their schools, hockey rink and other projects are proof of this.

In the past year several new industries have started in or near the village. The Morell Co-op Creamery has been rebuilt following a fire; the Morell Packing Co. has opened for business, the Morell Fur Farms have been reopened; a new fire hall is under construction; Sutherland Bros. machinery and woodworking plant is in full operation; the new hockey rink; United Church; a new subdivision and other activities have all contributed to progress in 1964 and are considered to be very important to the economic life of the community for the future.

The new creamery is currently handling 150 milk shippers, 600 cream shippers, has storage space for 110,000 pounds of cheese as well as for four carloads of butter with room for anticipated expansion in the near future.

Ten fulltime employees with 17 at peak periods received \$34,680.00 in wages in 1964. For com-

parison in 1963 this creamery produced 517,000 pounds of butter with 750,000 being produced in 1964. 139,000 pounds of cheese was produced in 1963 with 490,000 being produced in 1964. The creamery creates employment in many other ways, such as trucking, shipping and handling of its products.

In the future they expect to process the Island brand cheddar cheese in five pound square or oblong packages which will be marketed for cutting into commercial and convenient sizes. This is expected to take the place of the old round cheese. There will also be five pound, 10 pound, 20 pound and 40 pound square packs.

This idea is already being used in Ontario and Quebec and is considered to be an improvement over the older method.

The Morell Packing Company have been employing approximately 50 men and women at peak periods to process and can fish and also for a salt processing operation. This firm is expected to expand and will employ several more.

The Sutherland Bros. machine and wood working plant has already rendered considerable service to the area and many residents stated they are doing an excellent job and expansion

is also expected in the future. The new subdivision for town expansion located in the vicinity of the new Regional High School with space for 10 new homes, has been well selected and residents are looking to increased home construction in the future.

EDUCATION FACILITIES
Morell Regional High School with grades from nine-12 and an enrollment of 205 students an increase of 30 over last year. A staff of 11 teachers with two specialty teachers in music and physical education has been employed this term.

Four busses are engaged in transporting the students to and from the school. The school has

purchased new gym equipment, has started a film strip department and other improvements which will be of considerable benefit to students of the area.

The Morell Fur Farm is once again in full operation following a disease epidemic a year or so ago. It is now operated by Chuck Ashwell, a well known mink farmer with ranches in several provinces of Canada.

He has 550 mink at the present time with 200 more to arrive shortly. Six hundred of these will be females. They are expected to produce approximately 3,000 young by next fall. The ranch employs an average of two to five throughout the year.

The tourism Motel is suitably located and can offer facilities for fishing, boating, sports entertainment and one of the better beaches in the province at Lakeside.

As one resident put it Morell is on the move, we are growing and with the co-operation of our people we expect to progress considerable in the next year or two.

Letters come century late

WICKFORD, R.I. (AP) — Postmasters in Wickford and Wakefield are puzzled over four envelopes that turned up in Monday's incoming mail — each was postmarked during the American Civil War.

Two envelopes arrived in a pouch from Wickford at the Wakefield office. Both were addressed to Miss Hattie Hull of Wakefield in care of Mrs. George Knowles. One contained a letter and the other was empty.

55 YEARS OF PROGRESS

- Home of the Dragger Fleet
- Centre of the Gulf's Finest Beaches
- Premier Potato Growing Area of the Nation

TOWN of SOURIS

Incorporated 1910

Morell Co-op Creamery, Processors of Fine

ISLAND BRAND PRODUCTS

Quality Cheese

The most modern of cheese manufacturing equipment is installed at Morell Creamery, producing one of the most taste-tempting treats on your menu. Try it today, Island Brand Cheese.



SERVING PRINCE EDWARD ISLAND WITH

TOP GRADE BUTTER

For the extra lift in your menu, try Morell top quality butter. Processed so the flavor remains. It will really "melt in your mouth." Try this winter menu pick-me-up today.



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President: J. S. SUTHERLAND

Secretary: LOUIS MCGUIRE

Morell

P. E. I.