

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

THIS is the time of year when you get spending a cozy evening at home like to get into something comfortable. . . . Well, the Ladies' Wear of Holman's in Summerside and the Ladies' Shop of Holman's in Charlottetown have exactly what you want in the way of smart home dressing comfort! A darling of a NYLON DUSTER — made on loose lines of sculptured nylon in lovely light colors. Don't let me hear you say "Nylon is cold and clammy" . . . This isn't because the completely throughout lining is of softly quilted nylon too, which will give you cloud-light weight that is warm as toast! Delight as you please in the style with buttoned to the throat front. The neat little collar is frilled and there is a frill on the melon sleeves too. The Duster sizes are from 12 to 16 and the price is 16.95. Now, should you prefer a warm wool Housecoat in floor length, we have these in a finely woven all wool flannel — solid colors and tailored style with a sash tie belt. Sizes are 14 to 20 and the price is 14.95. Come shopping for wearables absolutely perfect for comfortable leisure at home in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop in Charlottetown.

A SPECIAL that you'll want RIGHT NOW! Pure Rubber SPLASHERS, regularly priced 2.49 are going for ONLY 1.00 while they last! They're stretchy, light and convenient because you can fold them up into a wee bundle for carrying and storing. Colors are red, brown or black in an assortment of sizes. Flat reinforced soles and heels will fit all and every heel height in your shoe cupboard. I had a pair last year and you can bet I got myself another pair — they are dandy! . . . At the first hint of underfoot dampness you merely pull these on for dry footedness! Rubber Splashes are 1.00 a pair while the quantity lasts in Holman's Shoe Department — Summerside.

BY FAR the nicest MEN'S SOCKS I've seen in a long while are the Nubby LAMBS WOOL HOSE in Holman's Men's Wear in Summerside. Finely knit in a handsome rib design of pure lambs wool in a blend with 25% nylon for the desired long wearing quality. Colors are fawn, grey, blue or charcoal in sizes 10-1-2 to 11-1-2 — the price is 1.50 pair. These Socks are a perfect match with the new Lambswool TONY DAY SWEATERS (they're beautiful!) Shop for both Socks and Sweaters in the Men's Wear at Holman's in Summerside.

NEAT classical style that is the unexcelled companion for your sportclothes or separates! We mean the closely woven navy flannel BLAZERS to be found in Holman's Sportswear, Summerside and Holman's Ladies' Shop, Charlottetown. The smooth Cheviot wool flannel was loomed in England and the garment is tailored in Canada. You may have your choice of either braid trim or plain with a crested breast pocket — both are single breasted and in sizes 12 to 20. The price is 8.95 and it will be an 8.95 very well spent because you'll wear and wear your Navy Blazer for the utmost in tailored smartness. A Navy Blazer is so right for so many occasions you'll very definitely want one — Come see them in Holman's Sportswear, Summerside and Holman's Ladies' Shop in Charlottetown.

HOLMAN'S Both Stores --- November 10th --- November 17th NEW PIANO WEEK!

FREE Piano Lessons For One Year From Any Qualified Teacher With The Purchase Of Any Mason & Risch Piano

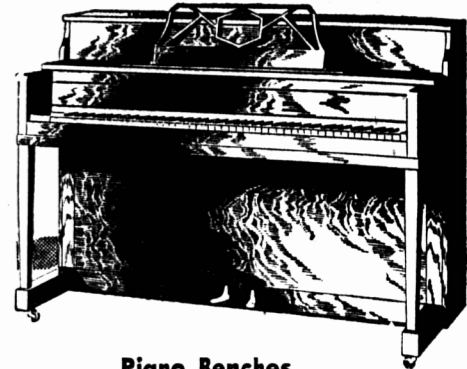


Yes, indeed! . . . You purchase any one of our Mason and Risch Pianos during the week of November 10th to November 17th inclusive, and you get FREE Piano Lessons for ONE WHOLE YEAR! (One lesson a week from the qualified teacher of your own choice). There are beautiful Mason and Risch Pianos from which to make your selection, handsomely styled in modern or traditional walnut or mahogany. Now is the time to buy for a wonderful offer! Pianos are priced—

"Stirling", mahogany	\$595	"Henry Herbert", mahogany	\$765
"Classic", mahogany	\$670	"41 Studio", walnut	\$895

10% DOWN
Balance in Monthly Payments

HOLMAN'S Both Stores FURNITURE



Piano Benches Available To Match

more MASON & RISCH MADE PIANOS ARE SOLD IN CANADA THAN ALL OTHERS COMBINED.

Ooh! So Refined! NEW FALL BAGS and GLOVES



Fashion elegance to carry in your dainty hand — sleek Handbags of either calf or Morocco leathers in handle or over-shoulder style with leather or taffeta linings. A number of colors from which to choose.
4.95 to 9.95

Slender Gloves styled in luxury for the fashion season. Made of fine Nylonsuede with inworn or whipped seams. Shades include tortoise shell, black, navy, red or mahogany in sizes 6-1-2 to 8. 1.98 a pair.

Ladies' Shop Ch'town **HOLMAN'S** Ladies' Wear S'side



IT IS NOT A KENWOOD WITHOUT THIS LABEL

Many Have Joined Our KENWOOD CHRISTMAS CLUB

Why Not You?

It's The Easy Way To Solve Gift Problems

Choose a lovely Kenwood Blanket in the shade you desire—pay a small deposit—then week by week make an additional payment and watch the balance dwindle away. Come in and ask for full Blanket Club particulars in our Dry Goods Department.

KENWOOD FLORAL TINT

Reversible tone-on-tone Blanket with 6 inch satin end bindings. Shades are larkspur, phlox, pink, hollyhock, jimmewood, nasturtium and others. Size 72 by 84 inches individually boxed. Each **19.95**

KENWOOD FAMOUS

The "famous" all wool Kenwood Blanket for warmth, light weight and lasting comfort. Luscious shades with 6 inch satin end bindings. Size 72 by 84 inches. Each **16.95**

KENWOOD RAMCREST

Satin ribbon bindings on the ends and individually boxed. The shades include blue, rose, cedar, yellow, peach, wine and others.
Size 60 by 84. Each **11.50** Size 72 by 84. Each **13.50**

KENWOOD BABY BLANKETS

KENWOOD RAMCREST—Soft, warm and fluffy, the edges on four sides are whipped. Light blue, pink, yellow and white, individually boxed. Size 36 by 50 inches. Each **5.50**
Size 45 by 60 inches. Each **7.00**

KENWOOD FAMOUS — Bound all around with satin ribbon. Colors are light blue, pink and white, individually boxed. Size 36 by 50 inches. Each **7.50**
Size 45 by 60 inches. Each **9.95**



KENWOOD VICEROY

In delightful decorator colors including Turquoise, mint green, cherry red, flage, maize and others. Individually boxed for gifting, these Blankets have a 6 inch taffeta binding. Each **19.95**

There's Nothing Like KENWOOD ALL-WOOL BLANKETS
HOLMAN'S Dry Goods — Summerside

HOLMAN'S
Both Stores
Will Remain
CLOSED
All Day
THURSDAY
Nov. 11th
Remembrance
Day



WE
HAVE THE
MOST COMPLETE
CARD COLLECTION
IN TOWN

HOLMAN'S 5 and 10 — Summerside

HOLMAN'S Now Brings You



Weatherproof HOMASOTE

BIG SHEETS UP TO 8' x 14'

A Complete Weatherproof, Insulating and Building Board

Plain Homasote in any stock size for exterior and interior use—a square foot	14¢
Striped or wood textured Homasote for exterior and interior use—a square foot	19¢

For new construction and modernization. It is permanently crackproof and has over 100 uses—barns, poultry houses, machine shops, playhouses, foundation forms, underlayment for tile or linoleum, roof decking, partitions, complete drywall sheathing, etc. Homasote may be painted or stained and may be stored outside if necessary. Government tests show Homasote much stronger than wood sheathing. It's use is recommended by all quality builders.

Phone, Write or Call For Full Information
HOLMAN'S Lumber Dept. Summerside