

# WELCOME TOURISTS

TO

## PRINCE EDWARD ISLAND

FROM THE CHARLOTTETOWN BUSINESS FIRMS

ADVERTISING ON THIS PAGE

These Charlottetown business firms carry the highest quality merchandise and invite tourists to visit their stores or plants. Here you will find most of your vacation needs and the highly trained staffs to assist you make the best selections. Whatever your needs either business or pleasure these stores, mills, restaurants and entertainment centres are your guarantee of a happy holiday on Prince Edward Island. Visit them any time.

### FOR THE FINEST FOODS EAT AT THE RENDEZVOUS

Tourists are invited to eat at Prince Edward Island's most modern restaurant, the Rendezvous. Our meals are expertly prepared from the finest foods. You'll enjoy prompt, courteous service and a friendly, relaxed atmosphere. Take-out orders for Charlottetown and vicinity.



189 Kent St. Dial 4955

### HARNESS RACING SATURDAY NIGHT

AUGUST 10  
Post Time -- 8.15 p.m.

Win, place, show betting. Only a minutes drive from the city. Lots of parking space! \$100.00 jackpot score card and \$50.00 door prize. Come early and enjoy thrill-packed racing card.

CHARLOTTETOWN  
DRIVING PARK



MARITIME  
CENTRAL  
AIRWAYS

CHARLOTTETOWN FLIGHT SCHEDULE  
CHARLOTTETOWN TO MONCTON  
(Daily Except Sunday)  
Lv. Charlottetown—4:50 a.m. — 11:00 a.m. — 4:30 p.m.  
SUNDAY FLIGHT—11 a.m.  
CHARLOTTETOWN TO NEW GLASGOW - HALIFAX  
(Daily Except Sunday)  
Lv. Charlottetown—7:15 a.m. — 1:30 p.m.  
CHARLOTTETOWN TO MAGDALEN ISLANDS  
(Daily Except Sunday)  
Leaves Charlottetown—7:30 a.m.

### WM. CONDON & SONS WOOLEN PRODUCTS

Custom SPINNING and WEAVING  
Auto Robes — Colored Yarns — Fancy Blankets  
"All Products 100% Pure Virgin Wool"  
Tourists are invited to visit our plant anytime.  
65 Queen St. Charlottetown, P.E.I. Dial 8712



### HISTORIC GREEN GABLES

Made famous by the writings of Lucy Maud Montgomery, creator of the Anne of Green Gables stories.

WE INVITE YOU TO P. E. ISLAND'S HEADQUARTERS FOR—

### Island Made Handicrafts

EAR RINGS, BROOCHES, ASH TRAYS, POTTERY,  
CREAM AND SUGAR DISHES

VIYELLA SHIRTS AND TIES

ALL WOOL AUTHENTIC TARTAN SKIRTS by Al Jean  
GLEN ISLE HIGHEST QUALITY LAMB'S WOOL SWEATERS  
by Penman's  
PASTEL SHADES—\$6-95

S. A. McDonald's Dept. Store

P.E.I.  
CANADA'S  
GARDEN  
PROVINCE

American visitors — save dollars on imported English woollens

DAKS trousers \$25

Currently selling in Boston and New York at \$2.50

Henderson & Cudmore

The Island's largest importers of men's wear from Britain

### TOURISTS ARE INVITED

TO VISIT THE ROGERS HARDWARE CO. LTD. AND BROWSE  
THROUGH THEIR CHINA DEPT. WHERE THEY WILL FIND—



#### DINNER WARE

By SHELLEY  
COALPORT  
ADDERLY

Royal Crown Derby  
Royal Stafford  
Paragon

Dresden Figurines Assorted Sizes and Colors  
Royal Doulton Figurines and Toby Jugs  
Gibson Tea Pots Large Assortment

### THE ROGERS HARDWARE CO. LTD.

QUEEN STREET CHARLOTTETOWN PHONE 8501

### Welcome Tourists To P. E. I.

YOU ARE CORDIALLY INVITED TO CALL IN AND INSPECT  
OUR STOCK OF

Diamonds  
Watches  
Dresden Figurines  
Beswick Horses



English China  
Souvenirs  
Doulton Figurines  
Metal Giftware

118 KENT ST.

OPPOSITE

Toronto Dominion

Bank

Dial 6732

*Patterson's*  
OF CHARLOTTETOWN  
Jewellers Gift Specialists

## WELCOME TOURISTS TO MOORE & McLEOD LTD.

HEADQUARTERS IN PRINCE EDWARD ISLAND FOR

MEN'S, LADIES', MISSES', CHILDREN'S WEAR, TARTAN AND YARD GOODS, ENGLISH WOOLLENS, BLANKETS, CAR WRAPS, COSTUME JEWELLERY AND LINENS.

Men's Viyella Shirts ... 10.50 & 13.95  
Boys' Viyella Shirts ..... 5.95 & 6.95  
Tartan Ties ..... 1.50  
Men's All Wool Scarves ..... 3.50  
Men's Plain and Plaid Colored Caps  
1.50 to 3.50  
Men's Ankle Hose by Wolsey  
1.25 — 1.50 & 2.95  
All Wool Tartan Car Wraps  
9.50—10.95 & 11.95

### BLANKETS

Hudson Bay Point Blankets and Mohair  
Rugs  
3 1/2 Point, Single Bed Size 63 x 81  
10 lbs. Pair ..... 41.50 pr.  
4 Point, Double Bed Size  
12 lbs. pair ..... 49.50 pr.

### KENWOOD BLANKETS

Kenwood Viceroy (70 x 84) Satin bound .. 20.95  
Kenwood Famous (70 x 84) Satin bound .. 17.95  
Kenwood Ramcrest (70 x 84) Satin bound 14.50  
Kenwood Ramcrest (80 x 84) Satin bound . 12.50  
KENWOOD BABY BLANKETS

### CHILDREN'S WEAR

VIYELLA TARTAN SKIRTS  
VIYELLA TARTAN SLACKS  
BOYS' VIYELLA SHIRTS  
BOYS' VIYELLA SHORT PANTS  
GIRLS' WOOL & ORLON SWEATERS  
BOYS' WOOL & ORLON SWEATERS  
KENWOOD CRIB BLANKETS  
HUDSON BAY CRIB BLANKETS



Ives Authentic Tartans  
100% Pure Wool—54" width  
54" width  
5.50 yd.

"JAY TEE" WOOL TWEEDS  
Made in England  
54" width  
5.50 yd. and 5.95 yd.

"SUNNY BANK" ENGLISH  
WOOL PLAID.  
54" width  
5.50 yd.

"DOB ROYD" ENGLISH  
WOOL TWEEDS  
54" width  
5.50 yd.

VIYELLA TARTANS  
54" width  
4.95 yd.

VIYELLA PLAIN  
36" width  
2.75 yd.

### CHINA

SALISBURY BONE CHINA  
CUPS and SAUCERS  
1.29  
AYNSLEY BONE CHINA CUPS and  
SAUCERS and CAKE PLATES  
1.50 to 2.95

### SKIRTS

WOOL TWEEDS, PLAIN WORSTED  
WOOLS. 100% AUTHENTIC TAR-  
TANS BY NAT GORDON. REVER-  
SIBLE PLEATED PLAIDS. STYLED  
BY SPORTRITE JR.

7.95 to 24.95

### SWEATERS

100% SHRINK RESISTANT BOTANY  
WOOL BY WOLSEY.  
MADE IN BRITAIN, HOME OF THE  
FINEST KNIT WEAR IN THE  
WORLD.  
6.95 - 7.95 - 8.95 - 9.95

### LINENS

LINEN BRIDGE ..... 2.95 to 12.50  
PLACE MAT SETS  
4.98, 7.95 and 10.95  
EMBROIDERED LUNCHEON SETS  
51" ..... 10.50, 15.00  
54 x 72 ..... 25.00  
DAMASK LINEN TABLE CLOTHS  
70 x 70, 70 x 88, 70 x 90, 72 x 103  
8.50 to 20.00  
LINEN DAMASK SETS  
12.50 to 37.50  
LINEN RUNNERS  
1.75 — 2.50 — 3.50  
LINEN GUEST TOWELS  
79c and 1.25  
LINEN GLASS TOWELS  
39c, 49c and 59c

