

REAP BIG SAVINGS! HARVEST OF VALUES!

Shop and save at Moore & McLeod this week! Many wonderful values for Fall and Winter. These are but a few — you'll find many, many more!



Ladies' Dresses

One rack Fall Dresses left from Last Season! Limited Quantity. Reg. Values to 25.00

Special **5.00**

Winter Coats

12 Only Last Seasons! Reg. 49.95 to 99.00 Now 25.00 to 49.50 Clearing

1/2 PRICE

Brassieres

Special Group Bandeau and Longline Fine Cotton. Broken Size Range—Clearing

79c EA.

CARDIGAN SWEATERS

- First Quality
- 100% Dupont Orion
- Colors white, green, blue, mint, sapphire and red all with colored fleck. Sizes 14-20.

Special **2.88** EA.

GIRLS' COTTON VESTS

Winter weight, wide strap, sizes 8-14 years. First quality. Regular 1.00. Sale Price

49c EA.

LADIES' RAYON BRIEFS

Ladies Rayon Briefs, substandard quality. Sizes small, medium and large. Special 39 cents each or

3 FOR \$1

GIRLS' RAYON BRIEFS

Sizes 8-14 years, substandard quality. Special 39 ea. or

3 FOR \$1

LADIES' NYLON SLIPS

First quality lace trim, sizes 32-38. Colors Seafoam, Blue Mist, Pink Mist and azure. Regular 6.95. Sale Price

4.48

LADIES' HALF APRONS

- A wide assortment of colors in plains and fancy prints.

Special 2 for 1.00

BLOUSES

- Three Quarter and roll up sleeve styles
- A wide assortment of colors in plains, stripes and paisleys. Sizes 32-38.

Special 88c ea.

UMBRELLAS

- Attractively styled umbrellas
- Featuring bright plaid patterns
- All metal construction with fancy plastic grip handle

Special 98c ea.

NYLON SCARVES

- Attractively styled in plain shades of pink, rose, white, beige, cocoa, blue and mint green.

Special 29c ea.

AUSTRALENE YARN

- 3 ply blend yarn in colors scarlet, maize, powder blue, mint, beige, turquoise, white, brown etc. 28 cts. per ball

4 balls for 1.00

CAPSTAN DOUBLE KNITTING YARN

- 4 ply wool and rayon reinforced with nylon
- Shrink resistant
- Approximately 2 oz. ball

Special 53c per ball



Special Buys In First Floor and Basement

Basement

Boys' Flannel Shirts

- Sanforized
- Plaid Pattern
- 6-16

Special 1.00

Boys' Parkas

- Detachable Hood
- Waterproof

Special 4.95

Men's Fleece Lined Combinations

- Button Front
- 36-46

Special 2.95

Boys' Lined Jeans

- Navy, Charcoal, Powder
- Stripe & Solid Shades
- Flannel lined
- Sanforized

Special 2.99

Men's Flannel Shirts

- Medium Weight
- Assorted Plaids
- Sanforized
- S. M. L. XL.

Special 1.99

Men's Jumper

- Blanket Cloth
- Quilted lining
- Red or Green check
- 36 to 46

Special 10.95

Men's Work Jackets

- Olive Drill
- Leather Bound Pockets
- Quilted lining

Special 9.95

First Floor

Boys' Perry Como Shirts

- Fine Wale Corduroy
- Guaranteed Washable
- Blue & Red
- 6-16

Special 2.95

Boys' Flannel Shirts

- Drip Dry
- Assorted Tartan & Solid Shades
- 6-16

Special 1.98

Boys' Corduroy Pants

- Regular Boxer Styles
- Fancy, Solid Shades
- 6-16

Special 3.95

Men's Pyjamas

- No Iron
- Fine Broadcloth
- Assorted pattern
- A to B

Special 3.49

Men's Sport Shirts

- Regulars and Drip Dry
- All First Quality
- All Shades Available
- Regular to 6.95 for

3.95

- Regular to 3.95 for

1.98

Men's Suburban Coats

- Solid Shades—Ivy Stripe and check patterns
- Quilted
- Ideal for the cold weather ahead
- 36-46

Extra Special

12.95 to 15.95

Men's Suits

- Clearing summer stock
- Regular to 69.50
- 36-46

Extra Special **37.95**

Sport Coats & Topcoats

- Entire Stock
- Harris & English Tweeds
- All shades & patterns
- 36-46

25% Off

The Guardian

"Covers Prince Edward Island Like The Best"

SECOND SECTION

Charlottetown, Thurs., Sept. 24, 1959

PAGE 13

Ike Renews Plea For Red

WASHINGTON (AP) — The White House Monday renewed President Eisenhower's appeal to the public for courteous treatment to Soviet Premier Khrushchev on his U.S. tour.

The goal of constructive conversations between Khrushchev and President Eisenhower would not be served by any personal discourtesies to the Russian leader, James C. Hagerly, White House press secretary, told reporters.

Hagerly made the comment when asked about Khrushchev's blowup in protesting the treatment he received in Los Angeles Saturday night.

TRAFFIC TOLL

Traffic deaths in the United Kingdom totalled 588 in July, 1959, an increase of 80 over the same month in 1958.

Yank Russian Expert Called To Washington

By LEWIS GULICK

WASHINGTON (AP) — Charles E. (Chip) Bohlen, long a first-rank U.S. diplomatic expert on Russia, is being recalled from Manila to a Washington job dealing with Soviet affairs.

The state department announced Monday that Bohlen will return from the Philippines, where he has been ambassador since May 9, 1957, some time before the end of October. He will assume new duties as a special assistant to Secretary Christian Herter.

The new assignment was made over opposition from Senator Styles Bridges of New Hampshire, the Senate Republican policy committee chairman, and Senator Everett M. Dirksen of Illinois, Senate Republican leader. They had protested Bohlen's part in the wartime Yalta conference. Bohlen's new job does not require Senate approval.

The timetable for Bohlen's return left the way open for him to accompany President Eisenhower to Russia this fall. Eisenhower has made known his high regard for Bohlen's understanding of the Russian mind.

DECLINES COMMENT

Lincoln White, state depart-

ment press officer, declined comment on whether Bohlen would make the trip and on who would succeed him at Manila.

For the 55-year-old Bohlen, the new post marks a return to a specialty to which he has devoted many of his 30 years as a foreign service officer.

He has spent nine years in the Soviet Union, on and off, since 1934. Eisenhower appointed him as ambassador to Moscow March 27, 1953, shortly after the Republicans came into power.

Bohlen's appointment at the time was fought by several senators including the late Joseph McCarthy. They didn't like his defence of the Yalta agreements, negotiated by Roosevelt, Churchill and Stalin.

Bohlen, who served as chief U.S. interpreter at Yalta, contended the fault lay in Soviet violations of the Yalta accords rather than in the agreements themselves. This clash, with charges made by 1952 Republican campaigners. But the Senate went on to confirm him by a vote of 74 to 13.

The late state secretary John Foster Dulles was accused by some of banishing Bohlen to Manila in 1957.

FREE



BAYER NOSE SPRAY

WHEN YOU BUY AN 87c PACKAGE OF 100 ASPIRIN TABLETS

Get this great combination for fast relief from cold miseries Offer Limited

THE JENKINS PHARMACY

WEEKEND SPECIALS

BOLOGNA 29c lb.

ROUND

STEAK

79c lb.

CAPONS, 6 to 8 lb. ave. 45c lb.

SEA FOODS

Fresh Haddock, Fresh Haddock Fillets, Fresh Mackerel, Halibut, Salmon, Salt Cod, Salt Herring, Corned Cod, Fresh Lobster.

OYSTERS, open daily 60c 1/2 pint

Free Delivery

QUEEN ST. MEAT MARKET

Dial 7336 & 7337

Publisher Is Protesting Liquor Firms' Ad. Ban

DARTMOUTH, N.S. (CP)—Ralph S. Morton, publisher of the weekly Free Press, said here Monday the Nova Scotia government "is handicapping" the province's publishers by banning "public service" liquor advertisements in newspapers.

Mr. Morton was commenting on Agriculture Minister E. D. Hall-

burton's statement earlier Monday that the Nova Scotia liquor commission had notified newspapers it will not authorize any more advertising by brewers "for the time being."

Mr. Morton said "the government will have to give very careful consideration to this matter. This has nothing to do with whether you are a teetotaler or user of alcoholic beverages."

He said the government "is permitting newspapers and magazines printed outside the province to flood the province with liquor advertisements."

CALLED FARCE

"The farce of it is the local newspaper . . . cannot even run public service ads placed by Maritime brewers and distillers. This is an economic handicap which is unnecessary and unfair."

Mr. Halliburton said the ban followed protest from temperance organizations over a series of advertisements inserted by Moosehead Breweries Limited of Lancaster, N.B.

The full-page ads, which ran in at least four Nova Scotia dailies and the Free Press, advertised forthcoming events.

There was no mention of the brewery's products but one ad promoting an air show at Shearwater naval air station here carried this note at the bottom:

"This page has been presented as a complimentary service to the Royal Canadian Navy and to the people of the Halifax-Dartmouth area by Moosehead Breweries Ltd., Lancaster, N.B."

Mr. Morton said "the government will have to give very careful consideration to this matter. This has nothing to do with whether you are a teetotaler or user of alcoholic beverages."

He said the government "is permitting newspapers and magazines printed outside the province to flood the province with liquor advertisements."

CALLED FARCE

"The farce of it is the local newspaper . . . cannot even run public service ads placed by Maritime brewers and distillers. This is an economic handicap which is unnecessary and unfair."

Mr. Halliburton said the ban followed protest from temperance organizations over a series of advertisements inserted by Moosehead Breweries Limited of Lancaster, N.B.

The full-page ads, which ran in at least four Nova Scotia dailies and the Free Press, advertised forthcoming events.

There was no mention of the brewery's products but one ad promoting an air show at Shearwater naval air station here carried this note at the bottom:

"This page has been presented as a complimentary service to the Royal Canadian Navy and to the people of the Halifax-Dartmouth area by Moosehead Breweries Ltd., Lancaster, N.B."

FROZEN CONTINENT

The Antarctic continent, covering 5,300,000 square miles, is more than half the size of all North America.

YOUR REFRIGERATOR . . .

Sparkling Clean and Fresh

IN SECONDS with

SODA

Your refrigerator can have the crisp freshness that only Soda gives. A little Baking Soda on a damp cloth drives away musty food odours — leaves all delicate enamel surfaces odour free and sparkling clean — without risk of tainting food. For this is the same pure Soda you use in cooking. Recommended by leading refrigerator manufacturers.

COW BRAND BAKING SODA

PURE BICARBONATE OF SODA

SEND FOR FREE BOOKLET GIVING MANY OTHER USES. CHURCH & DWIGHT LIMITED MONTREAL, CANADA

ONLY SODA SWEETENS AS IT CLEANS

On The Island it's . . .

MOORE & McLEOD LTD.

"Your Favorite Shopping Centre."