

HENDERSON & CUDMORE
Boys' Wear Store
3rd. Anniversary
CHRISTMAS SALE

HENDERSON & CUDMORE
BOYS' WEAR STORE

3rd Anniversary

Christmas Sale

Starts 8.30 a.m. Today . . . Continues Till 5 p.m. Saturday, December 1st.

As we begin the third year of business for our boys' wear store, we wish to take this opportunity to express our thanks and appreciation to you, our customers, for our phenomenal success story in the boys' wear business. Your reception of this store has been more than gratifying . . . we thank you sincerely . . . and extend to you a cordial invitation to Christmas shop with us . . . meet our pleasant, courteous boys' wear staff to whom we owe such a vote of thanks for their assistance and co-operation in making this store the boys' wear centre for Prince Edward Island.



boys' warm washable
TARTAN DRESSING GOWNS . . . 4.98
● sizes 6-18 ● light & dark shades

BOYS' PYJAMAS
● broadcloth, flannels and quilted polo style
● Sizes 4-18
● each set gift boxed
2.98

BOYS' SUITS
● tailored just like dad's
● charcoal and navy
● sizes start at 6 years
● free cutting
● priced from
15.98
others to 40.00

BOYS' PARKA COATS
● nylon insulated lining
● complete with hood
● sizes 6 to 16
● blue, grey, green
10.99 Reg. 15.00 Value

Specially priced . . .
KIDDIES' SHIRT AND LINED JEAN SET
● sizes 3-7 Reg. 5.00 value
● warm flannel shirt
● jean lining
● matches shirt
● sanforized
3.98



BOYS' CORDUROY PANTS
● sizes 4-18
● brown, grey, olive green, navy and black
● priced from
3.98

boys' and girls' hooded
'Kangaroo' SHIRTS
● every boy and girl SPECIAL
● wangs one
● red, yellow, green and grey
● ideal warm hood for skating and all-winter wear
2.98



BOYS' SWEATERS
● cardigans and pullovers
● orlons and wools
● sizes 4-18
● largest selection & variety in town
Priced from
3.39

BOYS' WHITE SHIRTS
● sanforized
● sizes 4-6
● from
2.29

Kiddies (boys' & girls') SNOW SUITS
● 2-pc. suits
● warm winterized lining
● warm hoods
● sizes 3 to 6x
● red, brown, blue, apricot
● comparable to 15.00 value
9.95



BOYS' SPORT SHIRTS
● sizes 4-6
● washable flannel checks
● also knit styles
1.59
2 SHIRTS 3.00

Gloves & Mitts .98c - 2.99
● Sport Coats Specially priced from 9.95

Boys' Pull-on OVERCOATS
with sheepskin collar keeps snow out
4.98

All items beautifully gift boxed in our new silver and blue gift boxes

FREE

Complete hockey outfit . . . including Skates, Sweater, Socks and touque! and Free Pocket Knife or Model Aeroplane kit with every suit or jacket over 10.00!

FREE GIFTS FOR CHRISTMAS!
Come in Now — Drop your Entry in our Ballot Box!



Mrs. Margaret Hughes



Mr. Terry Knudsen



Mrs. Rosalie Connolly

Sale Starts Today at 8.30 a.m.
HENDERSON & CUDMORE
Queen & Grafton Sts.
Charlottetown

CHRISTMAS SALE MEN'S WEAR GIFTS

DRESS and SPORT SHIRTS
● White shirts of fine sanforized broadcloth
● popular 2-way cuffs—neat short point fused collar
● sport shirts of cosy flannel plaids and prints
● we have thousands of sports shirts to choose from
3.19

All Shirts Beautifully Gift Boxed! 2 SHIRTS 6.00

one of the most welcome gifts of all . . .
DRESSING GOWNS
● one of the finest selections on the Island
● beautifully gift boxed
● smart hand washable fabrics in your most popular colors
Regular to 15.00
10.99

MEN'S BANLON Sweater Shirts
● silky, soft and comfortable
● blues, browns, reds and black.
All Shirts Beautifully Gift Boxed
Values to 8.00
5.99

Laminated CAR COATS
● season's most popular suburban coat
● green, brown, charcoal, grey
Reg. 30.00
23.98
● TOPCOATS
● OVERCOATS
● LAMINATED COATS
Reg. to 59.00
39.95

Men's famous Chester Reed Trousers
● top quality English wool worsted stock
● popular gift for Dad
Reg. 20.00
16.98
SWEATERS
● Terrific display at our new "Sweater Bar"
priced from
9.95



SALE! Printed Flannel PYJAMAS
Trimly-styled pyjamas in a warmly colourful flannellette. Fancy patterns on white, blue, green, brown. All sizes. Cozy Christmas gift. Usually 5.00
3.98

GREAT SALE! Men's Gift Gloves
● lined leather gloved in good quality capecoin
● black, grey and brown
● wonderful savings price in a traditional gift item
Regular 5.00 value
3.29

MEN'S SLIPPERS for comfortable enjoyment sheepskin lined leather
4.79

HENDERSON & CUDMORE
WHERE QUALITY IS SURE