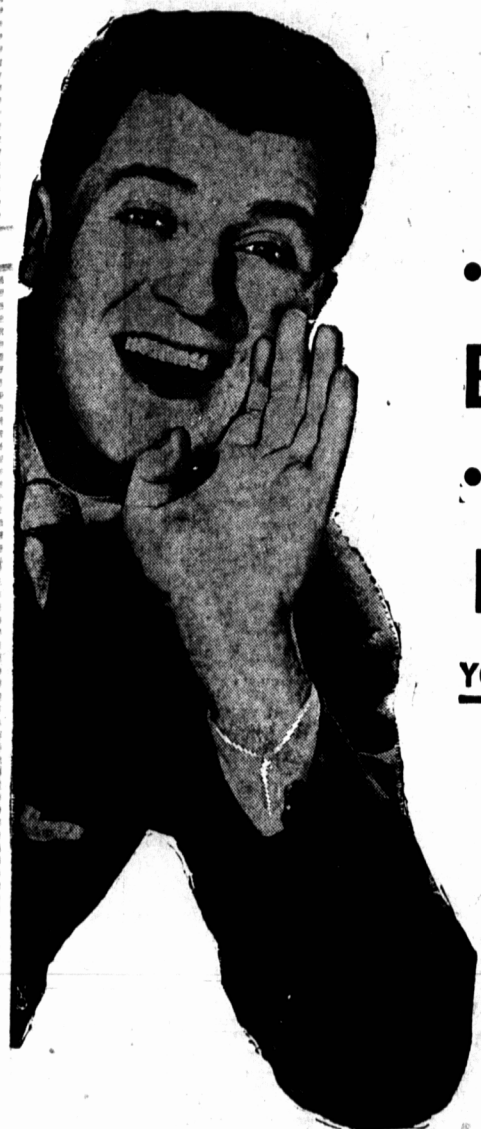


"TOOKE"

FATHER'S DAY SHIRT CONTEST



• Don't buy Dad just ANY shirt!
Buy Dad a "TOOKE" Shirt!

• Don't buy that shirt at just ANY store!
Buy It At HOLMAN'S

YOU MAY WIN THAT \$315.00 WARDROBE FREE!

The Best Way To Reach Dad's Heart Is Through His Shirt . . . especially when you gift him with a "TOOKE" Dress or Sport Shirt from Holman's. You'll find both stores well stocked with all colours, styles and sizes . . . AND WHAT'S MORE, you stand a wonderful chance of winning for yourself or for Dad the complete \$315.00 WARDROBE as shown . . . ABSOLUTELY FREE. Only nine more days to enter this fabulous contest. Enter as many times as you like. Get your ballots with the purchase of Tooke Shirts at both Holman's stores TODAY.

FIRST TIME ON P.E.I.

WIN A COMPLETE WARDROBE **\$315.00 FREE!**

HERE'S ALL YOU HAVE TO DO!

• Just guess the number of yards of cloth that were required to make the GIANT "TOOKE" SHIRT now on display in HOLMAN'S WINDOW!

When you buy your Tooke Dress Shirt or Tooke Sport Shirt you will receive an entry form for the Tooke Contest; all you have to do is answer correctly the question: "How many yards of material were required to make the giant size Tooke Shirt?" . . . Simply deposit your entry form or forms in the box conveniently located in the Men's Wear Department at both stores . . . and you may become the proud owner of the \$315.00 outfit listed below.

JUST IN TIME FOR FATHER'S DAY

• Drawing on SATURDAY, JUNE 15th at 11:30 a.m.

There's a handsome dash to the
TOOKE WHITE



"Flight"

New collar interest is just one feature of the famous TOOKE line of fine white shirts. Eight distinctive collar treatments—plus the TOOKE tailoring that means lasting comfort and good looks!

flight at \$4.95

EXECUTIVE and DIPLOMAT available at slightly higher prices.

TOOKE

WHAT BETTER GIFT FOR DAD THAN

A
TOOKE Playday
 SPORT SHIRT

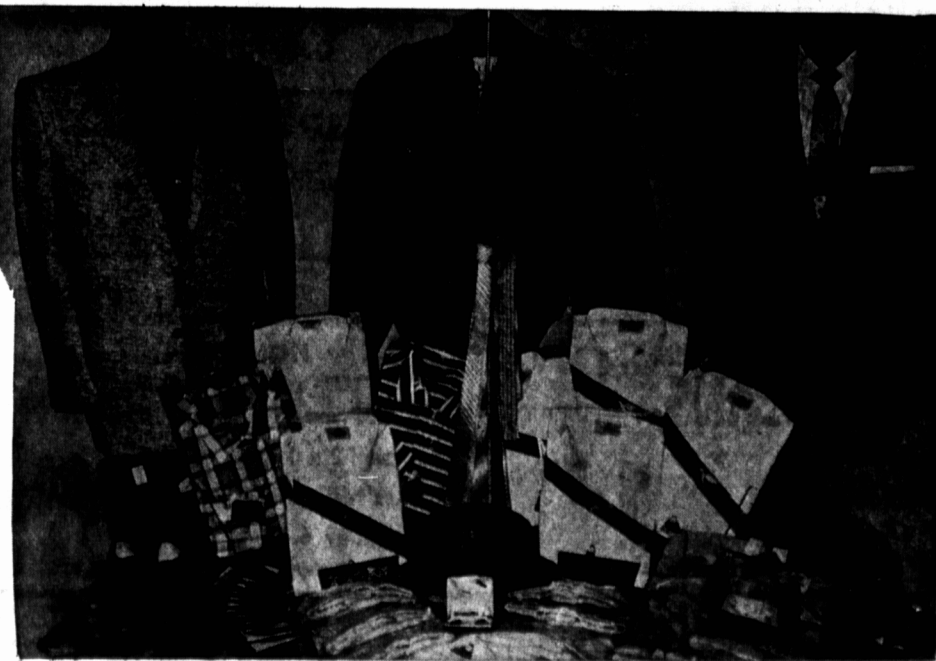


Dozens of new styles and gay colours . . . plaids, checks, stripes and plain shades . . . in finest Canadian and imported fabrics. Look them over . . . try them on . . . and see for yourself why Tooke PLAYDAY Sport Shirts are famous for their flattering fit! All completely washable, of course,

4.95

OTHERS FROM **5.95** TO **13.95**

HERE'S WHAT YOU GET!



6 White Flight "Tooke" Shirts	29.70	1 "Progress Brand" Suit	79.50
3 prs. "Tooke" Pyjamas	17.85	1 "Prince Clothing" Sport Coat	35.00
3 "Tooke" Sport Shirts	17.85	1 pr. Slacks	25.00
6 prs. "Tooke" Boxer Shorts	9.00	1 pr. "Scott McHale" Shoes	18.95
12 White "Tooke" Handkerchiefs	3.85	1 "Stetson" Hat	10.95
1 "Arrow" Tie Bar, Cuff Link Set	7.50	1 Suede Jacket	27.95
1 "Arrow" Belt	2.00	6 pr. "MacGregor" Hose	9.00
1 Plastic Rain Coat	5.95	6 "Parklane" Ties	9.00
1 "Grand'mere" Sweater	5.95		

TOTAL VALUE \$315.00

DAD IS KING FOR A DAY JUNE 16th