

PRESENTING FOR 1960... BUICK'S ALL-TIME BEST



THE TURBINE DRIVE
BUICK '60

LeSABRE 4-DOOR SEDAN

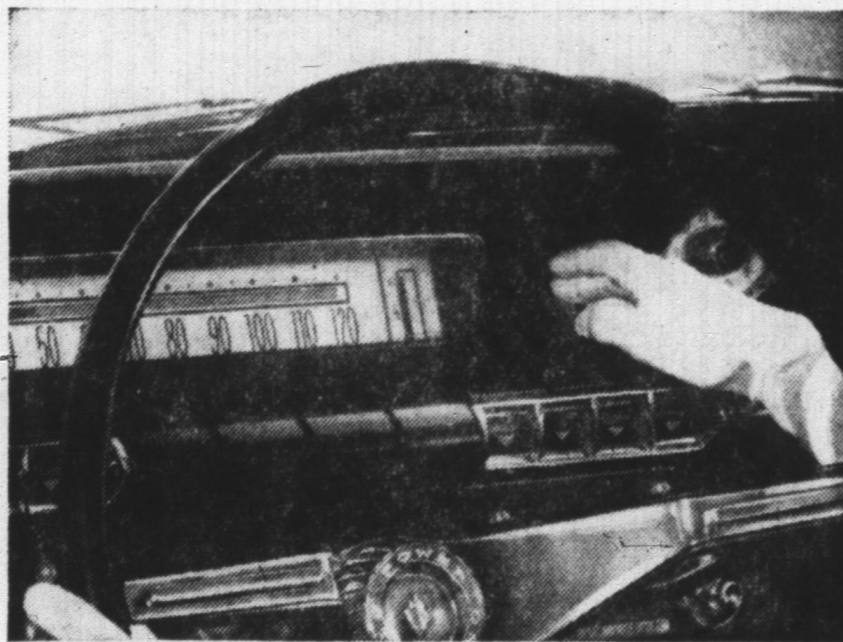
A GENERAL MOTORS VALUE

A car with major advances in transmission, suspension, brakes, and engines which are Buick's alone today
A solid, substantial car • A car of superb comfort, quiet, reliability • A car you should drive soon.



NEW COMFORT, QUIETNESS, AND QUALITY

Doors that open wider—easier to get in and out. Family-size interior. Seats that are higher, more deeply cushioned, and repositioned to provide more room for feet and legs. Careful comparisons indicate today's Buick, with torque-tube drive and its high use of insulation, is perhaps the quietest running car in Canada. Buick's new program of modern quality control comes to a peak in the Turbine Drive Buick '60.



NEW INTERIOR DECOR AND CONVENIENCE

An entirely new "Mirromagic" instrument panel. It lets the driver see speed, gas gauge and other necessary readings at a glance in a mirror he tilts to suit his own eye level. And a new exclusive safety feature—the Twilight Sentinel†—that turns headlights on and off automatically as light conditions require. All-new colors and fabrics. Richer appointments such as wall-to-wall carpet in Electra, Invicta, and LeSabre.



OUTSTANDING PERFORMANCE WITH ECONOMY

1. Buick's Exclusive Turbine Drive Transmission* is jet smooth, responds faster, more economically than ever. No gears ever shift while the car is in motion.
2. Buick's Exclusive Air-Flo Aluminum Drum Brakes—found on no other Canadian Car. Fin-cooled drums front and rear for faster cooling. Fast cooling means safer stopping,

longer brake life. Slotted wheels pass a current of air from under the car constantly over the brakes for added cooling efficiency. (Wheels are 15" size which gives you up to 1/4 more tire life.)

3. Buick's exclusive Wildcat Engines give high efficiency with high economy. (A standard new LeSabre Engine is designed to give Buick performance on regular fuel.)

*Optional at extra cost.
†Optional at extra cost on LeSabre. Standard on Invicta and Electra.

AT BUICK DEALERS NOW...

BUICK LESABRE
THE LOWEST-PRICED BUICK

BUICK INVICTA
THE HIGH-PERFORMANCE BUICK

BUICK ELECTRA
THE FINEST BUICK OF ALL

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