

RICHARD HUDNUT EGG CREME SHAMPOO

...for truly beautiful hair

Beautiful hair shines! And Richard Hudnut Egg Creme Shampoo brings out all the natural, shining beauty of your own hair. It contains real egg—a natural hair beautifier. This golden lotion shampoo cleanses quickly, rinses out completely, leaves your hair dandruff-free... clean, beautiful and shining like bridal satin! Then, as a fragrant beauty finish after each shampoo—a quick rinse with Richard Hudnut Creme Rinse.



RICHARD HUDNUT EGG CREME SHAMPOO

THE CENTRAL GUARDIAN

COOK'S for Perfect Pictures.
JIMMY'S TAXI — Dial 7379 or 7370.
CRASWELL for Better Photographs.
"YOUR DOLLAR BUYS MORE— at the **HUGHES DRUG STORE.**
COTTONS — White, unbleached or print cotton on sale at 39c yard. S. A. MacDonald's.
MEN... HAVE A HART! The finest in men's footwear at LePage Shoe Co.
SUITS tailored-to-measure \$39.00 up. J. P. MacPherson & Son.
KEROSENE, Electric and Propane Gas Refrigerators. Bryenton and MacKay.
FINDLAY coal and wood furnaces. Douglas Bros. and Jones.
WINTER FOOTWEAR (Rubber and Nylon) arriving daily at LePages.
"WE TREAT THE SICK WELL." Giggey's Pharmacy, next Stewart's Bakery.
IN ORDER to give our staff some advantages enjoyed by every office in the city and by similar offices in other cities, we will remain closed all day Saturday, commencing this week. For emergency insurance services do not hesitate to call us at home any time. W. K. Rogers Agencies Limited.

ISLAND GRILL, Queen Street. Dial 5228. Serving full course dinners. Specializing Chinese dish.
J. S. TAYLOR, Optometrist, of Charlottetown, will be in Alberton Office this Saturday, November 7th.
VELVETEEN — Assorted shades, regularly priced at \$3.50 yard. Week end special \$2.25 yard. S. A. MacDonald's.
BEAUTIFUL Fleetwood combination radio—3-speed record-players in mahogany, walnut and lined oak, 199.50. Combination table models, 129.50. Firestone Bryenton & MacKay.
RECEIVES SAD NEWS. — Mrs. Malcolm A. Buchanan, Breadalbane, received word from Darby, Montana, of the recent passing of her brother James Nicholson, age 89 years.
SERVICE TO SICK, Dial 5132. Cantwell's Pharmacy, next to Gloria.
WOOL CREPES — 54 inch width in velvets to \$4.00. Clearing at \$2.50. S. A. MacDonald's.

Personals

Among those attending the Winter Fair in Amherst are Herbert Scott and Gordie MacMillan, Cornwall.
 The many friends of Mrs. L. A. MacInnis, 11 Felling Street, regret to learn she has entered the P. E. I. Hospital.
 The general store and post office at Cornwall, operated by Kenison MacKinnon for the past seven years has been taken over by Andrew Gass.
 Mr. Milton Compton, Charlottetown, is leaving this morning for Goose Bay, Labrador to work on the Air Force Accommodations Project for the Drake and Merritt Co., of Moncton, N. B.

BABY'S COLDS

Help Nature To Fight Them Off
 Medical Science denies there is any such thing as a cure for colds—only Nature herself can do it. So when baby's sniffles, or stuffy breathing warn you of a cold's presence—cooperate at once with Nature. See that baby is kept warm, gets plenty of sleep and take extra care that the bowels are thoroughly cleared of harmful wastes. To do this without upsetting baby's whole system and further weakening it, try Baby's Own Tablets. Mild, yet act promptly in getting rid of irritating materials that make baby restless and feverish. One New Scotia Mother says: "My baby of 26 months caught a nasty cold so I tried Baby's Own Tablets and she threw this cold off quicker than ever before. I certainly am for Baby's Own Tablets from now on." Equally good for restlessness and peevishness resulting from irregularity at teething time, for constipation, digestive upsets and other minor infant troubles. Get a package today at drugstores.

IN MEMORIAM

In loving memory of my Mother, Mrs. Benjamin Gordon, who departed this life four years ago today, November 4th, 1949.
 Peacefully sleeping, resting at last. The world's weary troubles and trials are past. In silence suffered, in patience she bore, Till God called her home to suffer no more.
 Ever Remembered by Daughter Vinetta and Family.

KING COLE TEA
 ALWAYS at flav'our peak!

Refrigeration

SALES and SERVICE
 Repairs To All Makes
MOTORS
 Rewinding and Repairs
ELECTRICAL APPLIANCE
 Repairs
Palmer Electric
 Phones 8543—8544.

SHIRTS

LAUNDERED TO PERFECTION
RITE-WAY CLEANERS
 DIAL 7887

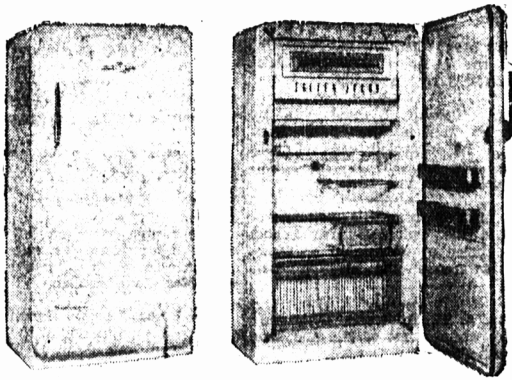
NEW WAY'S AMAZING! STUPENDOUS! FREE GIFT OFFER

This Sparkling 5-Pc. **CHROME KITCHEN SET** — a \$99.50 Value!
Yours Absolutely FREE



Similar to illustration—chrome set includes centre leaf extension table and four strongly constructed plastic upholstered chrome chairs. Get this gleaming, modern suite FREE when you buy your new ROY DELUXE REFRIGERATOR for only \$2.60 weekly—no down payment required!!!

with your purchase of ANY new Ultra-Modern 9 Cu. Ft. **"ROY DELUXE" REFRIGERATOR**



MODEL "ROY DELUXE" exactly as illustrated above with door racks!

—LOOK at these features:

- Sealed one piece cabinet—3" Fibreglas insulation!
- Full length door with convenient inside storage racks!
- Rust-resistant plated shelves—positive action interior light!
- Panelite moisture-proof embossed green inner door panel!
- Infinite cold control, hermetically sealed mechanism!
- FULL 5-YEAR GUARANTEE... PLUS—
- Baked synthetic enamel Finish!
- Snap Seal action door latch!
- Green plastic breaker strip!
- Rubber ball-coon-type door gasket!
- and dozens more new, improved features you'll want in your refrigerator!

Come in! SEE these big, modern refrigerators! SEE how easy it is to buy your ROY DELUXE on Canada's EASIEST-OF-EASY terms! Make your selection now and get your chrome set ABSOLUTELY FREE! LIMITED TIME!

YOU PAY ONLY— NO DOWN PAYMENT! **2.60 WEEKLY**

THE GREATEST LUGGAGE BARGAIN EVER!

NATIONALLY FAMOUS DELUXE QUALITY 3 Pc. MATCHED LUGGAGE SET

SOLID PLYWOOD PANELS
 EXTRA LIGHT AND STURDY
 GENUINE LEATHER BINDINGS
 REINFORCED PLASTIC HANDLES
 STURDY PLATED LOCKS

BEAUTIFULLY STYLED

Never Before at **\$39.95 SET** OR ONLY **\$1. NO MONEY DOWN WEEKLY**



You Get All 3 Pieces For This LOW-LOW PRICE!

ENOUGH LUGGAGE FOR ALL THE FAMILY VACATIONS OR WEEK ENDS — WATERPROOF HEAVY PLASTIC COATED COVERINGS WITH GENUINE LEATHER BINDINGS — AND YOU GET ALL 3 AT THE PRICE YOU'D EXPECT TO PAY FOR ONLY ONE — JUST WHILE OUR LIMITED QUANTITY LASTS. ORDER YOURS TODAY.

Train case has mirror and elastic pockets. Its so handy for so many occasions.

ACT NOW! COME IN! PHONE! RUSH THIS COUPON —

NEW WAY FURNITURE CO. LTD.

161 Great George St., CHARLOTTETOWN, P. E. I. PHONE 6211

NEW WAY FURNITURE CO. LTD., 161 Great George Street, Charlottetown, P. E. I. Gentlemen:
 Please send me _____ set(s) of Nationally Famous Deluxe Quality luggage as described above.
 I would prefer _____ green set(s) _____ maroon set(s) (check choice).
 I enclose \$39.95 or the first weekly payment of \$1 and I agree to pay the amount of \$1 weekly plus a carrying charge of 1/2% per month until the total price has been paid.
 NAME _____ P.O. _____
 ADDRESS _____
 OCCUPATION _____ I AM OVER 21 YEARS OF AGE _____

GREAT GREENDAL SALE CONTINUES

NO ROOM FOR FUR COATS—CLEARING THEM AT
 Regular \$295.00 for \$189.00—\$149.50 for \$89.00

LADIES' COATS	\$34.50 for	\$19.50	LADIES' COATS
	\$39.50 for	\$24.50	
	\$49.50 for	\$29.50	

ALL OTHER COATS AT GREATLY REDUCED PRICES

One Rack of BURBERYS — Regular \$25.00 — NOW \$16.95
 Ladies' SUITS to \$69.50 — Extra Special . \$19.50, \$25.00, \$35.00
 DRESSES, formerly priced to \$29.50—Special \$7.88
 See our DRESSES grouped to sell at \$4.49 and \$5.88
 HOUSE DRESSES—all sizes—regular to \$3.95—Special \$2.49

BLOUSES	WOOL SWEATERS
\$1.00, \$1.69 and \$2.49	Pullovers \$2.49 Cardigans \$2.95

RAYON HOSE, reg. 39c for 25c
 SHOULDER BAGS — Just Arrived \$3.50 & \$3.95
 NYLON SLIPS — Special \$2.95 & \$3.95

Children's Sleepers \$1.29
 Children's Wool Gloves and Mitts 55c up
 Baby Blankets ... 98c to \$2.75
 Children's All-Wool SWEATERS
 Special for this Sale—
 Reduced from \$2.95 to \$1.88

All Children's COATS and SNOW SUITS now selling at Greatly Reduced Prices.

Use Our Lay-Away Plan. A Deposit Will Hold Any Garment Until Needed

The GREENDAL Co. Ltd.

LADIES' STORE 150 GT. GEO. ST.

Nationwide shine-up SALE!

SAVE 6¢ on 1-lb. can for a limited time only



Johnson's Paste Wax is **BETTER 5 WAYS**

- 1 Gives a brighter shine than ever!
- 2 Shines longer than ever!
- 3 Shines with less rubbing!
- 4 Has a pleasing new odour!
- 5 Has a new, lighter colour!

At your dealer's now (offer expires Nov. 7, 1953)