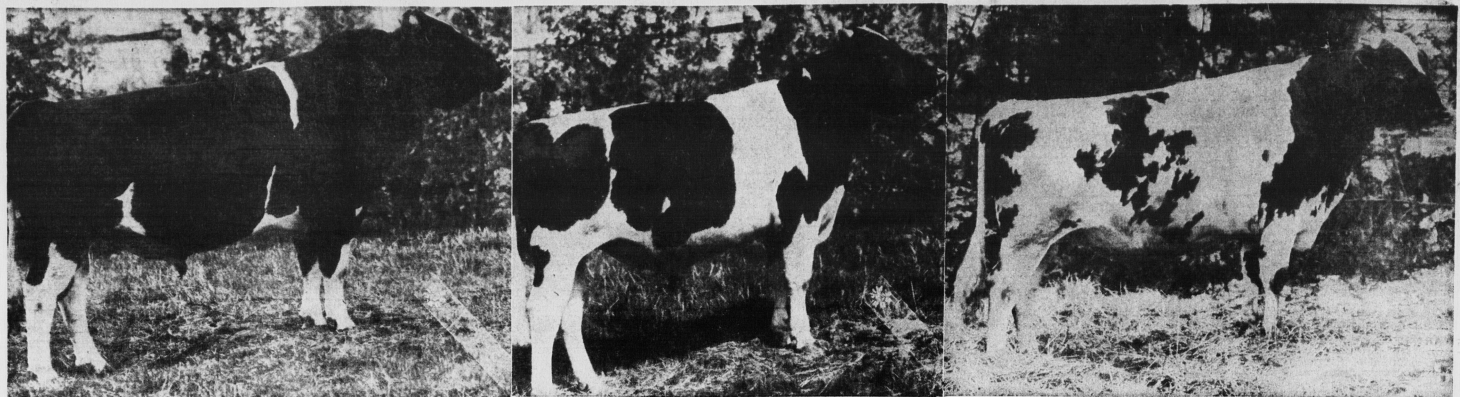


P. E. I. bred grand champions serve in Fredericton, N. B., breeding unit



CROWN POINT MODEL BUNDLE ADER (CYRIL JONES, POWNAL)

DIAMOND HILL BEST YET (PARKER NEWSON, KINGSTON)

FAIRVUE ROYAL BURTON (A. MacRAE & SONS, CHARLOTTETOWN)

AYRSHIRES, JERSEYS, HOLSTEINS, SHORTHORN: IN GROUP

Outstanding Island bulls used in program

Some of the top quality bulls in the Artificial Breeding unit at Fredericton, N.B. were bred and raised in this province.

Crown Point Model Bundle Ader was bred by Cyril Jones, Pownal who was awarded the Master Breeder shield last year by the Holstein-Friesian Association of Canada. The young bull has a splendid milk pedigree behind him with seven nearest dams averaging production of 19,743 pounds milk, 763 butterfat and an average test of 3.88 butterfat.

Another bull from the Jones

farm, Crown Point Model Bundle, was first prize junior calf at Charlottetown in 1958 and won the winning junior set in 1961. He weighs 2,355 pounds.

HOLSTEIN BATTERY

Another Island bull in the Holstein battery at Fredericton is Diamond Hill Best Yet, bred by Parker Newson, Kingston. His sire Woodlands Royal Barton was junior champion at the Royal Winter Fair in 1957 and 1958, was reserve grand at the Royal in 1959 and grand champion at the big show in 1960. His maternal granddam, Glencairn Parry, Burton, was grand champion at the Royal four times.

Two Ayrshire bulls in the battery came from the Fairview herd of A. MacRae and Sons, Charlottetown. RR, Barvue Royal Burton sired the reserve junior champion male at the N.B. provincial show in 1962. His sire Woodlands Royal Barton was junior champion at the Royal Winter Fair in 1957 and 1958, was reserve grand at the Royal in 1959 and grand champion at the big show in 1960. His maternal granddam, Glencairn Parry, Burton, was grand champion at the Royal four times.

The other bull, Fairvue Fancy Blend, is a son of Fairvue Fashion Maid, an "Excellent" cow with nine records, seven of them better than 11,000 pounds milk and two of them close to 16,000 pounds. His paternal granddam had the winning get at the Royal on four occasions.

A Jersey bull in the unit, Warden Grove Maid's Beacon, was bred by James Vickerson, North River.

The 2180-pound animal is a son of her career. Her production was of Lilly who recently qualified 12,483 pounds milk, 520 fat for her Gold Medal certificate bred class averages of 188 in 13 years with best record of 195 in butterfat.

He was bred by Edgela Beaton Jester Standard, a grand champion at the Royal Winter Fair for Edson B. Mutch, North River, his mother, Rivermoor Beacon Maid was one of the best Jersey cows of her time in the Maritime provinces. She qualified for a "Ton of Gold" certificate and was the dam of the first prize progeny at Charlottetown in four successive years. A maternal granddam Dreamer's Maid was an even more outstanding cow.

A Dual Purpose Shorthorn bull in the N.B. battery, Clestrut Roy, was bred by Daniel Jewell, North River. A grand champion in 1959 for Mr. Jewell in 1960, the 2085-pound animal was sold by Mr. Jewell a few months later and did not appear again in the show ring. Sired by Sanford Selby's lad, he is a son of Mildred Stewerton, one of the best cows Mr. Jewell ever had in his stable.

Elmestock King, sired by Sanford Vanguard, was bred by Waldron MacPhee, Elmwood

Upsurge is expected in Island's markets

Economic conditions in the western world seem to be on the upswing and this is expected to indirectly benefit Prince Edward Island, according to provincial marketing director Reid Sangster.

"The United States," he said, "is again buoyant in its economic picture. Our trade in Canada is at a very high level and strengthening all of Canada's is the vital of what to Communist nations which has grown to great proportions."



REID SANGSTER

slackening off of shipments to untended markets, some changes for the better were noted.

"As far as exports were concerned, not many acres were grown but markets were ready to fill market demands.

"Vegetable like carrots, were especially valuable for those who had done some market planning. Cabbage, on the other hand, was not so good.

"Little change has taken place in the turnip situation over the past year. Farmers are receiving too little. More attention should be given to what the consumer demands, especially in uniformity of size and shape.

"Greater special attention for the frozen food plants have had a good year. There are all course, exceptions, but the future looks good.

"Our Atlantic region, too, seems to have caught the vision of some of the possibilities. Industrial growth in Nova Scotia is at an all-time high, the province of Newfoundland, one of our great market areas, is growing industrially and the first growing areas of Montreal and Saint John point to rapid development in New Brunswick.

"Here in Prince Edward Island, we are developing too. New industries are coming into being and our people are beginning to realize that this is the time to take personal responsibility and necessary action.

"I believe that if we get behind a real program of resource development, 1964 will be one of our best years."

In giving a summary of 1963 marketing practices, Mr. Sang-

ster said "In the potato industry, the cleanup period of last year's marketing season saw our stocks all move at a price which could be considered fair and very constant. The beginning of this market season of course brought with it some of the usual problems—immaturity of products on markets, price cutting, etc. The fall season has seen the market depressed somewhat but by the end of the year, with a

Gov't move aids buyers

The Honourable Harry Hays, minister of agriculture, announced government plans to help consumers and at the same time production and consumption of dairy products into better balance.

The government's measures are designed in part to move more milk into the production of cheddar cheese.

An effective support level of 64 cents per pound will be provided for producers who purchase all manufacturing milk to make butter.

The government will purchase at an appropriate price, certain quantities of skim milk powder, instead of continuing the production of condensed milk, has since 1959, been made to shippers of manufacturing milk.

In making these announcements, Mr. Hays stressed the government is actively considering further long-term measures. It will press forward discussions with the provinces and the industry, with the aim of providing assistance to school milk programs. And it intends to take further constructive steps to correct the imbalance of supply and demand.



onto, The Board will authorize manufacturers of creamery payments of 14 1/2 cents per

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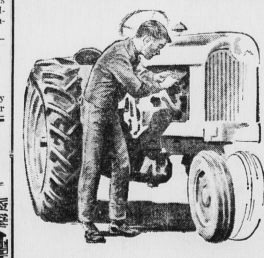
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