



PARADE OF FASHIONS



fur facsimiles

Look more like fur than fur itself



The Fabulous New BORGANA

by Gordon

Flattering eyes will turn right when you pass by in your new Borgana... light as a cloud and warm as toast. First of the fabrics with a fur face, Borgana is still first... in beauty, in quality, in smartness. We offer it in a choice of new wonderful sapphire-brilliant tones and tailored to perfection by the experienced Gordon craftsmen.

The new and improved Borgana is available in a brilliant collection of basic and European inspired styles. Come in and see this superb '56 collection in sizes 10 to 18.

BORG JACKETS

Made of imitation fur deep pile fabric by Irving Posulun. Three quarter length with small collar, full back, pockets and cuffed sleeves. Cozy and warm... smart and lightweight. Colors are moonstone and honeybeige in sizes 10 to 18.

95.00

69.95

HOLMAN'S BOTH STORES - LADIES' WEAR

Woolens

for wonderful wear

Everything you want in a dress, from fashion to comfort, is here in our group of fine woolen fashions.



Fashion's fancy... shapely all wool flannel sheath with tuck front panels and bateau neckline... skirt has walking pleat at back. Styled with 3/4 length sleeves, self cuffs and self belt. Color brown in sizes 9 to 16 **16.95**



You'll have the slimmest silhouette for years in our figure-moulding sheath of fine wool jersey horizontally knit in green and white stripes... detailed with peter pan collar, back zipper and self belt. Sizes 9 to 16 **25.00**

The French make history!

Now! The world's only girdle with the built-in shape!

Beach the French genius of SCANDALE to discover a secret that has eluded girdle designers for hundreds of years. The secret? It takes a curve to conceal a curve! SCANDALE's new built-in shape never displaces flesh, never bulges at waist or thigh... keeps your curves softly concealed from within! Come in and try it out!

Nylon chiffon elastic pull-on front and back sections of satin Laster. Sizes S.M.L. average length.

10.00

Scandale by Reblan

She's a picture

IN A 'Petal Burst'



Picture-pretty you... when you choose a 'Petal-Burst' Bra for the softly-curving line called for in this season's styles. Cleverly designed for full freedom and perfect fit, 'Petal Burst' is the inspired choice of fashion! Choose yours today... in nylon or satin, Dacron or broadcloth... in bandeau, cinch or longline.

'Petal Burst' the wonder of Wonder-bra

"Mischief" THE NEWEST Wonder-bra

'Mischief', latest addition to the popular Wonder-Bra line, gives firm support yet absolute comfort, thanks to its double Cleek-stitch magic cup. 'Mischief' is now at your favorite bra counter... Wear it for natural beauty **3.00**

Soft... feminine

NYLON HALF SLIPS



Luxurious looking nylon petticoat a-whirl with a wide permanent pleated flounce expertly finished with pleat edge. Perfect for wearing with straight skirts or dresses. White in sizes small, medium or large.

2.98

NIGHT GOWNS made of ARNEL

The Beautiful New Carefree TRIACETATE FIBRE...



Dreams come true in our beautiful Arnel gowns. Fitted bodice topped with nylon net and lace with a wide ribbon insertion. Hemline is finished with a wide flounce of pleated tricot. Comfortable and pleasing to wear, easy to care for... launders in a minute. White, pink or blue in sizes medium or large.

5.98

Short 'N' Sweet

NYLON PYJAMAS



For a pretty bedtime story choose our lace trimmed nylon pyjamas. The feminine jacket is trimmed with embroidered sheer. The wee panties are trimmed in a similar manner. Pink or blue in sizes small, medium or large.

2.98



SOFT PUMP

good news on a little heel!



Feel the soft comfort of Air Step's Magic Sole

The free and easy little heel, an established favorite of fashion... shaped to flatter, and set on a pump that fits beyond your expectations. Two tone brown in sizes and half sizes, 5 to 9 1/2, AAA, AA, A and B width.

13.95

