

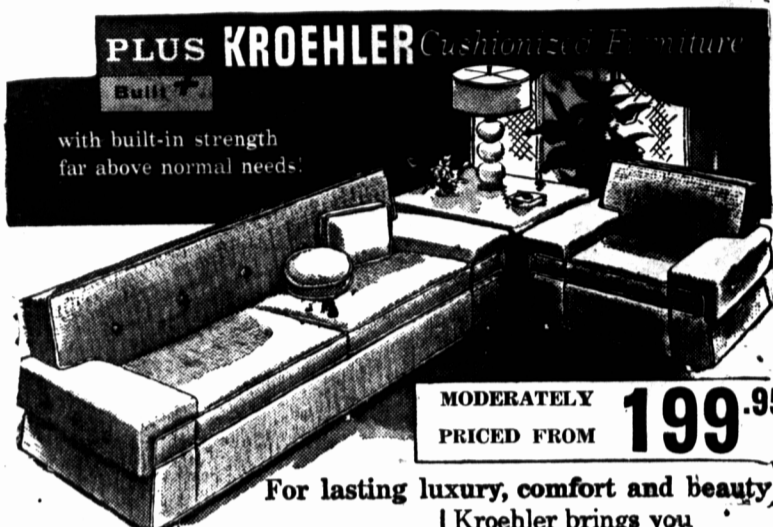
helps you GET SET FOR WINTER

It's later than you think ... come to HOLMAN'S and select the things you will need now to make you and your home weather-tight and snug.

BEAUTIFY YOUR LIVING ROOM

Trade-in your old suite on

PLUS KROEHLER Customized Furniture



with built-in strength far above normal needs!

MODERATELY PRICED FROM **199.95**

For lasting luxury, comfort and beauty,

Kroehler brings you these 9 Plus-Built Lifetime Features



1. "Unit-Built" Frame
2. Interlocking Steel Foundation
3. "Cone-Collar" Spring Construction
4. Comfort Controls
5. Spring-Edge Platform
6. Synchronized Spring Division
7. Female Blended Cotton Padding
8. "Auto-Press" Upholstery
9. "Val-Lock" Assembly Plates

SMART NEW FABRICS in your selection of lovely new decorative color! Choose yours now!

SMALL DOWN PAYMENTS ... **LOW MONTHLY TERMS!**

Small Monthly Payments

TRADE - INS ACCEPTED

CALL US TODAY

for an **APPRAISAL!**

HOLMAN'S BOTH STORES -- FURNITURE DEPARTMENT

BE READY TO TURN ON THE HEAT WHEN JACK FROST TURNS ON THE COLD! COME TO HOLMAN'S AND SEE THEIR FINE DISPLAY OF FLOOR FURNACES ...

Superflame

"TWIN" FLOOR FURNACE

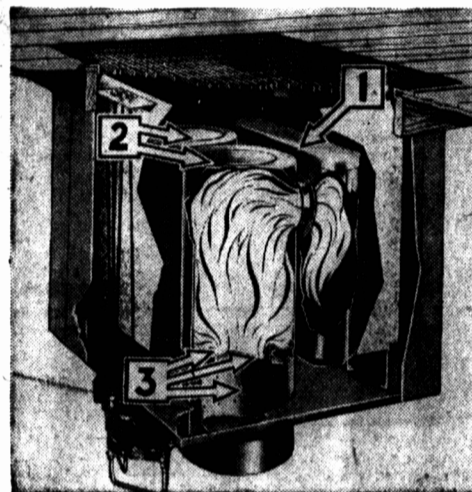
Super - Efficient

with

"TWIN" BURNERS

plus

"FUEL SAVER"



Gives MORE Heat, MORE Comfort on 1-3 Less Fuel

Now, you can have furnace heat without a basement and without costly remodeling ... all at a cost little more than you would expect to pay for an ordinary space heater. The sensational new SUPERFLAME "Twin" Floor Furnace heats your entire house more comfortably! Just light it this fall and this furnace gives you constant warmth all winter long! For a small extra payment Automatic Thermostat control can be installed on this unit.

X-Ray View Above Shows Why It's Better

Exclusive, over-size SUPERFLAME "Fuel Saver" increases radiating surface 100%, cuts chimney loss up to 40% and reduces fuel oil bills as much as ONE-THIRD! The only Floor Furnace with two SUPER-radiating heat chambers. "It's like two furnaces in one". Use one when it's mild, two when it's cold. This "twin" feature means better heat regulation, greater circulation! "Twin" exclusive, "Triple-Combustion" burners have 3 stages of combustion (instead of 2). This means a cleaner flame and more heat from every drop of fuel oil!

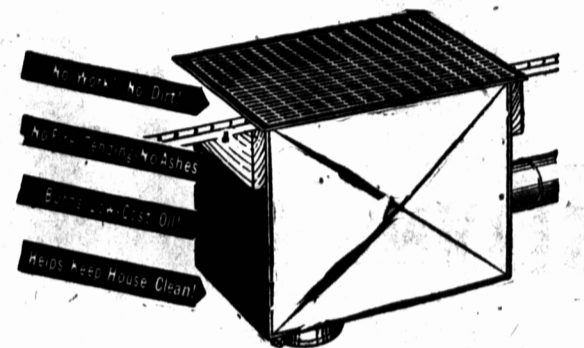
5 YEARS TO PAY AT 5% Carrying Charges

219.

Plus Installation

HOLMAN'S Both Stores -- HARDWARE DEPARTMENT

Coleman OIL FLOOR FURNACE



Here is a new kind of heating unit that will bring a new kind of warm-floor comfort to your home. It costs less than the ordinary basement-type of furnace and requires much less space. Now you can make a recreation room, children's play-room or home workshop in your basement or enlarge the one you have. There's no need for a furnace room or fuel bin when a Coleman Floor Furnace is used.

Here's Freedom From Winter Drudgery. No fire-tending -- no shoveling dirty fuel--no ashes. This furnace tends itself. Just light it in the fall--then take it easy the rest of the winter.

It Makes Housekeeping Easier Too! No ashes, dust or fuel dirt to get into curtains and clothes, or to track over floors and rugs. That means less dusting, less laundering and less cleaning cost!

Costs Are Remarkably Low. Easily and quickly installed in any home with or without a basement. Needs no costly air ducts. It uses low-cost fuel oil, and its heat-saving features hold fuel cost down.

We have, at Summerside and Charlottetown, servicemen who are qualified to render expert future service on these Floor Furnaces.

5 YEARS TO PAY AT 5% Carrying Charges

193.

Plus Installation

Warm Winter Footwear

for the entire Family

They look so smart ... they feel so comfortable. Made to keep your feet warm and snug during the cold winter ahead.



Men's THERMO-PAC

Eyelet all purpose boot, "Zero-proof" cellular foam rubber with felt insoles. Color brown with heavy rolled edge soles. Sizes 8 to 11. **10.95** price



Women's TRIM

Brown or black with "Millium" insulated lining and insoles. Made of super quality water-proof woven nylon with fur trim. Sizes 4 to 9. **6.98** price



Misses' TYROL

All rubber with front zipper and full bellows tongue. "Cream Fleece" lining with felt insole and "Borgpile" cuff. Brown in sizes 13 to 3. **4.45** price



BOYS' ESKIMO

All rubber with adjustable buckle strap and expanding front pocket. "Cream Fleece" lining, non-slip grooved soles and heels. Brown in sizes 1 to 5, price-- **4.89**



CHILD'S YUKON

Ideal for wet or cold weather. Three buckle, pull-on boot with fleece lining, non-slip soles and heels. Brown in sizes 5 to 12, price .. **3.79**

FLYER

All rubber with adjustable buckle strap and expanding front pocket. "Cream Fleece" lining and shearing inner cuffs. Brown in sizes 4 to 9, price .. **4.95**

HOLMAN'S BOTH STORES -- FOOTWEAR

SLEEPING COMFORT and BEDROOM BEAUTY are yours in ESMOND BLANKETS

Electric HEATING PADS



Luxurious warmth with efficient, safe three-heat control. Made by Silex with rose or turquoise quilted satin covers, safety rubbed lined, removable for washing. Available in three sizes, priced--

7.95 8.95 9.95

Holman's both stores, Housewares

Before real cold weather sets in, come in and see our wide variety of blankets to assure you the utmost in comfort on those long winter nights ahead. Actual tests show that the Esmond Pilage Process produces the finest blankets, proven warmer, proven lighter, proven wearing.

Esmond "Earl" Blankets

Deeply brushed finish on both sides in blended rayon and nylon. Colors Nile, rose, blue or gold with satin bound ends. Individually boxed, Size 72 x 84. **6.98** price each

Esmond "Oxford" Blankets

Wool blend with sunny spun finish and satin bound ends. White with colored striped ends. Individually boxed, Size 66 x 90, price each **7.98**

Esmond "Jacquart" Blankets

Made from strong rayon yarn, thickly napped, woven floral design with rayon satin binding. Colors rose, blue, green or gold. Pillofilm wrapped. Sizes 66 x 90, price each **5.29**



HOLMAN'S BOTH STORES -- HOMEFURNISHINGS