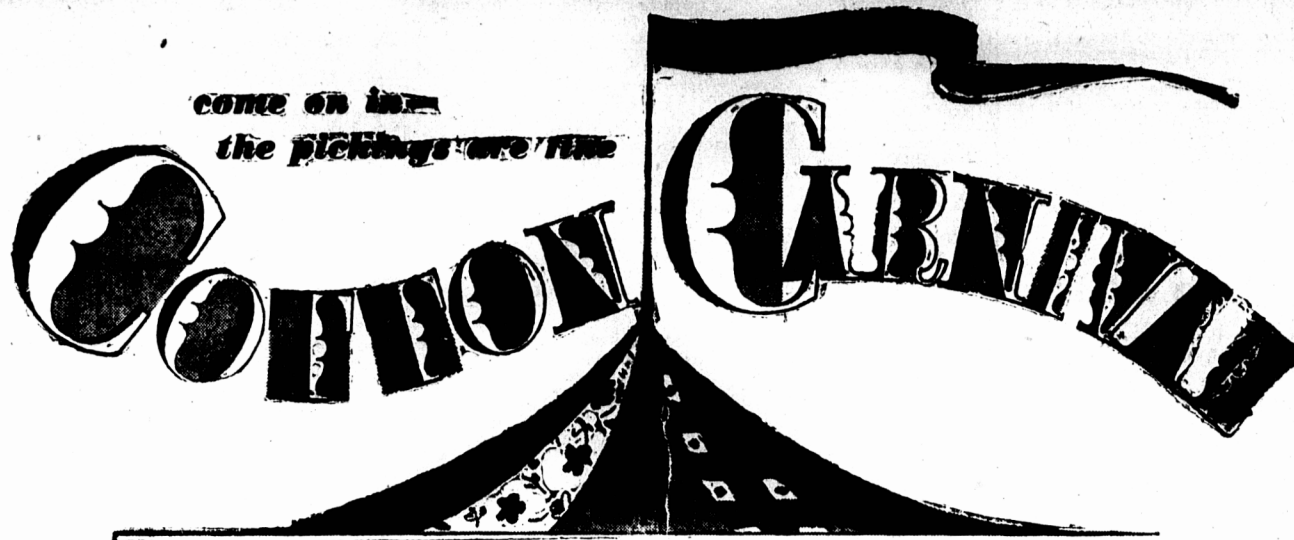


HOLMAN'S Great Annual



SATURDAY

APRIL 28th

Through

SATURDAY

MAY 5th

The Year's Biggest Cotton Event!

Featuring An Outstanding
Collection of New 1951

Cotton Dresses

We know you're devoted to Cotton. . . . About 52 weeks out of the year! But just wait until you see the new crop with which we usher in National Cotton Week! The new styles—the crisp round-the-clock charmers in all the flower fresh shades of Spring. Come in and see the Audrey Lane, Leo Danal and Teena Paige models, expertly fashioned of Picolay, Gingham and striped Broadcloth. . . . They're so new and so beautiful!

4.98 to 9.95



—HOLMAN'S LADIES' WEAR—



Be Cool
In Cottons!

Be Smart
In Cottons!

Be Gay
In Cottons!

Special Purchase
For HOLMAN'S Cotton Carnival

Misses' Picolay Dresses

ON SALE 9 A. M. **7.88**
SATURDAY

Hurry, hurry, hurry for these wonderful Picolay Dresses. . . . They're in enchanting styles with exciting pearl button trimming. The colors are ice-cream pastels. For spanking-fresh Picolay Dresses in sizes 11 to 17—Shop Early!

—HOLMAN'S LADIES' WEAR—

Special Purchase! Misses' and Women's Cotton House Dresses

On Sale 9 A. M. Saturday

2.66

Tub-loving Cotton House Dresses. . . . There is a host of pretty-as-a-picture styles from which to choose, made up of flowered, checked or striped cotton with dainty trim of various kinds. The sizes are from 12 to 30—for our Cotton Carnival priced just

—HOLMAN'S 5 AND 10—

Our Coolest Young
Customers Pick
COTTON
Too!

'Hi - Girl' COTTON DRESSES

Youthful styles for the particular Teenager in colors that the younger set are raving about! The Hi Girl Dresses are made of shantung with spun and Picolay trim, broadcloth with embroidered trim. See the new Sub-Teen Dresses sizes 10 to 14—priced

6.95

Special Purchase! GIRLS' 7 to 12 COTTON DRESSES

9 A. M. Saturday

1.98

Delightful cotton print Dresses with eyelet and plique trim. These Special Dresses have full gathered skirts and tie back belts. They're so smart and girlish, you'll love them for that as well as the tiny price!



—HOLMAN'S YOUTH CENTRE—

