

*New drama
drives in!*



Presenting the magnificent new

CHRYSLER FOR 1958

...cool beauty with a fiery spirit


DRAMATICALLY NEW: Chrysler's incredibly sleek, beautiful '58 design... with its long, graceful lines... glistening new glamour-wrap bumpers... distinctive new grille... smart dual headlamps... new parking lights... swank new interior appointments... and luxurious new chrome fittings by Chrysler stylists. It's the very finest in the realm of modern fashion... and

with it comes a wonderful new sense of motoring security and comfort you will feel in no other car. Slip easily behind the wheel and you'll find Chrysler's new performance as exciting and flawless as its '58 styling and quality engineering. Chrysler's great whisper-quiet V-8 is a wonder of smooth, responsive power. Its ultramodern push-button automatic drive

is a marvel of ease and convenience. And its new quiet-conditioned Torsion-*IRIDE* Ride rivals velvet.

You are cordially invited to examine and drive the splendid new '58 Chrysler today. You'll find that its new luxury and flashing spirit are admirably suited to your taste.

Chrysler Corporation of Canada, Limited

YOU'RE ALWAYS A STEP AHEAD IN CARS OF THE FORWARD LOOK 

F. R. McLAINE LIMITED

MULLEN MOTORS

Malpeque Road, Charlottetown

Mount Stewart

Watch CLIMAX — SHOWERS OF STARS, Thursdays, 9:30 P.M., over Channel 13