

The Christmas Gift Store *for thrifty Canadians*



3.66

\$5.95 VALUE! Almost 50% off on smooth velvety "Velvill" rayon shirts. Long-sleeved with two button-pleated cuffs, attached collar and cuffed breast pockets. In nine colours; S-M-L.



8.97

RUGGED ALL NYLON "SCHUSS" SKI JACKET. Features zippered hood, concealed in collar, 2 slash security pockets, Rayon and 6 lb. quilt lining. Adjustable waist button tabs. Black or royal, sizes 36 to 44. Reg. \$9.99.



JACKETS FOR A YOUNG SKI PRO! 5.97

Two jackets to keep him snug and warm on the slopes! Both styles of tough "Schuss" nylon with quilted shells, rayon lining. Cozy with knit cuffs, zipper front, concealed drawstring hood. Black, royal, red; sizes 8 to 16. Regular \$6.99 values.

SEE ZELLER'S 20-PAGE CHRISTMAS CIRCULAR!
Hundreds of sparkling gift ideas for everyone on your list . . . from Zeller's, the Christmas Gift Store.



SKI JACKET SPECIALS!

SHE'LL BE THE SMARTEST SIGHT ON THE SLOPES!

REG. \$10.99 SKI JACKETS, quilted, reversible and made of nylon! Zig-zag quilting reverses to plain, print quilt to solid colour or zig-zag quilting to print! Roll-away hoods bright colours; S-M-L.

9.97

REG. \$5.99 "STRETCH" SLIMS of "Aspen" nylon and Viscose for freedom of action! Twin waistband; detachable footstraps. Five slope-bright colours; sizes 10 to 18.

4.97

REG. \$6.99, FOR GIRLS! A tough nylon quilt jacket to go to school in, have fun in . . . with roll-away hood, drawstring at neck and waist. Winter-gay colours; sizes 7 to 16.

5.97

REG. \$3.99, GIRLS' SMASHING "STRETCH" SLIMS of "Hill Top" stretch, styled with tapered leg, gripex waistband and detachable contoured foot straps. Six colours; sizes 7 to 14.

4.77

BUY NOW AND "CHARGE-IT"!
3 CREDIT PLANS TO CHOOSE FROM
No Down Payment . . . Pay Next Year!



FEATURE SPECIAL!

SO NICE TO COME HOME TO!

5.37

REG. \$5.99 "Feminine fashion" quilted jersey duster, lace and chiffon trimmed and softly bowed. Pink, blue in S-M-L. Santa, note the special price!



FLANNELETTE "BUTCHER BOY" 2.57

REG. \$2.99, "Butcher Boy" flannelette pyjamas invite sweet dreams! Our "Rendezvous" brand in pink or blue floral print on white; the yoke accented with floral embroidery. S-M-L.



SLIPPER SPECIAL!

1.77

COTTON KNIT BOOTEES with Acrylic collar, "Orlon" lining and foam insole. Colours with white stripe. S-M-L. Reg. \$1.99.

2.57

REG. \$2.99, She's all smiles in her frilly, comfy "Rendezvous" flannelette gown! Rose-bouquet print in pink or blue on white; ruffled at neck and cuffs! Sizes M-L; gift special!

BEDTIME BARGAIN 1.67

REG. \$1.99 Fleece-lined cotton gives boys and girls wonderful bedtime comfort! "Nitey-Nite" two-piece sleeper style with "grow-a-size" two row button fastening at front, vinylized soles. Animal or plaid print; sizes 1 to 4.



CARDIGAN SPECIAL!

REG. \$2.99, Easy-wash bulky-knit "Orlon" cardigans! Hers, fancy-knit with lamé crew neck; his, with Cady-style contrast-knit neck treatment. Vivid colours; sizes 4 to 6x.

Your Choice 2.67

LAVISH HER WITH "PRETEND" FUR!

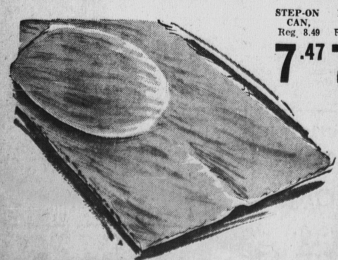
Special Zeller Priced

\$35

FABULOUS FAKE, synthetic "Persian" fabric jacket that imitates the real thing to perfection! Coloured in minky "Glenara" fur fabric, it's the epitome of chic in black or grey. Sizes 10 to 20. **REG. \$39.99**



PRACTICAL ZELLER PRESENTS MAKE A HIT WITH A HOSTESS!

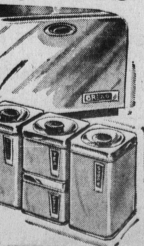


SOFT LUXURY FOR THE BATHROOM

Our own "ZELLER CREST" luxurious, deep-pile bath mat set of "Acrylic" and "Modacrylic" blend 20" x 34" mat with matching lid cover in 4 choices of warm colours! Made for Zeller's Stauffer Double Lad. **REG. \$5.96 VALUE!**

Special 4.97

STEP-ON BREAD CANISTER SET 7.47
BREAD CAN 7.47
CANISTER SET 6.47



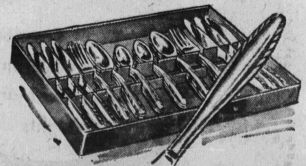
SPECIAL MATCHING PANTRY AND KITCHEN SET

"Kitchen Queen" Pantryware in five well-chosen colours to suit any kitchen. Match the mazy, easily stacked canister set with the large hygienic breadbox and add the step-on can with its handy removable pail . . . for the perfect trio. Lettering in French or English.

12.88



FOLDING TABLE, TRAY & CART SET features four king-size 21" x 16" clip-on Fiberglas® trays on folding non-tarnish brass legs! Three with plastic tops, one with easy-rolling 2" casters rolls out to serve, can be used as storage rack as well.



CONTEMPORARY ELEGANCE IN STAINLESS STEEL

Stylish wheat pattern decorates this 24-piece stainless steel flatware set. Consists of 6 each teaspoons, dessert spoons, dessert forks and knives, gift-boxed. **REG. \$6.99 VALUE!**

Special 5.97

ZELLER'S LTD.

159 KENT ST. CHARLOTTETOWN, PHONE 4-7473