

# LADIES! The Guardian and the Evening Patriot offer a FREE TRIP BY AIR to Glamorous, Exciting BERMUDA!

## FOR 6 LUCKY CONTESTANTS



### RULES and REGULATIONS

Any young lady 18 years of age or older, whether married or unmarried, residing in Prince Edward Island, is eligible to enter the Contest, excepting employees of these newspapers or immediate members of their families. The Guardian and Evening Patriot reserve the right to decline or accept any person as a contestant without giving any reason for doing so. Acknowledgment and acceptance of enrolment coupons will be mailed immediately upon receipt of same at our office.

Points can be obtained only by securing new and renewed subscriptions for The Guardian and/or Evening Patriot. No one subscription will be accepted for a period longer than two years.

Subscriptions will be accepted for anywhere in the world.

PRESENT SUBSCRIPTIONS CANNOT BE CHANGED FROM ONE MEMBER'S NAME TO ANOTHER OF THE SAME HOUSEHOLD AND BE CLASSED AS A NEW SUBSCRIPTION.

All points earned for subscriptions may be withheld or published at the discretion of the Contest Manager.

Each contestant must TURN IN ALL MONEY COLLECTED AT LEAST ONCE A WEEK.

Points are not transferable from one contestant to another.

If a contestant wishes to withdraw from the Tour Contest, she may transfer her points but said substitute must be a new candidate who has not before entered the present contest.

If any successful contestant cannot, for any reason, participate in the trip, it will be her privilege to select a lady substitute in her place, providing said substitute meets with approval of the Tour Manager.

A list of contestants and number of points secured by each will be published from time to time during the length of the contest.

The contest proper opens on August 30th and all contestants should be enrolled by that time. Instructions and receipt books will be delivered to each contestant as soon as entry is received.

The papers guarantee fair treatment to all contestants, and should any question arise, the decision of the Tour Manager will be considered as final and conclusive.

The Guardian and Evening Patriot reserve the right to amend or add to the rules or disqualify any contestant at any time during the contest for any reason deemed sufficient by the Tour Manager. These rights are reserved strictly for the purpose of maintaining goodwill, peace and friendship among those contestants who will ultimately be chosen to participate in the Bermuda Tour.

Contestants agree to abide by the rules and accept the decision of the management as final and conclusive in all matters. Closing date for all subscriptions is October 16th, 1965.

CONTEST DATES AUG. 30th TO OCT. 16th INCLUSIVE

### HERE'S THE PLAN

The contest is simple. All that any contestant has to do is secure new and renewal subscriptions to The Guardian and/or Evening Patriot at the regular subscription rates.

Points will be given for subscriptions. The six young women who have the most points at the end of the contest, October 16th, 1965, will receive this fabulous free trip to Bermuda for 8 wonderful days.

There is no limit to the amount of help any contestant may receive from friends, neighbours, relatives, social, fraternal or business connections. In fact, the ladies who show the greatest ingenuity in gathering subscriptions and organizing every possible means to help, will be the ones to win the contest and enjoy one of the outstanding trips of a lifetime, at absolutely no cost.

The Contest Manager has a list of suggestions which will be passed on to all contestants. The most important suggestion is an early start.

Write the Circulation Department at Charlottetown for any desired information, then lay plans for a winning campaign.

### SCHEDULE OF POINTS

#### NEW SUBSCRIPTIONS

by mail, carrier boy or auto route

Two years .....	60,000 points
One year .....	30,000 points
Six months .....	15,000 points

#### RENEWAL SUBSCRIPTIONS

by mail, carrier or auto route

Two years .....	30,000 points
One year .....	15,000 points
Six months .....	7,500 points

DON'T DELAY - - - WRITE TODAY FOR ENROLMENT COUPON OR INFORMATION

## SO DIFFERENT ... SO WONDERFUL ... ENTER NOW!



## 3 WONDERFUL DAYS 8

### GUARDIAN - EVENING PATRIOT

- Accommodation at The Castle Harbor Hotel
- Night life tour of native clubs
- Tour historic spots of Hamilton City
- Barbecue lunch picnic on Hawkins Island
- Swimming on famous Bermuda beaches
- Visit Aquarium, Caves, Devil's Hole and Lili Perfume Factory
- Dance to Calypso band
- Harbor cruise through the many Islands of Bermuda.