

Covers Prince Edward Island Like The Dew
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Mr. Smallwood's Tribute

Our Island representative in the Dominion Cabinet, Hon. J. Angus MacLean, always speaks his mind. He visited Newfoundland this week in his capacity of Minister of Fisheries, and in his usual frank manner cautioned Newfoundland fishermen against selling their product at one price despite a wide variation in quality.

And lo and behold! Conservative ministers are not popular in Newfoundland these days—at least not with Premier Joey Smallwood; yet at the same meeting at which Angus MacLean addressed the Federation of Fishermen, Mr. Smallwood described him warmly as one of Newfoundland's "strongest friends."

We were in no doubt in this Province as to the success Mr. MacLean is making in his department, of his ability, forthrightness and sincerity. These are qualities which the Newfoundland Premier evidently appreciates as much as we do, and it is to his credit that he did not allow his feud with Ottawa to prevent him from saying so in this case.

While he spoke without "political implication", it is not too much to assume that Premier Smallwood will find it difficult to forget that Mr. MacLean is a member of the Diefenbaker Government and has the Government behind him in his policies for Newfoundland. It may even occur to him that his province may have other good friends in that administration whom he wots not of, and whom he overlooked in his bull of excommunication!

Religion In The U.S.S.R.

An accumulation of evidence suggests that the Soviet people are experiencing what might be termed a religious reawakening of sorts. We recall that this view was expressed by Rev. J.S. Bonnell, D.D., on his return from visiting Russia a year or so ago. While we had every respect for Dr. Bonnell's judgement, we felt that in this case the wish was father to the thought. However, the same opinion is expressed by a writer in the Christian Science Monitor, who cites from the Soviet press itself increasing accounts of expression of religious beliefs by Soviet citizens, of pilgrimages to holy places, of Soviet young people showing an interest in religion.

This, after forty years' work by an all-powerful atheistic government to bury the church, religion, theism, and the Bible, is truly remarkable. According to official Soviet figures from the Embassy in Washington there are "more than 20,000 Russian orthodox parishes and 35,000 clergymen, and 69 monasteries and nunneries with 5,000 monks and nuns in the U.S.S.R. There are also more than 1,240 Catholic churches, and more than 1,000 mosques, more than 5,400 Baptist houses of worship and some 600 Protestant churches." The current Soviet press attacks on religion not only show government concern but attest to the growing public interest in this matter.

It is recalled that Premier Khrushchev, during his American tour, was asked about the "number of young people in the churches, and increase in interest in religion." The Premier did not deny that there were "believers" in the country, or that their number was increasing. He passed it off this way: "There are still curious people in the U.S.S.R. . . . They hear talk about God, about saints, customs. They are interested in seeing, in looking in the church to see what is going on . . . So, imagine, if everyone visits church just once, with the number of young people in Moscow. The door would break from the coming and going."

Undoubtedly, in the over-all picture of Russian life under Communism such developments as mentioned are the exception rather than the rule. But the fact that they occur, that they are seemingly on the increase, is interesting and could be important in any ideological shift away from materialism.

Encouraging Report

Despite the many demands on the consumer in 1958, Canadians put a higher percentage of their income after taxes into life insurance and annuity premiums than in any year since 1947. The 1958 figure was 3.7 per cent, the same as in 1946 and 1947. In 1952 the ratio fell to a low of 3.2 per cent. Back in 1928, however, it was 4.4 per cent.

These figures, based on the business of life insurance companies in Canada, are among the many reported in the fifth edition of "Canadian Life Insurance Facts" prepared by the Canadian Life Insurance Officers Association and now off the press.

The average size of ordinary life insurance policies purchased during 1958 was \$6,250, according to the Fact Book, and the average size of ordinary policy owned, at the end of the year was \$3,590. Altogether, life insurance in force with the companies covered an estimated eight million policyholders in Canada for nearly \$39 billion of protection at the start of this year.

The payment of benefits continued at a record pace in 1958, with \$463 million being paid to Canadian families through their life insurance and annuity programs. Of this total, \$164 million was paid in death benefits and the rest—nearly two-thirds of the total—went to living policyholders in the form of matured endowments, annuities, disability payments, policy dividends and cash values.

The net rate of interest earned on the invested assets of Canadian life insurance companies was 4.66 per cent in 1958. The 1958 rate was the highest since the general decline of interest returns in the early thirties. In 1928 the rate was 6.1 per cent—typical of the high rates earned through the 1920's.

EDITORIAL NOTES

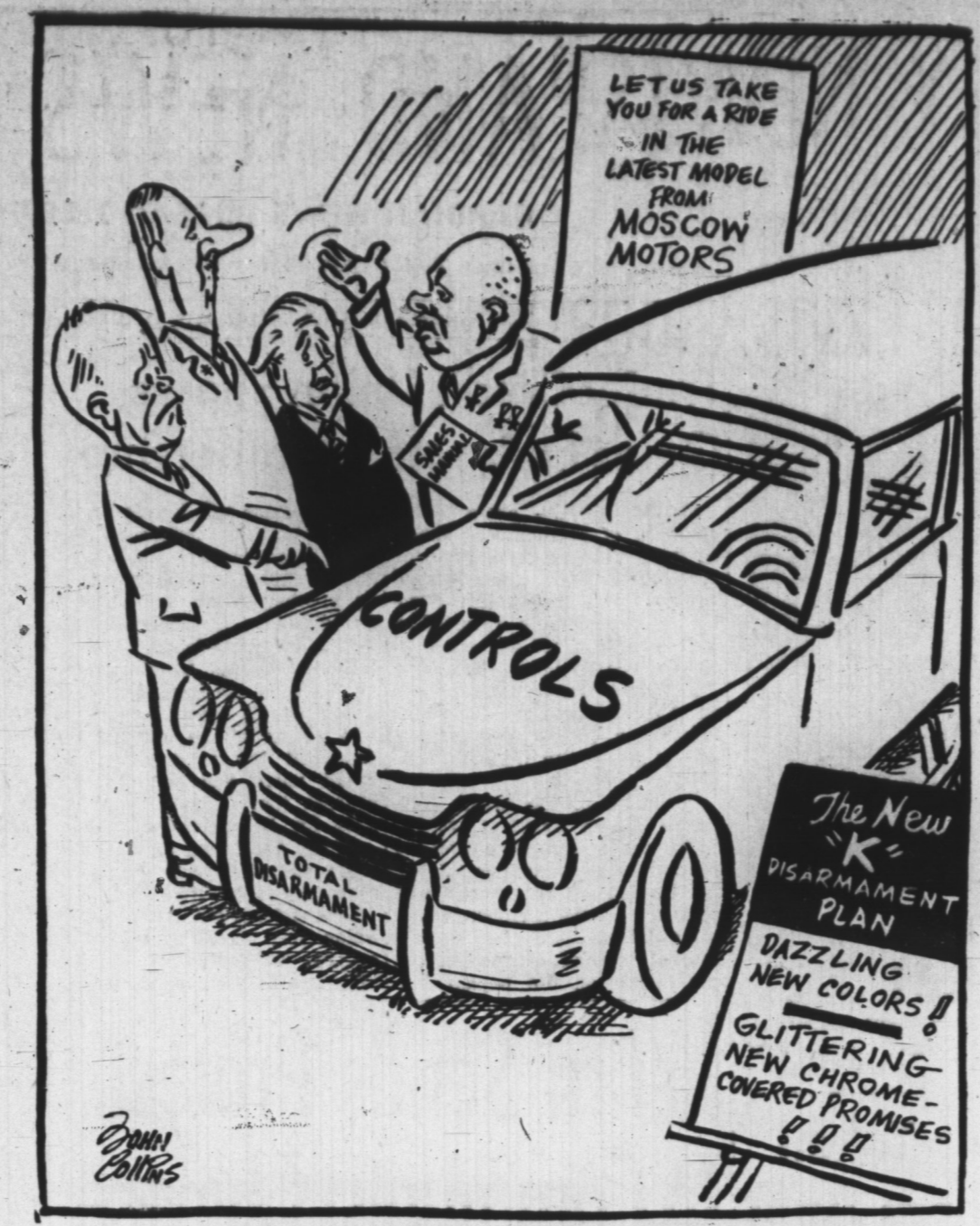
A correspondent in today's issue points out that 100 small homes are needed in Charlottetown, and that municipalities elsewhere are grappling successfully with their housing problem. This would be a fine objective for us to reach before celebrating the Confederation centenary.

In an effort to cut down highway accidents the Ontario Department of Transport is streamlining its system of driver licensing by abolishing private examiners, who are paid from the fees they collect. This system invites abuses. In its place is being substituted compulsory examination by fulltime civil servants.

Some fat political plums are still hanging on the trees at Ottawa. They include six vacant senatorships and 15 parliamentary secretaryships. Also vacant are the well-paid jobs of Queen's Printer, auditor-general, and director of the National Art Gallery.

The position of sergeant-at-arms in the House of Commons is also due to be vacated soon, while that of the assistant is still vacant. So is the position of parliamentary librarian. Good pickings here for deserving democrats.

It comes as a surprise to learn that the British House of Commons does not own the chamber where it meets. Nor, for that matter, is it otherwise with the House of Lords. These two venerable assemblies conduct their deliberations in the precincts of the Palace of Westminster, which belongs to the Sovereign. Lords and Commons have thus been occupying their quarters by royal grace, not by legal title. Now a number of MPs are pressing for the transfer of the Palace's ownership to Parliament itself.



"WHY LOOK UNDER THE HOOD?"

Beaverbrook On Bennett

By Patrick Nicholson

The most famous person raised in New Brunswick has written the first literary epitaph of that province's best-known native son: an epitaph which is an authoritative footnote to history. William Maxwell Aitken was born in Maple, Ontario, in 1879. Before he could walk, he was moved by his Scottish-born father, a Presbyterian minister, to Newcastle, New Brunswick. Today he is Baron Beaverbrook of Beaverbrook, New Brunswick.

When young Max Aitken was ten years old, he first met Richard Bedford Bennett, a native of warby Hopewell, N.B., and ten years his senior. A friendship flourished and developed first into a business cooperation, and later into a joint political crusade. It endured until broken by Bennett's death 60 years later. In a labour of love, and a vivid recapitulation of recent events which compels us to revise folklore's assessment of our history, Lord Beaverbrook has described these "sixty years of intimate personal relationship" in a new, 3-published book simply entitled "Friends".

To Canadians, the name R.B. Bennett arouses painful memories of the darkest years—economically—through which our country ever passed. The disaster stemmed from the world economic slump, heralded by the New York stock market crash on 29th October 1929, exactly nine months before worried Canadians ejected the Liberal government, and summoned the Conservatives under R.B. Bennett to help them ride the storm. Foliage has tried to smear Bennett as the man who caused the world-wide slump and the protracted prairie drought which aggravated it.

Bennett succeeded in saving his own country in that deadly season of peril, writes the experienced and wordly-wise Lord Beaverbrook. "He gave supreme leadership in the face of disaster. He carried out unprecedented remedial measures, thus avoiding a permanent body to encourage peace-loving uses of outer space. But the working paper left blank the crucial question of the membership of an outer space body—the issue on which East-West negotiations foundered last session."

The Soviet Union, Poland and Czechoslovakia were placed on a temporary 13-nation committee established by the General Assembly last December. However, the three Soviet bloc members boycotted the group on the ground that it had a Western majority, and they were joined by India and the United Arab Republic.

Other members of that committee are Argentina, Australia, Belgium, Brazil, Britain, Canada, France, Iran, Italy, Japan, Mexico, Sweden and the United States. Canada, among other countries, has been trying to work out a formula that the Russians would accept. The Russians won parity on the 10-nation disarmament committee that will begin work in Geneva early next year, but that body was established outside the UN, and few—if any—Western nations are willing to grant the Soviet bloc parity on any similar committee within the UN.

It is believed that on the outer-space issue the Russians—eager to bring their initiative to a successful conclusion—are in a mood to negotiate the membership problem without demands of parity. That might be enough to get the show on the road. MAXIMS Error will slip through a crack, while truth will stick in a door.

PUBLIC FORUM

This column is open to the discussion of correspondents of questions of interest. The Guardian does not necessarily endorse the opinion of correspondents.

HALLOWEEN ACTIVITIES

Sir—I am advised that in the past years policing on Halloween night presented a thorny problem to our police and the other police organizations in this Province. Much to my pleasure this past October 31st was a quiet one, with only isolated acts of vandalism being reported.

The inclement weather and our patrols did much in discouraging the unruly, but I firmly believe that your editorials and news items touching on this matter did a great service to the public and lightened our burden. I take this opportunity to congratulate and thank you and your staff for a big step in the right direction. The pen is mightier than the sword and I do hope that you will continue your educational campaign with regard to Halloween in the years to follow.

I am, Sir, etc., A. E. McNEIL, Inspector Commanding "L" Division Royal Canadian Mounted Police

URGENT HOUSING NEED

Sir—I regret that many of your fine editorials receive no comment from the citizens of Charlottetown. A short time ago you wrote on housing conditions and shortly thereafter there appeared a further editorial in The Patriot—both seemingly ignored. This is a problem and a pressing one, but it is being met and solved in other cities.

The first need is to provide housing for young married people without furniture and regimentation—not beautifully landscaped grounds that have no privacy, but rather small cottages with the old-fashioned backyards and fences, since fences make for good neighbours. These homes could be built with only the kitchen and bathroom finished, permitting the young owner the pleasure of adding to the value of his own property.

In some areas today there are communities solely for couples who are retired, small compact accommodations permitting them to live comfortably on their shrunken incomes and to enjoy the fellowship of friends in their own age group. Cubby holes for young married couples, institutions and impersonal boarding houses for their parents, are not signs of progress but a refusal to shoulder our responsibilities. We need 100 small homes. Who will build them? I am, Sir, etc., VERNON D. CURRIE, Charlottetown.

Cotton Still Is King

National Geographic Society

King Cotton has not lost his throne to synthetic fibers. Cotton captured 65.9 per cent of the textile market in 1958. The ancient fiber has made a steady comeback from a slump that followed the introduction of synthetic fibers like rayon. Cotton is highly regarded for comfort, strength and wear resistance. The United States is the world's leading producer of cotton. American cotton also dominates from 30 to 50 per cent of the export market. The Soviet Union and India rank second and third in total production, but most of their cotton is used for home consumption.

5,000 YEARS OLD The ancestral plants of Gossypium hirsutum grew wild in the warmer parts of Asia, Africa, and South America. Cotton was probably first domesticated in the Indus Valley of India about 5,000 years ago. The earliest known reference to the plant appears in a Hindu Rig-Veda hymn written in centuries before the birth of Christ. From India, knowledge of cotton cultivation spread to China and westward to Persia, Arabia,

Appetite Has Own Thermostat

By Herman N. Sandesen, M. D. "A WONDERFUL bird is the pelican. Its bill can hold more than its belly can." Remember this old rhyme? Well, fortunately we humans have a built-in regulator which often prevents us from eating more than we can hold. But reliable as this device is, repeated abuse can knock it out of order. And the result usually is obesity.

BRAIN CONTROLS Researchers have found that the controlling center for the appetite is the ventromedial hypothalamus area of the brain. Its function is similar to that of a thermostat. It regulates the appetite in accordance with the body's need for food. In fact, the action is so much like that of a thermostat that Dr. Norman Jolliffe, a New York expert on nutrition, has labeled it the "appetast."

COBALT 60 is the basis of a new train-alarm signal developed in Japan. The signal is used to switch on warning lights automatically and sound alarms when there is danger on the track ahead. A small amount of Cobalt 60—about one milliecurie—is placed in a safety container on the bottom of the train. When the train passes over a certain section of the track, a radiation detector picks up a signal from the cobalt and sets the signal mechanism in action.—Japan News

THE record of the Diefenbaker Government has not been remarkable for its free trading policies. True, there was that Canadian trade mission to the United Kingdom, when all the talk was of diverting Canadian purchases from the United States to Britain. It is no longer considered good taste to mention that venture in Ottawa, for the fact is that nothing worthwhile came of it.—Montreal Star

EVERY word of God is pure; he is a shield unto them that put their trust in him.

THE purpose of a political party? Is it to organize people of a like mind so that they may carry their principles into practice? Or is it an association of men united by nothing but their desire for power? Has a political party a duty to educate and to lead the people, or should it merely follow the people in their every thought and feeling? We had thought that all this had been decided long ago until we heard Mr. Alistair Grossart, of Progressive Conservative Headquarters, speaking last week on the CBC program "The Hidden Persuaders." This program offered a debate on the morality and efficacy of what is known as motivation research. This is the new science by which salesmen can manipulate or take advantage of the subconscious element in human nature. Mr. Grossart was not on the side of the angels.

RESEARCH TECHNIQUES Starting with the fairly innocuous statement "Research into jinking out what is the will of the people is an essential function of a political party," he went on to say, "The way to carry on that research—keep in constant touch with the people, with their desires, their hopes, their aspirations—so that these can be translated into the kind of action which is largely legislative and executive action the people want (sic). The use of research techniques of all kinds—I would think from Gallup Poll to perhaps the laser extreme depth motivation research—the use of these techniques is in my opinion a very good way to take some of the haze out of this, the fulfilling of the function of the political party."

Mr. Grossart seems to say that the desires, hopes, and aspirations of the people are constantly to be replaced by a political party to facilitate that result; a direct motivation research helps in fulfilling such a function. REV. L.B. CAMPBELL announced from the pulpit of Trinity United Church, Summerside, on Sunday that he had accepted a call of the United Church at Sydney, N.S. and would be leaving about December 1st to take up the pastorate of that church. Rev. Mr. Campbell has served this pastorate at Summerside for the past three years.

MISS BETTY KING, winner of the Provincial Junior Farmers' public speaking contest last season and Miss Miriam Way, St. Peter's, will represent Prince Edward Island in the rural youth public speaking competition at the Maritime Winter Fair next Tuesday afternoon.

A committee to consider ways and means of erecting a new artificial ice rink and possibly a community centre in Summerside was appointed at a public meeting held in the Town Hall last night and was attended by a large number. The committee includes Dr. H.E. Clark, T.D. Morrison, Dr. J.C. Simpson, D.O. Stewart and organization representatives.

OUR YESTERDAYS (From The Guardian Files)

TWENTY-FIVE YEARS AGO (Nov. 5, 1934) The Daughters of the Empire Post-graduate scholarship for the Province of Prince Edward Island for 1935-1936 has been awarded to Mr. Hazen Wigmore, B.A., son of Mr. and Mrs. Thomas Wigmore of Grahams Road. Mr. Wigmore is a graduate of Mount Allison University and is at present a member of the staff of Prince of Wales College, Charlottetown.

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THE world's chief exporters of quality cotton. However, a superior strain of this type, called Supima, has been developed under irrigation in the Arizona desert. Ninety per cent of American cotton is now of the upland short staple type. Texas is the leading cotton state, with California and Mississippi following. Irrigation is turning the Southwest into a major cotton area. The United States Government has imposed strict acreage controls on cotton growing, but the yield per acre has increased. Machine picking is catching up with hand picking. The American cotton crop averages about 15 million bales a year. Most is sold to domestic mills, and the rest is exported to Japan, Britain and other European nations. Men's shirts are the most important single product of the cotton textile industry. Japan buys more raw American cotton than any other nation. She also leads the world in exporting finished cotton goods. Inexpensive Japanese textiles provide stiff competition for American products.

LOOK WHAT THEY'VE DONE TO THE '60 CARS! Compare them all, big, small, convertibles, station wagons. Read the impartial analysis in this week's Star Weekly.

NOTES BY THE WAY

The rush of progress is all very fine, but as the late Irving Babbitt used to sniff, "Progress to what?"—Providence Bulletin

Students at an agricultural college in England have been fined a total of £200 for damaging the principal's car. In retrospect, this must make putting pigs in his car far less amusing than it appeared at the time.—Ottawa Journal

Jean Bruce received a letter from a friend in Ethiopia and learned of the friend's death at the same time. At the bottom of the page there was a postscript in someone else's handwriting. "Since writing this letter, I have died."—Nice Matin

Leaves are graceful in their structure. Part of God's creative plan. Decking streams and country roadways To delight the soul of man. Laughing winds blow through the hollows With a wild and merry shout. Shaking trees along the river Tossing all their leaves about.

Drifting leaves are rich in beauty. Emblems of humanity. Spreading glory of the autumn For the whole wide world to see. Peace reigns in the fertile valleys Where there's hope and joy for all. While beyond the hills and meadows Painted leaves of autumn fall. Nature gives the way-worn drifter Peace of soul, if he believes In the Lord of life and glory Giver of the Autumn leaves. Blanche Judson Summerside.

THE Age Old Story Every word of God is pure; he is a shield unto them that put their trust in him.

Political Persuaders

Montreal Star

It is typical of Mr. Grossart's views that he refers to the will of the people. If government were a mere matter of will, then undoubtedly his views would be correct. But, as Burke said, "government and legislation are matters of reason and judgment, and not of inclination; and what sort of reason is that in which the determination precedes the discussion, in which one set of men deliberate and another decide, and where those who form the conclusion are . . . distant from those who hear the argument?"

It has been the glory and good fortune of Canada that heretofore her political parties have been associations of men of conviction seeking to explain their beliefs in order to win support. It would be tragic if this tradition were to be replaced by the concept of a political party as a huckstering organization seeking a soft sell.

In the past our statesmen have held their principles so firmly that they would resign rather than compromise; them. Are we now coming to the day in which politicians do not know what their principles are until they have read the latest Gallup Poll?

More ominous still is the reference to motivation research. For here we have left the realm of logic and have entered unashamedly into the sphere of the irrational. It is but a step from studying human fears and anxieties to manipulating them.

YOUR REFRIGERATOR . . . Sparkling-Clean



Your refrigerator can have the crisp freshness that only Baking Soda gives. Just sprinkle a little on a damp cloth and wipe over all surfaces. To sweeten ice trays, wash in warm soda solution. Soda is recommended by leading refrigerator manufacturers. Only Soda Sweetens as it Cleans!

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