

# AD NEWS PAGE

Summerside And Prince County

The Guardian, Charlottetown, Thurs. Aug. 1, 1963. 3

## City Bakers Adopt Wait And See Attitude

If mainland bread is sold on the island at the increased prices suggested by some of the larger firms, then local bakers will be forced to jack their prices to comparable levels it was disclosed last night by several Charlottetown bakers.

The bakers also say they had no intention of meeting with any other island bakers to reach a decision on the price increase. The like would be placed on island bread if mainland products started selling in the province at the increased prices, they said.

"Island bakers are like to remain independent from each other," said Louis Stewart of Stewart Bakers. "I don't see why we can avoid combine troubles and carry on our own business without worrying about the other fellows."

Mr. Stewart also explained that the determining factor in the price increase for island bread would be the mainland bakers' decision. "If they increase their prices then we will be forced to do the same," he said. "There will be no need to meet with any other bakers on the island to reach an agreement."

"It breaks down to this, if one does it then we all have to. You would stipulate not because it would mean that the others would be making a few extra cents and you wouldn't be," he explained.

He elaborated on this point by saying that the customer in the store would have to pay the increasing factor in any way, whether the wholesale price had gone up or not.

The grocer sets his own retail level and usually sells all the bread in his store at the same price. Therefore, the grocer could buy bread from one baker at 20 cents and from another at 21 cents, but would sell

## Demonstration Is Scheduled Sunday By Park Lifeguards

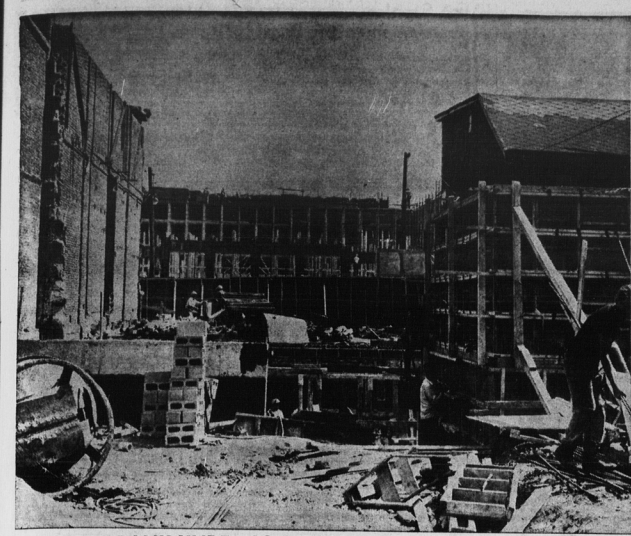
It's Stanhope versus Cavendish this Sunday, as National Park lifeguards from the two centres meet at the "neutral" Brackley Beach for their annual exhibition of rescue competitions. The demonstration will begin at 7 p.m.

This event, which last year drew a crowd of over 5,000 on the two occasions when it was held, will feature rescues by surf board, boat, torpedo buoy and demonstrations of swimming strokes and the four artificial respiration methods.

As a safety precaution, Lifeguard supervisor George MacGuigan said yesterday, two guards will be on constant patrol and two swimming instructors will be on hand to assist in the event any swimmer might find himself in trouble.

Even though these fellows have to pay city tax that the mainland don't," Mr. MacDonald said.

The price of island bread, however, will not go up until after the mainland increase affects the island. And then, it will be generally only after one local follows suit. None seemed to want to be that one, however. All said they would wait until "one of the others" raised his price.



Here is a look at the new rapid pace and many of the current forms are now in place. Those going up at the right of the photo are for the vault on the main floor. The work has been progressing at

## NEW BANK UNDER CONSTRUCTION

Alberton Aquatic Day committee of the Alberton and West Prince Board of Trade, expressed thanks for the wholehearted co-operation he had received, and introduced the speakers.

Mayor Roy Leard expressed appreciation to Mrs. H. E. and Cudmore of the Red Cross and for helpers for their strong support in the Aquatic Day program each year.

CUTS RIBBON

A. T. Perry, executive director of the Maritime Board of Trade, referred to the event as a worthy project, one of many sponsored by the local board which is celebrating its 60th anniversary this year. Mr. Perry cut the red ribbon and declared Aquatic Day officially open.

Speed boats and swimmers vied for attention so it was a source of real satisfaction that almost everyone could keep an eye on both at the same time.

As the long distance swimmers approached it was necessary to have the boat racing and water skiing discontinued for a time. At the close of events a demonstration of Scuba diving was given by Sterling Hitchcock.

The coveted Alberton Industries trophy for boatmanship was awarded to Billy Maxfield of Summerside. The presentation was made by Russell Kinch on behalf of the donors.

Edward Joseph Perry, chairman of the Aquatic Day committee, thanked everyone who had helped in the success of the day. He said that the committee was proud to have the event in Alberton and that it was a source of real satisfaction that almost everyone could keep an eye on both at the same time.

## Morgan Mitchell Repeats Alberton Aquatic Day Win

ALBERTON — For the second consecutive year Morgan Mitchell of Charlottetown came first in the three-mile swim which is the main event of Alberton's Aquatic Day and received the Eastern Bakers' award. He was timed in one hour, 22 minutes, 18 seconds.

Five contestants entered the water off Montrose bridge at 2:48 p.m. from the beginning Mitchell was in the lead, with Helen Caragher of Ebbesford not far behind. Following them were three newcomers to the contest, Alan Burke and Donald McInnis of Charlottetown and Elio Gopal of Alberton. Shortly before 3:30 Gopal was taken from the water suffering from cramps.

In the Northumberland Strait swim, she came in at Kildare Bridge after one hour, 43 minutes and 20 minutes in the water.

Alan Burke and Donald McInnis appeared well matched. They swam almost abreast most of the way and reached the finish line at the same time.

A large gathering of people assembled for the afternoon of water sports. The weather was pleasant although a rather stiff breeze made the water a bit rough.

Through the public address system everyone was kept informed of all that was taking place by Andy Wells who was the announcer. A new and appreciated information feature this year was the two-way radio contact with contestants in the long swim. By this means periodic reports on their progress were made available.

Mr. Wells, chairman of the

## Home Made Beer Possession Brings Fines To Tignish Men

ALBERTON — A number of cases were brought before Magistrate Chester MacDonald at Alberton yesterday afternoon.

Herbert John Powers of Tignish received a reprimand for having 15 insufficient lighting equipment on a vehicle.

Clifton John Gavin of Tignish was convicted of having in his home liquor not purchased from a vendor, namely, a quantity of homemade beer. He was fined \$25 and costs. Bennett J. McAra of Summerside was convicted on a similar charge and fined an equal amount.

For failing to stop at a stop sign, a driver had his case referred to Aug. 26.

Joseph Cecil Donicette of St. Louis, charged under the Excise Act with having in his possession a quantity of illicit spirits, pleaded not guilty and had his case set over to Aug. 26.

Edward Joseph Perry, Edgar Joseph Gaudet and Benoit Joseph Gaudet, of Tignish, charged with prison break, had their sentences further deferred to Oct. 10 dependent on their continued good behaviour.

Devere Avery of Alberton South was convicted on two charges under the fisheries regulations, namely, of throwing a cage overboard after having been signalled by a patrol boat, and of having 14 undressed lobsters in his possession.

## Seabrook Track Meet Held In S'side

SUMMERSIDE — Following are the results of the Seabrook Farms invitational twilight track and field meet held last evening at Queen Elizabeth bath Park, Summerside.

Olympic 100 metres—1. Ed Lawler, Summerside (4.28.1); 2. Robert Waugh, Summerside; 3. Bob Smith, Summerside.

Olympic 100 metres—1. Alfred Groom, Summerside (11.5 sec.); 2. John Poirier, Summerside; 3. Mike Dagg, Summerside.

Discus—1. Bob Simmons, Charlottetown (42 ft. 10 inches); 2. Bob Clatterburg, Summerside; 3. Jack MacEachern, Charlottetown.

High jump—1. Dave Hyndman, Charlottetown (5 ft. 7 in.); 2. Dave Bernard, Summerside; 3. John MacLean, Charlottetown.

Olympic 400 metres—1. John Perry, Summerside (1:13.3); 2. Wayne Clason, Summerside; 3. Doug MacLean, Charlottetown.

Hop, step and jump—1. Mike Dagg, Summerside (59 ft. 9 1/2 in.); 2. Lyle Huggan, Charlottetown; 3. Dave Hyndman, Charlottetown.

Olympic 600 metre relay—1. Summerside (48 sec.); 2. Charlottetown.

## WESTERN BREEFS

**IN VISITING**  
Mrs. Paul Mason, Pittfield, Conn., is visiting her mother, Mrs. James Wilkie, and other relatives in Alberton and Elm-stada.

**FROM MONTREAL**  
Mr. and Mrs. Stewart Wells and two children have arrived from Montreal to visit the home of Mrs. H. E. Adams, Mrs. John H. Wells, Alberton.

**FROM SYDNEY**  
Mrs. C.R. Lowrey, with her children, Mrs. E. and Mrs. Sydney, N.S. attended the Aquatic Sports Day at Alberton yesterday and was at over 200 feet of her nephew, Rev. David MacDonald.

**DEATH NOTICES**  
(Received too late for Classified Death Notice column.)

**FERRY FUNERAL** — The funeral for Mrs. Augustine A. Perry was held Wednesday morning from the Compton Funeral Home to St. Paul's Church where Requiem High Mass was celebrated by Rev. Austin Bradley. Service at the grave was conducted by Rev. Adrian Arsenault. Pallbearers were John and Edmund Arsenault, John and Gullian Joseph, Gullian and Freddie and Edward Perry. Interment was in the church cemetery.

**JOHNSON** — At his home in Soeris Line Road on July 31, 1963, Adolphus Johnson in his 82nd year. He was transferred from the Perry Funeral Home to his late residence, where the funeral service will be held Friday morning, leaving the home at 9:15 to St. Mary's Church, Soeris, Requiem High Mass at 9:30. Interment will be in the church cemetery.

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**Keeler Rejects Offer From CBC**

TORONTO (CP) — Christine Keeler, the party girl whose amorous associations triggered the sex trial of Dr. Stephen Ward in Britain, has refused an offer to appear on the CBC television program News magazine. A CBC spokesman said Wednesday Mrs. Keeler refused the \$5,000 contract to New of the World, a British Sunday newspaper.

The spokesman said the purpose of her suggested appearance was not sensation, but "merely to cover a good news story the way it should be covered, with the personalities involved present... and keeping in mind our responsibility to give our viewers the news objectively."

M. Mitchell, Siderstroke, J. Hughes, H. Murphy, L. Campbell, Overhand stroke, G. Barton, R. Mitchell.

Artificial respiration: Resuscitator, P. DesRoches, C. Silliphant, L. Campbell, Shaaffer, J. Hughes, H. Murphy, D. Large, M. Mitchell, V. Fisher.

**COMPETITIONS:**  
Surf board: V. Fisher, R. Mitchell (victim) Stanhope vs. L. Campbell, C. Silliphant, (victim) Cavendish.  
Boat: D. Large, J. MacLean (victim), Stanhope vs. L. Gallant, P. DesRoches (victim) Cavendish.  
Torpedo buoy: M. Mitchell, R. Mitchell (victim) vs. H. Murphy, C. Silliphant (victim) Cavendish.  
Swimming strokes: M. Mitchell, D. Large, C. Silliphant, L. Campbell, Crawl, J. MacLean, D. Large.



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