

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

WHERE ELSE but at HOLMAN'S can you get a DRESS BARGAIN such as this? The 8 and 10 Department in Holman's, Summerside and the Budget Shop in Holman's, Charlottetown are clearing a collection of End-of-Summer Frocks for ONLY JUST 2.00 and 3.00. There are smart styles from which to choose, fashioned of such materials as sheers, dimities, crepes, acetates, nylons, silks and cottons, in an array of colors (some suitable for late Fall wear). These Dresses were originally priced as high as \$3.95, they are in a broken range of sizes up to 24 1/2. Make a B-U-Y line to Holman's for a Dress on this End-of-Summer Clearance with prices at just 2.00 and 3.00 — your B-U-Y Department will be the 8 and 10 of Holman's in Summerside and the Budget Shop of Holman's in Charlottetown.

NYLONS for Fall in any weight, gauge or denier that you may desire are in the beautiful HOLEPROOF line regularly and always carried in the Accessory Department in Holman's, Summerside and the Ladies' Shop in Holman's, Charlottetown. HOLEPROOF HOSIERY is nationally famous for sheer, clear, flawless loveliness. The narrow panel heel and pencil seam are utterly flattering. For daytime at work or play you will want the enduring serviceability of gauges 42 or 45—for dateline and dancing you will want gauges 51 or the ultra-sheer 66. For the new Fall season you'll want a Nylon Wardrobe in the gorgeous new Fall shades, that enhance your appearance and add a finished touch to your costume. Prices of Holeproof Nylons range from 1.25 to 1.75 according to the gauge. Shop today for Holeproof Nylons in Holman's Accessory Section, Summerside or Holman's Ladies' Shop, Charlottetown.

GIVE YOUR WALLS NEW BEAUTY WITH CONGOWALL



MORE AND MORE people are "doing over" their old fashioned bathrooms, kitchens, porches and other rooms with CONGOWALL, the new modern magic that is easy to apply, easy to keep shining bright and easy to live with. "Gold Seal" label Congowall has a hard enduring surface marked off into simulated tile, the newest shipment has a contrasting border in black—the tile shades are designed in 40—with your room colorings and are in soft grey, gold, peach, blue or green. Congowall is 54 inches in height and is sold by the lineal foot for 60 cents a foot. By the way some of the old patterns in smart colors are reduced for clearance to just 49 cents a lineal foot. Now is the time and the season to renew rooms in your home for the modern way of life—do it simply with Congowall—you can get it in the House Furnishing Departments of Holman's in Summerside and Charlottetown.

CLASSMATES for the Junior grades will go in for the solid colored KROY SOCKS with Nylon reinforced heels and toes. They will be the leaders right through the school year and right now you can outfit your children in the Youth Centre of Holman's Store with Kroy Socks in either knee or half lengths. Shades are navy, green or brown and both types of Socks have elasticised tops for a really fine fit. You know, Kroy Socks will not shrink and the nylon reinforcements at heels and toes are bound to wear for a long, long while. Sizes are from 6 to 9 1/2 and the price of both half and knee lengths is only just 59 cents a pair! Shop for School Clothing—Shop for children's Kroy Socks in Holman's Youth Centre, Summerside.

HOLMAN'S SUMMERSIDE . . .



A NEW AND
DISTINCTIVE
COLOUR THEME

Tailored by
PROGRESS BRAND CLOTHES

Stock Sizes

35 to 42

79.50



The latest and smartest in Fall tones. Oxford Grey has been beautifully yet subtly blended with a "touch" of blue. The result is a distinguished and rich-looking group of suitings superbly tailored by PROGRESS BRAND.

Also Available Tailored To Your Individual Measurements

HOLMAN'S MEN'S WEAR - - Summerside



there's
a
MADE-FOR-YOU
LOOK
about our new
FALL MILLINERY

Yes . . . there's a definite made-for-you look about our new fall millinery. One look is worth a thousand words, so come and see yourself in our flattering fall hats! You'll believe the designers were creating these exceptional fashions just for you, so smoothly do they fit your head—frame your face. There are perky little sailors, cloches, and head hugging styles in velvet, velour and felt. In new fall shades of mustard, red, mauve, turquoise, pink, aqua, black and navy.



2.98 to 8.95

HOLMAN'S LADIES' WEAR
Summerside



THE FINEST SHOES FOR MEN
Scott-McHale
Craftsmen

Top Quality! Good Appearance! Long Wearing! Scott-McHale SHOES For Men

Balmoral Style In Dressy Black
Specified As R.C.A.F. Officer's Regulation Shoes

The product of fine breeding—Scott-McHale shoes always walk wherever living is naturally nicer. You can recognize Scott-McHale shoes easily by their luxury leathers. Crafted and constructed of fine quality calf leather—top quality leather soles and heels—Goodyear welt they feature a plain toe cap with balmoral lacing. You can be sure they'll wear longer. Sizes 6 to 12 including half sizes and widths are B, D and E. In black only.

HOLMAN'S MEN'S FOOTWEAR - - - Summerside

Moderately Priced

15.95

The Crowning Touch Of Distinction For The Well-Dressed Man

HEADLINE Hat Styles FOR FALL

... By Brock

5.95

"Right about face" is the order of the day, when you choose your new Brock Fall hat here. We present such a terrific selection of snap-brims and casual styles, that you're an odds-on favorite to find the shape and color most flattering to your features!

HOLMAN'S MEN'S WEAR
Summerside



Ready For Fall With

FAMOUS Kenwood BLANKETS

The famous Kenwood Blankets are made from the finest grade, virgin wool with long springy fibres, napped to a really soft and fluffy depth. Individually boxed.

Kenwood "Ramcrest" Size 60 x 84	11.50
Kenwood "Ramcrest" Size 72 x 84	13.50
Kenwood "Famous" Size 72 x 84	16.95
Kenwood "Viceroy" Size 72 x 84	19.95

HOLMAN'S DRY GOODS
Summerside

