

# TOURIST INFORMATION GUIDE

**We Welcome You to Montague The Beautiful**



Yes, here is nature's own paradise, situated among the low rolling hills of our P. E. I. countryside. This spot has long been a favorite of tourists from all over the world and we invite you to visit us in the coming tourist season.

This Message Published By These Montague Firms - - -

MacDougall's Diner  
Hooley's Meats & Seafood  
Helaine's Millinery

BELLE'S SHOP  
Hilchey & Vanderstine

Town of Montague


**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

**THE FASHION SHOPPE**  
141 Great George St. Ch'town



**HARNESS RACING**



**NEXT RACING**  
JULY 22-25-27 -- 8 P.M.

**Plan To Attend Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

the smartest things under the sun  
**IN SUMMER FOOTWEAR**



Summer Sandals  
Canvas Casuals  
Dress Footwear  
Beach Thongs

WELCOME TOURISTS

**LePAGE SHOE CO.**

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

• FURS •  
• LADIES' WEAR •

**island furriers Ltd.**  
73 Grafton Street

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

• SCENIC BEAUTY  
• GUIDED TOURS  
• FISHING

On Route 1 adjacent Strathgartney Park

WELCOME TO OUR ISLAND



**TOURISTS**

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

**ABEGWEIT SIGHTSEEING TOURS**

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalkey, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables. "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodhigh Rapids and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village".

Phone 4-9966

**MOTEL**

Deluxe Accommodation  
Sea Food and Steaks our Specialty.

3 Miles from Montague

**WIDE DINING ROOM**

Be sure and drop in at the place where the people are most hospitable.

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

**FOR YOUR VACATION NEEDS**

Janzen Swim Trunks Sportswear, etc. See

**Marice Mill Ltd.**

Summerside

**HOWATT'S LOBSTER POUND**

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship in N. B., Quebec, Ontario. Live or Cooked.

Victoria, P. E. I. Phone 26

**HOSPITALITY CORNER**

SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST: We can supply all your drugs and prescription needs. Call on us.

REDDEN BROS. DRUGS  
132 Richmond St.

**SHORE ACRES MOTEL**

Dining Room

OPEN DAILY

• LUNCHEON 12 to 1 p.m.  
• AFTERNOON TEA 2 to 4 p.m.  
• DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Cornwall on Route 19

**Regular Dances ROLLAWAY CLUB**

CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Tremontes"

9:30 - 12:30

Tues. and Thurs. Record Hops 9:30 - 12:30

Also Regular Bingo Wed., Fri., Sat. 7:30

BOWLING Mon. to Sat., "Automatic Pin Sellers"

**P.E.I. Wild Life Park Inc.**

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

**FINEST RESTAURANT**

189 Kent

**RENDEZVOUS**

For the Finest IN CAR CARE Use

**SHELL PRODUCTS**

For Campers and Picnickers

**TRANS-CANADA SHELL SERVICE STATION**

Cornwall P. E. I.

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat  
Sundaes, Spills, Sodas  
On Trans-Canada Highway  
Route 1 One Mile Inside City Limits

A Glimpse of Britain on P. E. I.

**WOODLEIGH REPLICAS**

featuring large scale models of Britain's finest buildings and churches.

Open daily 8 a.m. - 10 p.m.

Near Kensington, and midway between Summerside and Green Gables in the National Park. Adults 50¢ - children free.

**Flying Dutchman RESTAURANT**

174 Queen St.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

**GAUDET'S Tourist Lodge**

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

**FOR ALL YOUR BARBECUE NEEDS FORD'S MEATS**

DIAL 4-9223

Elm Ave. Ch'town

**FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER**

and try the finest foods that will satisfy your appetite.

**MORELL DINER**  
Carl MacAdam, Prop.

**Eastern Kings ARTS and CRAFTS**

Kingsboro, P.E.I.

Beautiful scenic drive. Watch for signs at Kingsboro. Souvenirs and handicrafts.

**MORELL DINER**  
Carl MacAdam, Prop.



Tourists, especially those with young steps, find on P.E.I. some of the finest beaches in Canada . . . and indeed, in North America. Many families return to these shores year after year, and visitors enjoy their swim in the warmest waters north of Florida.

**Moore & McLeod Ltd.**

4 floors of Quality merchandise

LADIES WEAR  
MEN'S WEAR  
CHILDREN'S WEAR

HOUSE FURNISHINGS  
TARTANS  
WEDGWOOD  
SOUVENIRS

119 QUEEN ST CHARLOTTETOWN

**PETER PAN DRIVE IN GOOD FOOD**

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**

open daily til 10 p.m.  
St. Peter's Rd., Parkdale

**PETER PAN Drive In Restaurant**

Malpeque Road at the Trans-Canada Highway

**Clermont Motel**

1 1/2 Miles West of Kensington on route 1 Summerside Highway.

12 Modern Units Rates \$5.00 and up

Phone Kensington 156

Mr. J. K. Pidgeon Mgr.

**WELCOME TOURISTS**

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

**NORMA'S**

Kent Street across from Eaton's

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat  
Sundaes, Spills, Sodas  
On Trans-Canada Highway  
Route 1 One Mile Inside City Limits

**Drive In Theatre**

Brackley Pt. Road  
Route 15  
Show Nights at Dusk  
Come Enjoy Yourself

**TOURISTS**

we invite you to stay at the

**Loch Dhu Haven Camping and Trailer Court**

Red Point 4 Miles East of Souris

**TOURISTS SHOP FOR**

- Island Tartans
- Harris Tweeds
- All wool sweaters

at **Dow's**

Men's Wear  
Good Taste in Fashion Costs Nothing Extra.

**MILLER BROS. MUSIC DEALERS**

DIAL 4-3535

Great George Street

**WE RENT**

Televisions, Fridges, Washers, Stoves

**WE SELL**

Toys, Furniture, Tires & all Appliances large & small.

• PRISTINE HOME & AUTO Co. Ltd. Ch'town - Next door to King Kola Laundry

**BUYING FURNITURE for the FOLKS AT HOME?**

**Archer & MacDonald Ltd.**

Open 'til 9 every night  
Parkdale Dial 4-550

**Mary's Tourist and Overnight Guests**

Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 582-391.

**Perfect for Picnics**



**BUCKET OF DOW'S KENTUCKEE FRIED CHICKEN**

15 PIECES SERVES 5-7 \$3.95

SMALL BUCKET 8 PIECES SERVES 3 to 3 **2.50**

**Dow's RESTAURANT**

Grafton St. Ch'town

**BEFORE**

the wool comes to the Condon's Woolen Mill

**AFTER**

it has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Blankets
- Anta Robes
- Island Tartan Blankets

Made of 100% Virgin Wool

**WM. CONDON & SONS**

65 Queen St. Dial 4-8711  
Charlottetown

**TOURISTS**

If you are looking for the best of bargains come and see us.

Free Delivery

**E. N. Kays & Sons GROCERIA**

4-6284 Dial 4-6284  
Upper Queen and Chestnut

**SOUTHPORT COUNTRY CLUB**

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 1-9815

**TOURISTS**

For Your Groc. Fruits & Veg.

**S.N. KAYS**

87 Pownal St. Ch'town

**NORTH RIVER Drive-In**

3 miles from Ch'town on the Trans-Canada Highway to Borden.

**Complete FISHING INFORMATION**

- Fly & Salt Supplies
- Rod and Reels
- Licence Sold Here

**THE BIKE SHOP**

Great George St. Ch'town

**ICE**

For Your Picnic Needs

**MacLEAN'S GROCERY**

Windsor, P. E. I.

**Kennedy's**

ladies' fashions of distinction

One sixty-six Queen Charlottetown

**ROWANWOOD TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds Telephone Hunter River 31-11 Prince Edward Island

**RIVER VIEW ESSO SERVICE**

15 Miles from Borden

**CRAPAUD, P.E.I.**

**Summer Cottons**

sizes 7 - 24 1/2

**The GLORIA**

Ladies' Wear  
155 Gt. George St.

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**

Queen St. Ch'town

**COME IN AND TRY OUR**

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

**Larry's Restaurant**

Free Delivery  
Dial 4-9028 or 4-8415

**E. REYNOLDS**

Radio & TV Sales & Service  
Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable in sell fast. We also offer a prompt car radio service.

**Thousands of Tourists Will Visit P. E. I. This Summer! Place Your Message Here In This Convenient Tourist Information Guide**