

SPECIAL WANT AD OFFER

Starting Monday, March 30th!

DIRECT ACTION DAYS

March 30th To April 4th

1.

Special Opportunity to see how easy it is to use Guardian-Patriot Direct Action Want Ads!

2.

Special Opportunity to learn about really FAST & satisfactory Guardian-Patriot RESULTS!

Special Advertising Rates On Classified Space Ads:

Regular Rate	Special Rate	You Save:
1 day, 1.50 inch	1.30	20c inch
3 days, 1.30 inch	1.15	15c inch
6 days, 1.20 inch	1.00	20c inch

Eight Ad Takers...

on duty from 8.30 a.m. to 5.00 p.m. Monday through Friday; 8.30 a.m. to 12 noon Saturday. These experienced Adtakers will help you write your ad. Note the items you want to advertise, jot down details such as size, fabric, color, etc. Then phone a Guardian-Patriot Adtaker. She'll help you write your ad expertly to get utmost value of every line.

20 - Word Ad
6
TIMES **45^c**
A DAY

Regular price for six days, \$3.60. Special price during The Guardian-Patriot's Classified Ad Direct Action Days, \$2.70. Save 90c. Each additional word (regularly 3c per word) now only 2c a word, a day.

20 - Word Ad
3
TIMES **50^c**
A DAY

Regular price for three days, \$2.10. Special price during The Guardian-Patriot's Classified Ad Direct Action Days, \$1.50. Save 60c. Each additional word (regularly 3 1/2c per word) now only 2 1/2c a word, a day.

20 - Word Ad
ONE
TIME **59^c**
A DAY

Save 21c during The Guardian-Patriot's Classified Ad Direct Action Days. Each additional word over 20 (regularly 4c per word) now only 3c a word. These special prices apply to all classifications listed below.

These Special Rates In Effect During Direct Action Days Apply To All Classifications:

Lost, found and rewards
Personals
Work wanted — men
Work wanted — women

FOR SALE:
Wanted to buy
Swap
Bicycles
Household goods
Motor vehicles

Stamps and coins
Miscellaneous for sale
Boats, motors, supplies
Radio, television, etc.
Musical instruments
Lumber, building materials
Machinery and tools
Machinery, tools wanted
Plumbing, heating supplies
Painting, decorating
Pets, dogs, aquariums, etc.

Anything and everything that can be advertised in Classified Want Ads.

Make your spring housecleaning doubly profitable this year. Those articles stored away in closets, basements and garages may have outlined their usefulness to your family but others are willing to pay cash for them. A Want Ad in The Guardian-Patriot now reaches over 70,000 people daily. At the special rates in effect during the Guardian-Patriot's Classified Ad Direct Action Days you get bigger than ever value for your money. Remember, order your Guardian-Patriot Direct Action Ad for six times at the special low rate. You can cancel the ad as soon as you get results — pay only for the number of days the ad appeared.

PHONE: Charlottetown 8506 - Summerside 8031 - Montague 97-2 - Souris 32-3 - Alberton 68-2

The Guardian — The Evening Patriot