

HOLMAN STORE NEWS

Bringing You Up to Date
On What's New And
Interesting at Holman's
By G. H. M.

JUST ARRIVED! - - "TOWN HOUSE" DRAPERY MATERIALS have only just been put on display in the House Furnishings Departments of both Holman Stores (Summerside and Charlottetown). They are ravishingly beautiful and I mean that. Fanciful American designs, made up in Canada, to enhance your particular home decor whether it be traditional or strictly modern. The exciting fabrics are 48 inches wide and you have a choice of pebble, cloths, bark cloths, block weaves, finely textured materials and others for 1.98 and 2.49 a yard. You'll love the designs—they're on a variety of neutral backgrounds and the luscious colors are accented with rich overlays and touches of gold. Do make a special point of coming in and looking at the "TOWN HOUSE" Drapery Materials, they're in Holman's House Furnishings Department, Summerside and Charlottetown.

EVERY woman wants a bit of "around home" Glamour - - Here's the bit for you! GLITTER SLIPPERS to wear on an evening at home are made of crocheted satinae braid in black with silver or gold, or solid black. They're dainty, comfortable and neat on your feet; and they are soled with smooth Neolite. Sizes are medium and large—here's a tip about the sizes—the crocheted pattern is plenty stretchy, so you'll find that the Glitter Slippers are a really neat, snug fit. Flats are priced 3.98 and with a wedge heel and open toe the price is 4.98 a pair. You'll find Glitter Slippers with that desired touch of home glamour in Holman's Accessory Department, Summerside and Holman's Ladies' Shop, Charlottetown.

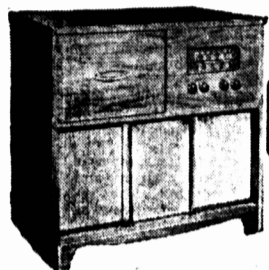
YOU can browse around Holman's to your heart's content - - You, I and all of us will find new arrivals practically every day in every department - - For instance, this morning I came upon a MATCHING SET OF LIGHTER AND BILLFOLD in the 5 and 10 Department of Holman's in Summerside. These Sets are finely made, the lighter is Ronson type and is covered in simulated leathers to match and mate with the sectional Billfold, this Set by the way has all the necessary pockets, two plastic identification card holders and a snapped change pocket. Very good looking and reasonable in price, the Set is marked just 1.98 and you'll find several different smart coverings in the 5 and 10 of Holman's Summerside Store.

I'M completely filled with amazement and wonder by the fine work done by the people of the Canadian National Institute for the Blind—all sorts of crafts that are difficult enough for a person with perfect eyesight to do. Among the articles received by us to pass on to you are charming and useful APRONS in a number of patterns—this morning I'm going to tell you about the smartest little TEA APRON I've seen in a long while; it is available in a number of colors with gay striped across-the-front pocket section, the rainbow stripes blend with the solid shades of fine broadcloth in the body of the Apron. Tying at the waist the Apron is in a smooth fitting pattern—neat and smart enough to wear over your very best dress. You'll want at least one of these for yourself and several for gifting—the price for each is 1.25 in the Dry Goods Department of Holman's Summerside Store.

SHOP
TO-DAY
AND
EVERY
DAY
AT
HOLMAN'S

HOLMAN'S Both Stores Now Brings You A

RCA Victor & Marconi COMBINATION RADIO - PHONOGRAPHS



They're beautiful pieces of furniture as well as being exceptionally fine instruments. There are many console models from which to make your choice. You will get, with any one of these, fine radio reception plus recording reproduction that is unexcelled.

199.⁹⁵ UP



WALL TO WALL CARPETING AT A BUDGET PRICE

Delightful new patterns in both Axminster and Wilton quality Broadloom Carpeting have just been received in Both Stores Furniture Departments. Wall To Wall Carpeting is a specialty with us and we will quote prices of installation with no obligation to you. See and choose one of the new patterns of Broadloom for your home, prices per square yard are

7.95

— HOLMAN'S Both Stores —

Delightful new way to an appreciation of
the world's finest music



RCA VICTOR LISTENER'S DIGEST

All in one "package": an automatic "Victrola" 45 phonograph... 10 RCA Victor "45 Extended Play" High Fidelity records of 12 selected classics... 42-page musical enjoyment guide

ALL FOR ONLY \$39.95

LISTENER'S DIGEST also available with deluxe "Victrola" 45 table model 45EY4, for only \$54.95



With model 45EY2 shown

If you had no time for fine music when you were younger, and would like to catch up—the new RCA Victor Listener's Digest is made for you! Learning the classics this easy way, you'll soon feel at home wherever fine music is played—or discussed!

YOU GET ALL THIS IN ONE "PACKAGE!" First, an automatic "Victrola" 45 phonograph featuring RCA Victor's famous "Golden Throat" tone system. It's com-

plete with self-contained speaker. Easy to move, easy to store! So easy to play, even a child can place up to 14 RCA Victor "45 EP" records on the big spindle, touch a button—and stage a concert almost two hours long!

You also receive 10 RCA Victor "45 EP" High Fidelity records, condensing 12 of the world's best loved compositions, played by "the world's greatest artists."

(In complete album form, this collection would cost almost \$60.) And you also get a 42-page musical enjoyment guide, explaining the ideas expressed in these great works—the story behind the music—lives of the composers!

DON'T PASS UP THIS OPPORTUNITY! See and hear the RCA Victor Listener's Digest—here today. You'll agree it's one of the finest values ever offered!

RCA Victor Listener's Digest Available On The HOLMAN HOME PLAN

Summerside **HOLMAN'S** Charlottetown

Fast Becoming A "Best Seller"!

Misses' WOOL FELT SKIRTS

The girls are all running around in Felt Circles!... and here are your complete circle skirts of the finest of wool felts in shades of ink black and bright aqua. Some are plain and some have interesting trimmings of applique surreys (with the fringe on top!) A wide waistband gives a snug and comfortable fit. Sizes are 12 to 16—each

6.95 to 10.95

HOLMAN'S

LADIES' SHOP—Ch'town

LADIES' WEAR—S'side



Fine Quality Leathers - - - Good Fitting Lasts Men's Smart OXFORDS

Fine kip leathers fashioned in full brogue, moccasin vamp and wing tip styles with solid leather heels and soles, either single or storm welted. Colors are brown of popular cherry-tone in sizes and half sizes 6 to 10 1/2 — a pair

11.95 and 12.95

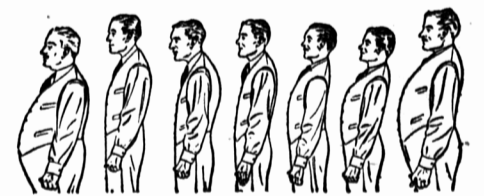
HOLMAN'S

Men's Footwear

Summerside



WHO SAID ALL MEN ARE CREATED EQUAL?



But All Men Can Be Equally Well-Fitted in a MADE-TO-MEASURE SUIT

By

PROGRESS BRAND

A PERFECT fit is not a matter of luck. It is the logical result of careful measuring... selection of the proper style... accurate cutting... and skilled tailoring by Progress Brand craftsmen.



HOLMAN'S
Men's Wear
Summerside