

How Scott's Emulsion Helps CHILDREN GROW STRONG, HUSKY!

More than just a tonic.



CHILDREN THRIVE on Scott's Emulsion. When they get run down, catch colds or get sick—see what a difference it makes when you give them Scott's Emulsion. It contains natural A & D Vitamins in natural oil—real "gold from the sea." Helps them maintain resistance. Helps them build strong bones, sound teeth, a husky body! Helps them grow into fine, sturdy, lively children you're proud of! Try Scott's and see!

SCOTT'S EMULSION IS RECOMMENDED BECAUSE

1. It contains natural A & D Vitamins in natural oil—plus added minerals.
2. Easy to take, economical.
3. Four times easier to digest than plain cod liver oil, because of exclusive process.
4. Helps children build strong bones, sound teeth, a sturdy frame.

Today—sure—get Scott's at your favourite store.

Try SCOTT'S EMULSION HIGH ENERGY TONIC

USE THERMOGENE MEDICATED WOOL Help SOOTHE PAIN and ACHES QUICKLY



For those aching muscles, let the soothing heat of THERMOGENE Medicated Wool help give you quick, clean relief. It goes to work at once—not messy—easy to use. For chest colds, sore throat, bronchitis, neuralgia, lumbago, sciatica and minor rheumatic pains.

By inhaling THERMOGENE Medicated Rub, a companion product, you'll quickly help clear up uncomfortable head colds. Buy at your drug store today!



THERMOGENE MEDICATED WOOL

From One Cook to Another



LIGHTER, FLUFFIER, RICHER-FLAVORED PANCAKES

Sounds like the dream of every homemaker who knows how her family love pancakes... and how wonderfully economical pancakes are! Well—just one little change in your way of making, will give you pancakes that are heavenly light—more tender and digestible.

1. Use your favorite Pancake Ready Mix, and follow package directions EXCEPT...
2. In place of bottled milk use Carnation mixed with an equal amount of water.
3. Stir lightly. Pancakes made this Carnation way are the lightest ever. But remember—get Carnation for lighter, better flavored pancakes. No other form of milk will do so well.



WOULD YOU LIKE 10 grand, new ways to serve pancakes? I've prepared a recipe leaflet containing 10 of my favorites, to help you put extra glamour in low-cost Carnation Pancake meals. Your grocer has a copy of the leaflet for you. Look for the big colorful display with its photograph of Carnation Pancakes and recipes so you can help yourself. Or ask your grocer for a copy.

CAN APPEALING DESSERTS BE THRIFTY? Indeed they can! Make your simplest dessert—rice or tapioca pudding, cottage pudding, chocolate pudding—with Carnation Milk, and you'll find it really thrilling. Pour undiluted Carnation on sliced bananas, baked apples, canned peaches or a jelly dessert—and your family will feel really cherished! Yes, appealing desserts can be economical... with Carnation.

LISTEN to the delightful Saturday radio show, "Stars Over Hollywood". A complete half-hour play every week—specially written for this entertaining programme. See your newspaper for time and stations.

FREE: Carnation's "Velvet Blend Book" of tested recipes, new and old. Write to Carnation Company Limited, Toronto or Vancouver.

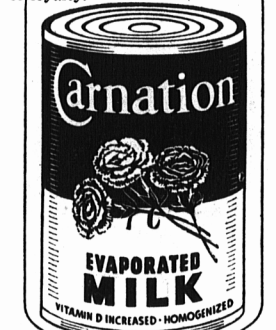
HEARTY SOUPS make a satisfying, nourishing beginning for a meal. And men love them! Make the soup hearty enough, and you'll need nothing but dessert to round out a good luncheon or supper. And doesn't that mean a thrifty meal! Of course, I'm constantly talking about my quickest, easiest way to make exciting, nourishing, satisfying soup—just mix equal parts of your favorite canned soup, and undiluted Carnation. By using Carnation instead of water, or bottled milk, you get the creamiest, most delectable soup ever. And think of the food value! Of course, it you like home-made soup, why not try...



CORN CHOWDER (7 to 8 cups)
1/2 cup diced salt pork (or bacon)
1/2 cup chopped onion
2 cups diced potatoes
2 cups boiling water
2 cups canned corn
Salt and pepper to taste
2 tbsps. butter

Fry pork gently until deep brown. Remove to paper towel. Cook onions in the dripping until clear but not brown. Put potatoes, onions, pork dripping, and hot water in saucepan. Cover; cook 15 minutes. Until potatoes are tender but not soft. Add corn, season; (simmer 5 minutes). Add butter, undiluted Carnation Milk, parsley, and if desired 1/4 tsp. nutmeg. Heat; add pork; serve.

"MY MOTHER TAUGHT ME to use Carnation Evaporated Milk." You know, we have a lot of interviews every year with housewives and mothers who use Carnation Milk. And it's surprising how many times when we ask "How did you first come to use Carnation Milk?" we get the answer, "Oh, my mother always used it." Yes, Carnation is being used by a second generation of good cooks—and in some cases a third generation. It takes real cooking quality to earn that kind of loyalty.



"from Contented Cows"

New York Stocks

NEW YORK, Nov. 19 — (AP) — Main stock sales.

| | |
|---------------|--------|
| Stock | Close |
| Am Car & Fdry | 55 |
| Beth Steel | 51 3-8 |
| Cin Pac | 33 |
| Ches & Ohio | 37 3-4 |
| Cons Edison | 38 3-8 |
| El Auto L | 52 7-8 |
| Gen Elec | 69 3-4 |
| Gen Motors | 63 3-4 |
| Gt NY Ry Pt | 52 |
| Kennecott | 74 1-4 |
| Mtngmry | 60 1-2 |
| NY Cent | 19 7-8 |
| Rad Cp | 29 1-4 |
| Std O NJ | 75 5-8 |
| Tex Co | 55 7-8 |
| Utd Air | 35 7-8 |
| US Rub | 26 7-8 |
| US Steel | 40 |
| Vanadium | 42 |
| W Un Tel | 39 |
| Westinghouse | 45 7-8 |

Produce

MONTREAL, Nov. 19 — (CP) — Produce prices quoted today by the Federal Department of Agriculture.

Eggs: Free cases, extra large size 53; large size 53; medium size 51; small size 47; B 45; C 40. Receipts: 336 cases.
Butter: Current receipts Que. No. 1 pasteurized fresh 61 1/4; Que. No. 2 60 1/4; wholesale Que. No. 1 pasteurized fresh 62; first grade creamery prints job price 63. Receipts: Nil.
Cheese: Current receipts Ontario white 30; Ontario colored 30 1/4; F. O. B. factory; Quebec white 29 1/4; Quebec colored 30 F. O. B. Montreal; Quebec white 29 1/4; Quebec colored 30 F. O. B. Montreal; wholesale Ontario white 31 1/4; Ontario colored 32; wholesale Quebec white 30 1/4; Quebec colored 30 1/4. Receipts: 397 boxes.
Potatoes: (Small wholesale lots to retailers) Que. No. 1 75's 2.60-2.65; Que. No. 1, 50's 1.65-1.75; N.B. new, No. 1 75's 2.75-2.85; N.B. No. 1 50's 1.85-1.90; N.B. No. 1, 10's 42-44; P.E.I. No. 1, 75's 2.85-2.95; P.E.I. No. 1, 50's 1.90; P.E.I. No. 1 10's 44-46.

GRAIN

WINNIPEG, Nov. 19 — (CP) — Prices turned irregular near the close today on the Winnipeg Grain Exchange after showing early firmness.

As easier tone on U.S. markets was reflected here by increased offerings. Earlier in the trade, domestic shippers picked up oats, while barley received support attributed to export accounts, believed in connection with overseas American matting purchases.
Flax trade disclosed buying for seaboard houses and industrial interests, but prices fell sharply at the close. Rye was under selling

most of the session and prices declined in sympathy with American rye prices.
There was no information available on export wheat loadings. Prices for class two wheat were down 1 1/2 cents from yesterday; I.W.A. prices were down one-quarter cent.

Closing prices:
Oats — Dec. 85, May 85 1/2-84; July 80 1/4.
Barley — Dec. 1.32, May 1.27 1/2, July 1.20-1.20 1/4.
Rye — Dec. 1.83 1/2, May 1.89 1/2-1.90, July 1.88 1/2.
Flax — Dec. 3.51 1/2 B, May 3.57 1/2 A, July 3.55 A.

Can't Sleep? try SEDICIN SOLD BY DRUGGISTS ONLY!

FRESHEST FOOD NEWS IN YEARS!

Christie's PREMIUM CRACKERS

Stay FRESH and CRISP!

IN THIS GRAND NEW 4-IN-1 INNER-SEAL PACKAGE

There are four air tight inner-sealed packages in each pound of Christie's Premium Crackers. Use them one at a time and these light, delicious crackers stay fresh and crisp for as long as they are in your kitchen cupboard.



BE SURE THIS NEW FLAVOR-SAVING PACKAGE IS IN YOUR SHOPPING BASKET!

LISTEN TO WAYNE AND SHUSTER THURSDAYS, OBA 10:30 P.M. and TRANS-CANADA NETWORK Presented by Christie's Biscuits.

PRE-CHRISTMAS SALE

THURSDAY -- FRIDAY -- SATURDAY

NOVEMBER 20 — 21 — 22



Men's and Boys' Wear

Men's Winter OVERCOATS in Meltons, Friezes, Tweeds and Wool Fleece. Values to \$45.00—Sale Price .. \$18.95

Youths' Winter OVERCOATS. A nice selection in sizes 30 to 34. On Sale at HALF PRICE

RAINCOATS FOR BOYS. Ages 6 to 12 years. Regular \$6.00 for \$3.95

Winter weight Gabardine TROUSERS. Men's sizes only. \$13.50 for \$10.95

Boys' Pullover SWEATERS. Sizes 28-34. Regular value \$4.75—Sale Price \$2.95

MEN'S NYLON and ACETATE SHIRTS
Colors grey, blue, and white. Regularly \$6.95
THIS SALE ONLY \$3.95

Ladies' Wear

Ladies' COATS. A selection for this sale in values to \$72.95 \$35.00

Ladies' SUITS. A clearing line in values to \$69.95 . \$35.00

25 ONLY—Ladies' DRESSES in assorted sizes, colors, and styles HALF PRICE

Rack of HOUSE DRESSES—\$3.95 for \$1.98

Ladies' SLIPS in Nylons, Crepes, and Satins. Colors white, blue, rose and black. Regularly to \$6.25—Sale Price \$2.98

CORSETS. A factory special in front laced style. Limited quantity only \$5.95

LADIES' HATS
\$5.95 for \$2.98 \$7.95 for \$5.98 Rack at \$1.98

For The Children

Girls' PANTIES. Sizes 2 to 10 years. Values to 69c. On Sale at 49c

Girls' BLOUSES. Sizes 2 to 6 years. A real value. Regularly \$2.75 for \$1.59

Children's Fabric GLOVES. \$1.00 for 50c

BABY BUNTING BAGS. Heavy eiderdown material in pink only. \$12.00 value. On Sale at \$8.75

Ladies' Accessories

HANDBAGS. Shoulder and underarm styles in leather and fabric. Regularly \$7.50 for \$4.50; \$4.95 for \$3.50; \$3.95 for \$2.50.

KID GLOVES. Values to \$4.25. On Sale at \$1.98

FABRIC GLOVES. Values to \$1.50. On Sale at ... \$1.00

Ladies' NYLON HOSE. A clearing lot in branded lines. On Sale at 89c



Ladies' UMBRELLAS. Regularly \$6.95 for \$4.50; \$4.95 for \$2.95.

Ladies' WOOL SCARVES in values to \$3.50. On Sale at \$1.75

Basement Specials

Men's Heavy Winter JACKETS. Regularly to \$14.00. Sale Price \$6.39

Boys' Heavy JACKETS and MACKINAW COATS. Regular \$10.00 quality. Special Price \$6.39

Children's Winter Weight UNDERWEAR—
Bloomers 89c for 49c. Panties 59c for 39c

Yard Goods and House Furnishings

A table of PRINT COTTONS. A big assortment at 39c yard

A table of DRESS GOODS and CRETONNES. Clearing lines of better quality materials selling at .. HALF PRICE

Krinkle Crepe BEDSPREADS in sizes 82 x 90. Sale Special \$2.79

Broken lines of living room, bedroom, and cottage style CURTAINS. Drastic reductions! Prices as marked.

RAYON TABLE CLOTHS
In checked and floral designs. Size 54 x 54.
Regularly priced \$4.00—SALE PRICE \$2.49

S. A. McDONALD'S