

**10-Cent Papers
Trend Continues
Across Canada**

NEW YORK (CP)—The trend to 10-cent daily papers continued in 1963 in Canada, the United States and Puerto Rico, the American Newspaper Publishers Association said here in reporting a survey of single copy prices of English-language newspapers in those countries.

The survey showed that 663 daily newspapers in the three countries now sell at 10 cents a copy, an increase of 135 over the total a year ago. The number of eight-cent dailies increased by 11 from 48 to 59. The number of five-cent dailies dropped from 985 to 396.

Reports from 1,288 dailies indicated 372 had increased their prices to readers in 1963, compared with 342 in 1962. In Canada, 13 dailies increased their prices last year. However, the association was unable to say whether the increases were in home delivery prices or single-copy street sale prices.

Of 62 English-language Canadian dailies covered in the survey, 33 now sell for seven cents a copy, 24 for 10 cents, 18 for five cents, seven for eight cents, seven for six cents and one for three cents.

PISQUID EAST

Mr. and Mrs. Floyd Jay, with son Irwin and Glen were visitors in Covehead Hd Sunday, where they were the guests of Mrs. Jay's parents, Mr. and Mrs. Walter Macdonald.

Mrs. Harold Jay was a visitor in Charlottetown Tuesday. George Jay returned to his home Tuesday after spending the past six weeks in the Prince Edward Island Hospital. He is much improved in health.

Mrs. Milton Rodgers was a visitor in Charlottetown Wednesday.

Mrs. Leonard Birt and daughter Heather was a recent visitor in Charlottetown.

Mrs. George Dover and Miss George Dover were visitors in Charlottetown Friday.

Mrs. Wallace Birt spent a few days in Head of Hillsboro during the week at the home of her sister, Miss Eita Jardine. Earle MacDonald, Lorne Valley, was a visitor at the home of Mr. and Mrs. George Jay Monday.

Mrs. Fred Leard, M. o. c. m. N.B., was a visitor at the home of her son, Mr. and Mrs. Robert Leard during the weekend.

Mr. and Mrs. Bruce Jay were visitors in Charlottetown Monday.

Mrs. Grace Jay and Mrs. Gordon Jay, Fort Augustus, were visitors at the home of Mr. and Mrs. George Jay Monday.

George Dover was a visitor in Charlottetown Monday.

Mr. and Mrs. B.W. Birt, Sherwood, were visitors at the home of Mr. and Mrs. George Dover Tuesday.

BEDEQUE

Mr. and Mrs. Stuart Aitken, Charlottetown, were recent visitors to this village, calling on a Mrs. Aitken's uncle, William M. Stewart and her grandfather, Albert J. Weeks.

Mr. Kenneth Bruce Stewart, Charlottetown, paid a brief visit to Bedeque recently. Mr. Stewart had resided here for some time a few years ago. Christian Youth Week is being observed in this community with the young people taking a prominent part in next Sunday's church services.

Mr. and Mrs. Heber Myers, Carleton Place, returned home after visiting with relatives and friends in Chatham, Mass., Portland and Waterville, Maine.

BALTIC

Roy Campbell has returned to his home in Hamilton after spending the past two and a half months as a patient in Prince County Hospital.

On Saturday evening, Mrs. James Clark, Kensington entertained at a card party at her home when eight and a half tables of cards were in play. Ladies high score went to Mrs. John Murphy, Sea View; gentlemen's high David Cousin, Baltic; consolation awards to Mrs. George Brander, Kensington and Gerald Casady, Wilm of Valley; door prize was awarded Gordon Cousin, Baltic. Luncheon was served by the hostess assisted by members of Baltic WI and Mrs. Frank MacNutt of Summerside.

YORK

Miss Charlotte Lewis has returned home to York, after visiting with her aunt, Mrs. Hubert Simpson, Bayview.

Miss Donaldia Dickson, Glen Valley, is the guest of Master Allison and Darlene at the home of Mr. and Mrs. Harry Lewis York on Sunday January 26th.

Mr. and Mrs. Hubert Simpson Bayview were the guests of Mr. and Mrs. Harry Lewis York on Sunday January 26th.

Mr. and Mrs. Malcolm Allen York are spending a holiday in U.S.A. They are accompanied by Mr. Allen's aunt.

Stanley Costache, little son of Mr. and Mrs. Zenita Costache York is a patient in the Charlottetown Hospital.

Roll Out the BARGAINS



You'll Have a Cartful of them

SWIFT'S EVERWEET
BACON
65^c
lb.

GRADE "A"
CHICKENS
Eviscerated
CRYOVAC WRAPPER
AVERAGE
4 TO
5 LBS. **49^c**
Lb.

LEG O' LAMB
49^c
Lb.

The merry jingle of cash savings in your purse is like music to your ears when you checkout at CO-OP SUPER MARKET. Just wheel your cart down our fabulous aisles of fine foods and pick yourself a pantry-full. Then count your SAVINGS where savings COUNT—on the TOTAL COST of your order. You'll know for sure—our storewide low prices will keep your budget barreling along singing a song of savings everytime you shop at CO-OP SUPER MARKET.

LOIN LAMB CHOPS L.B. **55c**
FRONTS OF LAMB L.B. **29c**
LAMB CHOPS L.B. **49c**
STEWING LAMB 2 LBS. **19c**

GRADE 'A'
IMPORTED
49^c
Lb.

NOTICE TO MEMBERS
We have commenced a New Year. Please take your purchase slips to the office as soon as possible. This year you must have your purchase slips in by March 31. In so doing our auditors will know exactly how much rebate is coming to the shareholders when making up the financial statement for the year.

ROUND OR T-BONE STEAK
79^c
FRO M
BRANDED
BEEF

MAPLE LEAF
Fresh From
Kennedy's
Poultry
Farm
GRADE "A" **49^c** Doz.
LARGE

DOMESTIC
DOMESTIC
1 lb. prints
2 For 59^c

REIDPATH DRESSED SMELTS 2 10 OZ PKGS. **53c**

MCCAINS 20 OZ. PKG. CHICKEN 'n CHIPS **83c**

ZERO PAK CHOICE POLY PAK PEAS 2 L.B. BAG **49c**

HIGHLINER HADDOCK FISH STICKS 10 OZ. PKG. **39c**

FOR A DELICIOUS
Cherry Pie
20 OZ. TIN
43^c

E. D. SMITH
KETCHUP
11 OZ. BTLS. **43^c**

NO. 1 COOKING ONIONS 2 lbs. **19^c**

SUNKIST ORANGES 5 Lbs. **79^c**
DELICIOUS FOR EATING OR JUICING

CRISP PASCAL CELERY PER STALK **19^c**

ONLY AT CO-OP SUPER MARKET
DOWNY FLAKE REG. 49c
ALWAYS FRESH YOU CAN SEE THEM BEING MADE **39^c** Doz.

THRIFT LIQUID—24 OZ. DETERGENT 2 FOR **89c**
MILD ISLAND CHEESE L.B. **49c**
PETER PAN PEACHES 5 13 OZ. TINS **89c**
PEARS 5 15 OZ. TINS **89c**

KING COLE COFFEE 1 L.B. TIN **89c**
GRAVES—20 OZ. TINS APPLE SAUCE 2 FOR **39c**
McCain's Instant Mashed—4 Serving Pkgs.
POTATOES 3 FOR **27c**
AUNT JEMINA PANCAKE MIX 2 L.B. PKG. **37c**

SPECIALS AVAILABLE
At SOURIS CO-OP
VERNON RIVER CO-OP
TRACADIE CO-OP

Listen to News and Views on Groceries—CFY Thursday at 11 a.m.
CO-OP SUPER MARKET
AN ISLAND STORE OWNED BY ISLAND PEOPLE
BIG ENOUGH TO SERVE YOU - NOT TOO BIG TO APPRECIATE YOU
FREE DELIVERY - PHONE 8557 - FREE CUSTOMER PARKING

REGULAR SIZE PACKAGE
OMO Absolutely FREE with Coupon **49^c**
REGULAR PRICE

HEINZ PICKLES SWEET WAFERS BREAD AND BUTTER KOSHER DILLS
2 24 OZ. JARS **73^c**
HEINZ BEANS with PORK IN TOMATO SAUCE OR BOSTON STYLE
3 15 OZ. TINS **59^c**