

Signs Bright For Tourism

A special Centennial issue by a leading Boston newspaper is one of the reasons why inquiries to the P.E.I. Travel Bureau have taken a sharp increase lately.

During April 3,661 letters were received by the bureau. This represented an increase of 1,488 letters over last year. Travel bureau director George Fraser said that this was "a very encouraging sign for the coming season," and that as a result of increased emphasis on Centennial year publicity, the "whole tourist picture is very bright."

The jump in inquiries coincides with the stepped-up advertising campaign which got underway last month. Credit must go too to Centennial Office publicity director Mary Joffe, who has been doing an "excellent job," according to Dr. Frank MacKinnon.

A total of 320 letters were re-directed from the Canadian Government Travel Bureau office in Ottawa, on top of all the other inquiries.

S'ide Break, Entry Case Adjudged

SUMMERSIDE — Albert Joseph Wedge Summeride had his case on a charge of break and enter adjudged to 18 months when he appeared before Magistrate R. S. Hinton, Q.C., in town Police court yesterday.

One person charged with being drunk and incapable was a fined \$20 and costs or five days and another was fined \$35 and costs or 10 days on a similar charge.

Norman O'Brien, Summeride was fined \$15 and costs for speeding.

Barry Williams, Summeride, was remanded to May 15 on a charge of theft.

Underwriters Hear Speaker, Honor Pres.

The Life Underwriters Association of Prince Edward Island had its special luncheon speaker yesterday at the Charlottetown Hotel, Mr. Joseph N. Brant, O.M., branch manager of the Brampton, Ont. agency of the Mutual Life Mr. Racine in Charlottetown attending the 4-B Convention.

In his talk "The Whole World Is In Your Hands," the speaker pointed out the privileges and responsibilities of a life insurance salesman. He recounted some experiences and methods of some outstanding men in the business and claimed that success was largely a matter of personal discipline and organization.

The speaker was introduced by Ross Merriam and thanked by Stewart Ives.

Two special features of the meeting were the formal induction of Wilfred Inman as a member and the presentation of a certificate of recognition to President Edward McCabe who chaired the meeting.

The group was reminded of the annual sales convention which will be held here in June. Two speakers of international fame will be heard. They are Mr. Ronald Barboro and Mr. Murrough (Pat) O'Brien.

Wood Islands Ferry Begins

Regular ferry service between Wood Islands and Carleton Place, N.S. began yesterday morning with the Lord Selkirk making the run.

The Selkirk is expected to be joined the middle of the month by the Northumberland Ferry, new ship, the Prince Nova.

Two trips by the Selkirk were made yesterday as the opening came on the same date this year as last.

Yesterday, company president Captain Claud Hunter was in Pictou where the Prince Nova is preparing for sea trials.

STURGEON SCHOOL

April report for Sturgeon School primary department:
Grade IV: 1. Danny Farrell, 2. Beatrice McGee, 3. Sheila Collings

Grade III: 1. Blaine Collins, 2. Pat Farrell, 3. Lee McGee.
Grade II: 1. Faye Murphy, 2. Miles Kemp.

Grade I: 1. Bonnie Collings, Philip Jamieson (equal), 2. Gregory Farrell, 3. Helen French.

Highest average in each grade: IV Danny Farrell, 87 percent; III Blaine Collings, 84 percent; II Faye Murphy, 87 percent; I Bonnie Collings and Philip Jamieson 98 percent.
Teacher, Carmelita Daley.

EXECUTED IN FIVE DAYS

SAIGON (Reuters)—Ngo Dinh Can, younger brother of the late Ngo Dinh Diem, was executed within five days for crimes committed under the Diem regime in South Viet Nam, it was announced Tuesday. An official announcement said "Nga's appeal for clemency against the death sentence was rejected. The rejection of his appeal for clemency means he must be executed, either by guillotine or by firing squad, within five days."

WOOLWORTH'S

GALA MAY SALE continues with the -

Nicest Gifts for Mother

MAY 10
Mother's Day

Mother's Day
CARDS
you'll want to find
the right kind
in our
huge selection

We hope that this will help you with your Gift Selection



Mother would like this Beautiful Soft Bulky Orlon Cardigan

Ladies 100% soft bulky orlon cardigan. Allowor tuck stitch, round 1x1 rib neck, 7 matching pearl buttons, in beautiful white-pink, blue, beige or yellows — sizes medium or large

Regular value \$6.95
Sale Price 5.88



A Gift that will last and last

Samson Dominion **HAIR DRYER**

Smartly styled Hair Dryer, with transparent flexible hose and washable drying hood, comes in fashionable light weight luggage style tote and travel case.

Has heat control setting to dry your hair professionally.

17.88 Each



Beautiful Blouses Are So Easy To Give Or Receive

Mother Will Love These!

Men tailored cotton short sleeve blouse, convertible collar, 4 pearlized buttons. White only. Sizes 12 to 18 **2.99**

4 styles to choose from - Beautiful swiss embroidered cotton Mincore Blouses at this very low price. We expect them to sell fast — so hurry. White only. Sizes 12 to 18 **3.33**

Regular value 3.99

All Merchandise In This Ad. Available At Most Stores



M'm' Good By Smiles 'n' Chuckles

Don't forget, mother always appreciates chocolates

1 1/4 lb. box Price **1.57**

And all these items on Sale too — So take Advantage!



Mother Likes Style too!

Colourful Smart Aspen Slim Jims

So smart, well styled! So little to pay!

Stretch Aspen Slims Slim style leg, removable foot straps in beautiful spring and summer colours of black, powder, pink, aqua, yellow or white. Sizes 10 to 18

Sale price **5.44**



Give Her Hosiery - A Gift She'll Adore

"Her Choice" Elegant seamless nylons, they're smooth fitting, leg flattering and have good wearing qualities. 2 beautiful shades.

39¢ pair, or 6 pairs **2.25**



Colorful Gift Idea for Mother

2 to Choose From

Beautiful ladies tricot shift gowns, with nylon sheer overlay front panels, lavishly trimmed with lace and embroidery. Each in an attractive gift box, lingerie colours, sizes small, med. or large.

SALE PRICE **2.93**

Gift Boxed

Small Appliances Are Always Appreciated. We'll Bet Mother Can Use These. They Will Make Life Just A Little Easier For Her.



Silux Automatic TOASTER
Completely thermostatic, automatic, 2 slice pop-up. Toasts all types of bread as required. Nickelchrome finish.
ON SALE **9.99**

Automatic Electric Kettle
Guaranteed General Steel Wares Kettle. Has automatic cut-off if kettle boils dry, fast boiling effect. Gleaming Chrome finish.
ON SALE **9.99**

General Electric Hand Mixer
Has speed control to suit most whipping and blending needs, white plastic casing, in modern styling, complete with beaters.
ON SALE **14.99**

Silux STEAM & DRY IRON
Handsome steam and dry iron, has perfect distribution for steam, light weight and easy to fill, fabric and wash wear selector.
ON SALE **9.99**

Elizabeth Post PIN CURL SET HAIR SPRAY
Big 13 oz. can - Lanolin soft formula, no lacquer, non sticky, non stiffening. Leaves your hair clean, oil-free, natural.
Regular price 99¢
SALE PRICE **77¢**

REMEMBER - MAY 10TH IS MOTHER'S DAY