

CONGRATULATIONS

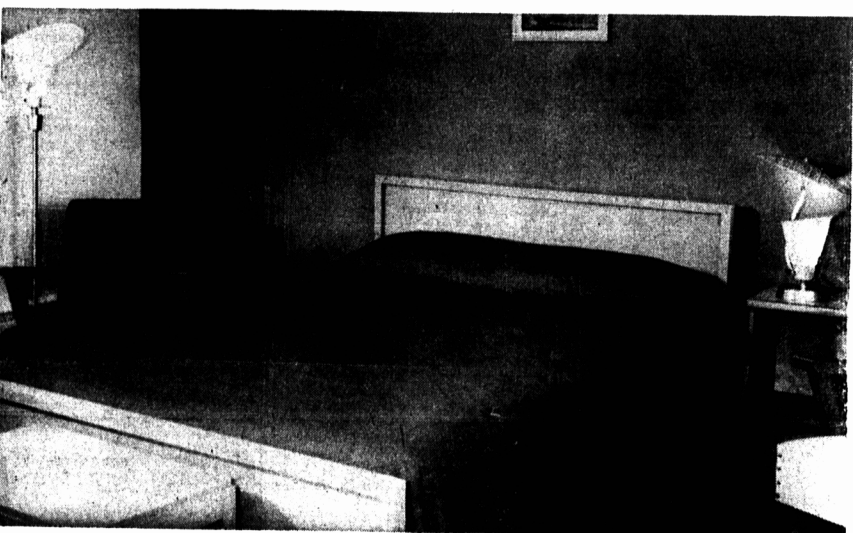
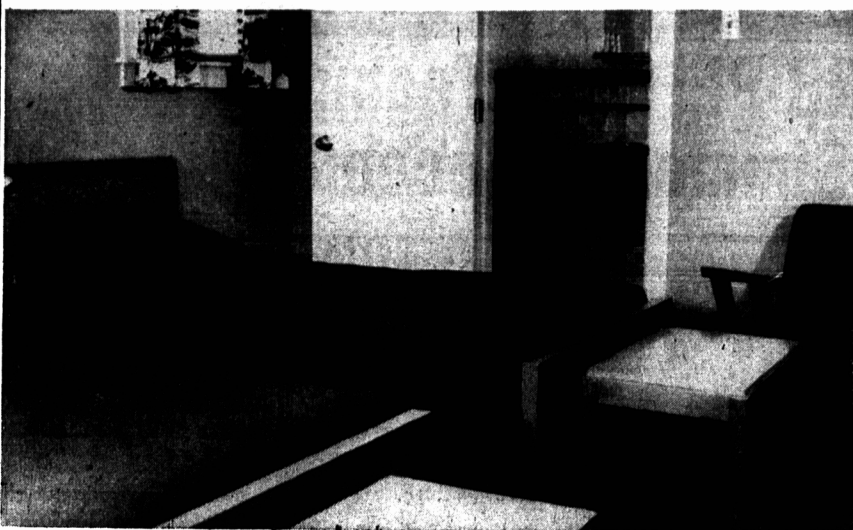
To
The Garden of the Gulf Motel

On the Opening of this beautiful addition
to the facilities of our
VITAL TOURIST INDUSTRY

CHAN'S RESTAURANT

"Your Good Food Host"
Water Street Summerside

Beautiful Interior Provides Luxurious Comfort for The Garden of the Gulf Patrons



THE LUXURIOUS AND MODERN Garden of the Gulf Motel

Is a Worthy Addition to the
TOURIST INDUSTRY
as well as a wonderful asset to
OUR TOWN.

JAMES ARTHUR & CO.

SUMMERSIDE

CONGRATULATIONS

ON THE OFFICIAL OPENING OF
The Garden of the Gulf Motel

We are pleased and proud to supply
our Product to Mr. Groom.

FRANK A. MacNEILL

PROPANE GAS RANGES and
HOT WATER HEATERS
Central Street Summerside

The Guardian Page 7
Friday, July 23, 1954.

provincial body.
He is a director of the Hotel
Association of Canada and for
several years has been Chairman
of the Tourist Committee of the
Summerside Board of Trade. He
holds the appointment as repre-
sentative of the American Auto-
mobile Association in this Pro-
vince.

No story of the Garden of the
Gulf Motel would be complete
without special mention of the un-
derstanding, encouragement and
assistance given by Mrs. Vaughan
Groom in many phases of the
work. Particularly is this true in
the important work of interior de-
corating and color scheme for here
is visibly noticeable, the feminine
touch, which adds so greatly to the
restful comfort of each and
every unit.

CONGRATULATIONS

To
The Garden of the Gulf Motel

A wonderful addition to the
Business of our Town.

J. HAROLD ARSENAULT

Builder

(Crown Diamond Paint)
16 Duke Street Summerside

Warmth
Softness and
Durability,

combined in the

PURE WOOL



BLANKETS & TRAVEL RUGS

MADE BY

Ayers
LIMITED of Lachute
PROVINCE OF QUEBEC

Our Sincere Congratulations
are extended to

THE GARDEN OF THE GULF MOTEL

on the opening of their new service

WE EXTEND HEARTIEST



To The Manager and Staff of the

GARDEN OF THE GULF MOTEL

WE ARE PROUD TO HAVE BEEN THE GENERAL CON-
TRACTORS OF THIS BEAUTIFUL AND MODERN MOTEL
—ONE OF THE MOST BEAUTIFUL IN
EASTERN CANADA.

It was a pleasure to serve you and we
WISH YOU EVERY SUCCESS.



Continued from page 8

ONE OF FINEST IN EASTERN CANADA—

Big Asset to the Town of Summerside in Tourist Trade

HAS 16 UNITS

When the trend in the industry
indicated that tourists were be-
ginning to show a preference for
the conveniences of Motels, Mr.
Groom began an exhaustive study
and investigation into the possi-
bilities of this new phase of the
industry. The results of his re-
search work convinced him that
the future of the industry is tied
up with this type of tourist ac-
commodation and the decision was
then taken to provide the Town of
Summerside with, not merely a
motel, but one combining the very
latest features as well as beauty
and comfort.

EXHAUSTIVE STUDY

In order to accumulate the vast
amount of data necessary, Mr.
Groom travelled extensively
throughout Canada and the United
States, investigating latest meth-
ods and developments. It was not,
however, until the beginning of the
present year that the architects
plans were drawn up and the gen-
eral contract for construction was
awarded the firm of M. F. Schur-
man Co. Ltd. Actual work began
on April 14th and was completed
two days short of three months
from the start of operations.

Mr. Groom, in an interview, stat-
ed that the quality of the work of
the M. F. Schurman Company was
outstanding and left nothing to be
desired. He paid a marked tribute
to the work of the architect, Mr.
G. K. Pickard, (B. Arch.) (M. R.
A. I. C.) and to Mr. Robert H.
Rankin, superintendent in charge
of construction, both of the firm
of M. F. Schurman Co. Ltd.

Constructed of concrete blocks,
painted coral, the motel has 16
bed living room units, each with
its own separate bathroom, tub
and shower. The interior de-
coration presents a gracious, restful
to the eye, ensemble with the
floors in each unit covered with
wall to wall Wilton broadloom
carpet.

MODERN HEATING

Each unit is equipped with
radiant baseboard panel heat and
each room has its own separate
thermostat, making it possible for
the occupant to regulate the tem-
perature of the room to his or
her own liking. In choosing the
furniture for each unit many types
were considered and discarded un-
til a design was found which com-
bined the modernistic touch with
restful comfort and relaxation.

A review of the history of Mr.
Groom's accomplishments since his
entry into the tourist industry
places him in the forefront with
those who have labored to pro-
mote the tourist industry in this
Province and establishes him,
beyond a doubt, as a pioneer, not
only in the promotional but the
constructive business of providing
first class accommodation to a
discriminating clientele.

WIDELY KNOWN

Along with the work of carrying
out his extensive business enter-
prise Mr. Groom has gained freely
of his ability and talent to fill
various offices in organizations
connected with the tourist indus-
try. He has served two terms as
President of the Prince Edward
Island Innkeepers Association and
is now the vice president of that

CONGRATULATIONS

Garden of the Gulf Motel

Haven for the Weary Traveller

We are pleased to have been chosen to
supply the water system for this new addi-
tion to the tourist facilities of the Island.

Shallow and Deep Well Pumps
made in the Maritimes by

R. W. LAUDER

HILLSBOROUGH- N. B.

and sold throughout P. E. I.
through local dealers.

To The Manager and Staff

of the

GARDEN OF THE GULF MOTEL

On the occasion of the opening of your Beautiful and
Modern Motel, the Town of Summerside extends Heartiest
Congratulations on the completion of this fine, up-to-date,
addition to the Tourist Facilities of Summerside.

To the general contractors and to all those associated
with you in completing this outstandingly beautiful and
commodious Motel, we say—WELL DONE.

Each and every citizen of the Town of Summerside
join in wishing Mr. and Mrs. Groom their very best wishes
for a Bright and Prosperous future in this venture.

TOWN OF SUMMERSIDE

HENRY W. WEDGE,
Mayor.

Flo-glaze
Colorizer
PAINTS

The Imperial Varnish and Color Co. Limited, 6 Morse St., Toronto

We Congratulate The "Garden Of The Gulf Motel"
And Are Pleased To Have Supplied

The FLO-GLAZE COLORIZER
Paints

Used For Its Decoration