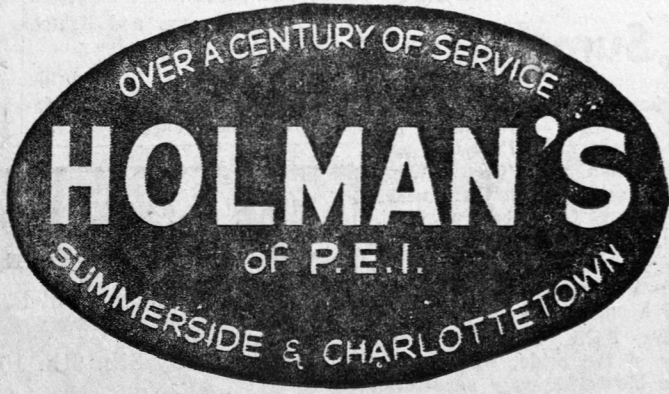


SHE ASKS SO LITTLE . . . SHE GIVES SO MUCH!



Mother's Day SUNDAY MAY 11th

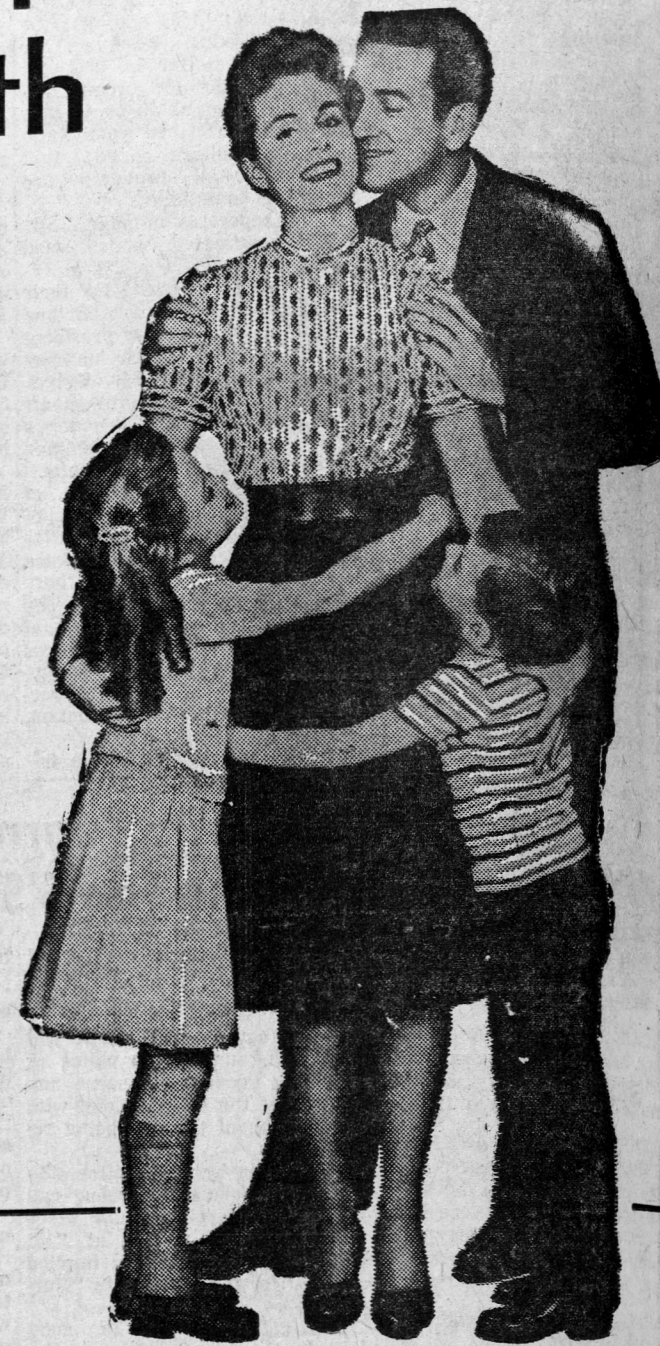
FREE ROSE FOR MOTHER

with any purchase of \$1.00 or over in Holman's Ladies' Wear Department. -- both stores

What a thrilling surprise for Mother . . . a gift chosen from a store that she herself has come to rely on, as did her mother before her . . . for the finest in quality, reliability and service.

As Holman's gift to your mother on this, her special day, you will receive a beautiful, fresh, red rose in all its natural beauty. This gift is yours with any purchase of \$1 or over in Holman's Ladies department in both stores and, in addition, with each of the Mother's Day specials listed below.

Shop at Holman's both stores — Thursday, Friday, and Saturday . . . for the finest in Mother's Day gifts.



Thursday — Friday and Saturday

ALSO A FREE ROSE WITH EACH PURCHASE OF THESE MOTHER'S DAY SPECIALS

SPRINGHILL
Mr. Sterling Dymont returned to his home in Springhill, after visiting in different parts of Ontario.
Mr. and Mrs. Robert Enman and sons, Steven and Peter, Summerside, were recent visitors at the home of Mr. and Mrs. Lloyd Frost, Enmore.
Mrs. Martin Ladner, Summerside, is visiting at the home of her sister and brother-in-law, Mr. and Mrs. Daniel MacLeod, Victoria West.
Mr. William MacKenzie, Augusta Maine, is visiting at the home of Mr. and Mrs. Charles MacLennan, Victoria West.
Miss Nellie MacLennan, Wellington, is visiting at the home of Mr. and Mrs. Edward MacLennan, Victoria, West.
Mr. and Mrs. Reginald Durant, Saint John, N.B., were weekend visitors at the home of Mrs. Durant's parents, Mr. and Mrs. Lorne Grigg, Springhill.
Mrs. Wesley Moore is visiting at the home of her daughter and son-in-law, Mr. and Mrs. Fred Ford, Springhill.
A number of ladies from Victoria West, Enmore and Springhill, gathered at the home of Mrs. Lloyd Leard to hold a hooking frolic. Two beautiful mats were hooked in the brick pattern, and will be given to the United Church Manse in Wellington. A delicious lunch was served by the hostess, assisted by Mrs. Martin Ladner. All joined in extending a sincere vote of thanks to Mr. and Mrs. Leard for their hospitality.

Friends of Miss Fern Dymont, daughter of Mr. and Mrs. Sterling Dymont, Springhill, are sorry to learn that she had to enter the Prince County Hospital for treatment.

Friends of Mr. Arthur Moore, Victoria West, are sorry to learn that he had the misfortune to cut his hand, while cutting wood, at his home, resulting in a loss of a finger.

Mr. Ralph Enman, son of Mr. and Mrs. Reuben Enman, Springhill, left recently for Toronto, Ontario, where he will be employed.

Mr. and Mrs. Claude MacArthur, Springhill, were recent visitors at the home of Mrs. Inez Ellis, O'Leary.

Friends of Mr. Samuel Moore, Victoria West, are sorry to learn that he is ill at his home.

Mr. and Mrs. Reginald Clow and family of Summerside, were Sunday visitors at the home of Mrs. Clow's parent, Mr. and Mrs. Major Noye, Enmore.

Mr. and Mrs. Ellsworth Campbell, Summerside, were recent visitors at the home of Mrs. Glen Williams Mount Pleasant.

Mr. and Mrs. Thane Noye and family, Summerside, were recent visitors at the home of Mr. Noye's parents, Mr. and Mrs. Gordon Noye, Enmore.

The Enmore Women's Institute met for their April meeting at the home of Mrs. Robert MacLaurin. Roll call was answered by eight members. It was decided to send a donation to the crippled children's fund. Next place of meeting was undecided. Lunch committee is as follows, Mrs. Robert MacLaurin, Mrs. Major Noye, and Mrs. Lloyd Frost. Roll call is to be answered at the May meeting with seeds or plant slips.

Mr. and Mrs. Roland Bryant, Borden, were Sunday visitors at the home of Mr. and Mrs. Gerald MacArthur, Springhill, and at the home of Mrs. Bryant's, mother and brother and sister-in-law, Mrs. Eliza and Mr. and Mrs. Sidney Enman, Enmore.

Mr. and Mrs. Roland Ramsay Borden, were recent visitors at the home of Mr. and Mrs. Gerald MacArthur, Springhill. W.

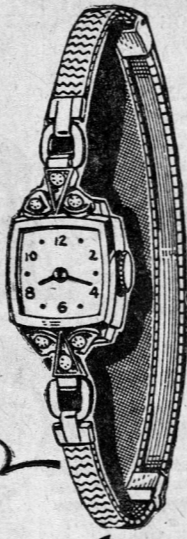


free rose with every WATCH!

● famous "CLEBAR"

Women's Watches

- Gold filled case.
- Matching expansion bracket.
- Swiss made, 17-jewel movement.
- One full year guarantee.
- Choice of many beautiful styles.



Reg. 39.95 - 42.50
\$17.99

Limited Quantities

Women's Swiss Watches

- 15-jewel Swiss movement.
- Beautiful black strap.
- Swiss made movement.
- Choice of many styles.



MOTHER'S DAY SPECIAL!

\$9.99

HOLMAN'S MEN'S WEAR . . . both stores

FREE ROSE WITH THIS ITEM

bulky knit
CARDIGANS
Reg. 8.98
5.98
100 per cent super soft Orlon cardigan. Cable stitch buttoned band. White only, in sizes 16 to 20.
LADIES' WEAR—Both Stores

FREE ROSE WITH THIS ITEM

baby doll
PYJAMAS
Reg. 4.98
2.99
The ever popular baby doll pajamas in figured rayon tricort shirred and ribbon trimmed. A beautiful Mothers Day gift.
LADIES' WEAR—Both Stores

FREE ROSE WITH THIS ITEM

fancy boxed
TERRY TOWELS
Reg. 1.69
1.49 set
Box set consists of one towel 20 x 40. Two face cloths to match 12 x 12. Assorted designs and colors.
HOLMAN'S 5 & 10—S' Side

FREE ROSE WITH THIS ITEM

General Electric
TOASTERS
Reg. 24.95
19.95
Automatic pop-up two slice model for light, medium and for dark toasting at the turn of the dial. Perfect toast every time!
HOUSEWARES—Both Stores

FREE ROSE WITH THIS ITEM

11 inch
CAKE PLATES
Special
1.98
Deep toned borders in shades of maroon, cobalt, blue or dark green with floral centers. Made in England.
CHINA—Both Stores

FREE ROSE WITH THIS ITEM

special purchase!
BLOUSES
Reg. 5.98 - 7.98
3.99
Specially purchased for Mothers Day, in tailored and fussy styles, in Terrylene, Dacrons, Nylon and Georgette. Pure white and soft pastels in sizes 12 to 20.
LADIES' WEAR—Both Stores

FREE ROSE WITH THIS ITEM

full length
PYJAMAS
Reg. 4.98
2.99
Figured top with contrasting colored pants and buttoned jacket. Patch pockets. In a complete size range.
LADIES' WEAR—Both Stores

FREE ROSE WITH THIS ITEM

gift boxed
COSMETIC SETS
special
1.15 set
Set consists of one bottle of hand lotion, one jar cold cream, one jar all-purpose cream. Made by famous Woodbury.
HOLMAN'S 5 & 10—S' Side

FREE ROSE WITH THIS ITEM

General Electric
KETTLES
Reg. 14.50
11.95
2½ quart size featuring automatic shut-off, modern design and bright finish. All copper chrome plated. Fast heating 1500 watts Calrod element.
HOUSEWARES—Both Stores

FREE ROSE WITH THIS ITEM

English bone china
CUPS & SAUCERS
Reg. 1.75
1.25
English Bone China in 8 different designs and shapes. Just what Mother wants.
CHINA—Both Stores

FREE ROSE WITH THIS ITEM

cotton knit
CARDIGANS
Reg. 4.98
2.99
In Classic and Blouson styles, stripes and plain materials. A good selection of beautiful colors and white.
LADIES' WEAR—Both Stores

FREE ROSE WITH THIS ITEM

cotton terry
BATH TOWELS
Reg. 1.98
1.69 pr.
Fine quality extra fluffy cotton terry decorated with neat modernistic design. Colors yellow, rose, green and blue. Size 20 x 40.
HOME FURNISHINGS—Both Stores

FREE ROSE WITH THIS ITEM

famous name
CHOCOLATES
Priced from
1.49 box
Choose from such famous names as Moirs, Ganongs and Cadbury's. A beautiful red rose with every box.
HOLMAN'S 5 & 10—S' Side

FREE ROSE WITH THIS ITEM

General Electric
STEAM IRONS
Reg. 21.50
15.95
Steam or dry ironing at the touch of button. Light weight for left or right hand ironing. Complete with cord. Fully guaranteed.
HOUSEWARES—Both Stores

FREE ROSE WITH THIS ITEM

glass
VASES
Special
3.98
Large pressed glass vase, 10 inches high with flared tops. Ideal for that lovely gift, complete with a beautiful red rose.
CHINA—Both Stores

FREE ROSE WITH THIS ITEM

rayon tricort
GOWNS
Reg. 3.98
1.99
Beautifully styled gowns, with shirred bodice, and short sleeves. Choice of pink, tulip or blue.
LADIES' WEAR—Both Stores

FREE ROSE WITH THIS ITEM

boxed
PILLOW SLIPS
Reg. 2.29
1.98 pr.
Choice of several attractive designs in fancy bordered or appliqued patterns, with strong hemstitched or hemmed ends.
HOME FURNISHINGS—Both Stores

FREE ROSE WITH THIS ITEM

bathroom
SCALES
Reg. 6.95
5.49
New, low-styling. Heavy steel construction. Large magnifying lens. Each scale is guaranteed for 5 full years. Choice of white, yellow, green, blue, pink, black or turquoise.
HOUSEWARES—Both Stores

FREE ROSE WITH THIS ITEM

Royal Stewart
SUGAR & CREAMS
Special
1.25 pr.
English Bone China choice of four lovely pastel shades. Pink, blue, green or yellow.
CHINA—Both Stores

FREE ROSE WITH THIS ITEM

hand cut
SALT & PEPPERS
special
1.98 pr.
Imported from Europe, in beautiful hand cut crystal. Assorted shapes and styles.
CHINA—Both Stores

POLES VISIT BULGARIA
VIENNA (AP)—A Polish Communist party and government delegation headed by party Secretary Wladyslaw Gomulka arrived in Sofia Monday, the Bulgarian radio reported. The Polish group, including Prime Minister Josef Cyrankiewicz, were met at Sofia's airport by Todor Christov Zhivkov, first secretary of the Bulgarian Communist party's central committee, and Prime Minister Anton Yugov.

MOTHER'S HAVE RELIED ON HOLMAN QUALITY SINCE 1857