

TIPS TO EASE MOTHER'S LOAD

An expert in baby care suggests 10 tips to ease the first two weeks home for mother and father. This is a trying time, a period of major adjustment on the parent's part, although baby is concerned only with comfort and food produced immediately on demand.

The 10 pointers for new parents and their new help, given by the American Visiting Nurse Service.

1. Take all the household help you can get, but try to care for the baby yourself as much as you get.
2. Let the housework go as much as you can stand while you get adjusted.
3. Let your husband take a try at diapering, washing and bottle feeding.
4. Don't try to get everything working by the clock right away.
5. Don't have a lot of guests in right away. Considerate friends will wait until you want to see them.
6. Don't try to make the house or baby warm enough to get his feet and hands warm. If you're worried about how warm he is feel his neck or body.
7. Take a nap as often as you can.
8. Don't forget your own meals and don't forget your own health.
9. Call the doctor if you feel all is not well.
10. Enjoy the baby and each other, rather than feeling this will never end. It does.

YOUNG ISLANDER—Brenda is the daughter of Mr. and Mrs. Donald MacQuarrie.

Baby Needs More Attention If Mother 'Working Wife'

A baby whose mother has a daily job usually needs more attention to make up for the lack of attention while she is away from home.

Parents are given to interpreting a child's behavior in the way they would feel in like circumstances, but this may not be an exact interpretation of what the baby feels. Small babies tend to cry when their mothers leave a room—but they soon become cheerful again. Their memory of her going is too fleeting.

Mrs. E.D. writes: "My granddaughter is 18 months old. Since she was seven months old she has cried when her mother left her. The mother was working since the child was three months of age."

"For a while she had her sister as a sister, but lately it has been one person after another. When her mother comes home she is so happy. She wants her to hold her and talk to her and if she doesn't she hits and bites her mother. Then she will fall on the floor and pull her own hair."

This baby was two months premature. Would this be the cause for her behavior? I think her mother should stay home and take care of her. I had seven children and I never left any of them in order to work."

This last is a situation the mother and father must decide for themselves. You cannot and should not do it for them. But I feel if the mother's relationship to her child were perfectly satisfactory when she is at home, that the child, after all these months, would be accustomed to her absence and take it as a matter of course.

The fact seems to be that when she does come home she doesn't show the child the loving attention that has been denied her all day, and this makes the child angry and hostile towards her and sends her into a temper tantrum.

If she were two months premature then she would be 16

months old, now. In point of physical and social development, this probably has very little to do with her emotions toward her mother.

But, children of this age do bite, kick and hit when they feel hostility toward anyone and the child definitely feels that emotion when the mother refuses to hold her and pay attention to her.

The mother should show her increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

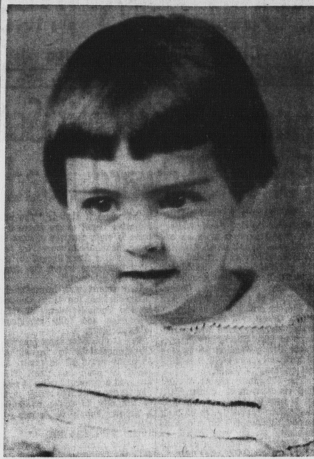
Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.

If the mother supplied this in abundance the child would get along during the day as she always has, making up in the evening hours for the lack of affection in her daytime experience.

Increased kindness when she is at home, taking into consideration that the child may have been with a competent but unloving caretaker and is now hungry for affection and notice.



YOUNG ISLANDER—Susan is the daughter of Dr. and Mrs. David Stewart, Crapaud, St. John's.

Growth Varies With Each Baby

Each baby has his own rate of growth. A short chubby one, even though of grown up age, is long, slender both are healthy.

There is no certain number of ounces that babies should gain from month to month. For your baby to gain steadily is far more important than how much he gains.

If your baby gains right along, it matters not at all whether he is smaller or larger than another baby you know of the same age. To expect your baby to be like someone else's baby is absurd as it would be to expect the parents of both babies to be exactly the same size.

Shopping For New Baby Described 'Always Fun'

Shopping for baby is always fun. There are all sorts of dainty little frillies designed for the bassinet set these days and it is a temptation to spend more than you budgeted for on dress-up clothes. You may find it a good idea to buy first the essentials, then see how much money is left to splurge on the luxuries.

The first essential is a place to sleep. A small, 24-inch crib has many advantages for the tiny infant. For one thing, you can tuck him in easily, making weight, because he is not taking much food. But after he loses these few ounces, while he is getting used to living outside his mother's body, he will begin to gain.

Babies grow much faster in weight than in height. It takes only a few months for a baby to double his birth weight, but it will take him about four years to double in length. During his first year he will probably gain about 10 inches.

Supplies for the bed include a firm mattress, three to six quilted pads, two rubber or plastic sheets, six crib sheets (you can use diapers at first), and three or four blankets of wool or brushed flannel. Baby is better without a pillow.

For baby himself, you'll need two dozen diapers at least, three to six shirts, two to six flannel nightgowns open down the back, a good wool or flannel shawl. It's a good idea to buy all these clothes in the one-year size, as the first size gets to be too small in a matter of weeks. Baby doesn't need dresses or slips, and he will be a month or two older before he will have an need for bonnet, booties and sweaters, so they should be made in the six-month-to-one-year size.

Additional supplies for baby include mineral oil, mild soap, eight bottles for water, juice,

Thumb-Sucking Will Disappear

Nearly every baby sucks his thumb. Thumb-sucking up to the age of a year—and even a while longer—is normal and shouldn't become the object of a struggle of wills. It is not a very pretty habit, however, and if carried on too long can become very firmly fixed, so you might try diverting his attention with a toy or to another activity.

And to allow for breakages, or for formula if needed, bottles caps and nipples, separate jars for sterile and used nipples, safety-pins, plain powder, tooth-picks, cotton-battling, his own washing cloth and towels, a clinical thermometer, zinc ointment, a small chamber-pot, a bathtub, and a diaper pail for used diapers.

If you are looking some months ahead, you might plan for a baby carriage, a playpen and a toilet seat.

New clothes and bedding should be washed, dried and put away by themselves in "baby's drawer" well ahead of time.

A Message to all MOTHERS

We invite you to visit **ARCHER & MACDONALD LTD.** and see our selection of Baby needs

- CRIBS
- STROLLERS
- HIGH CHAIRS
- CARRIAGES
- PLAY PENS
- BABY TENDAS
- DRESSERS

Archer & MacDonald Ltd.

Open Every Night 'til 9 p.m.

St. Peters Road Parkdale

For The First Step

'FIRST BOOTS'

by **PACKARD**

"First Boots" are the scientifically designed proper baby's shoe.

- Outside, the flexible sueded leather soles and light treaded heels help prevent slipping.
- Inside, the smooth soft lining guards against chafing.
- The roomy moccasin toes allow lots of wiggle and growing room.
- B, C, D and EE widths.

\$4.98

Le Pages

THE SHOE DEPOT

LADIES CHILDREN'S MEN'S BOYS

STORE HOURS:

MON.—THURS. 9—5

FRIDAY 9—9

SAT. 9—12.30

BABIES

are very important persons at

Moore & McLeod Ltd.

I'm the sweetest little baby, Everybody knows

Don't know what my name is But I've mighty pretty clothes,

Got them all at Moore & McLeod's Where things are shining bright,

Hope my Mom will always shop there So I will look just right.

ON THE ISLAND IT'S

MOORE & McLEOD LTD.

"YOUR FAVORITE SHOPPING CENTRE"

PARKDALE PHARMACY

has everything for baby

- Baby Scales
- Bottle Washer
- Bottle Sterilizer
- Vitamin Drops
- Formula Pitcher
- Nursery Mask

PARKDALE PHARMACY

"Open Every Night Until 10"

St. Peters Road Dial 4-8553

FINE FURNITURE FOR YOUR BABY

The Names of these Two Children are Bring the Answer In to Johnson & Johnson and Receive a FREE GIFT!

HEADQUARTERS For Johnson & Johnson Baby Products and First Aid Supplies

DIAL 4-4133 FOR FREE DELIVERY

Johnson & Johnson

DRUGGISTS

Corner Kent and Prince Sts. Dial 4-4133 or 4-6025

Crockett & Storey Ltd.

Kent St. Charlottetown

In honor of the birth of Walt Disney's

"Son of Flubber"

and

"National Baby Week"

APRIL 28 TO MAY 4

The Capitol Theatre in Charlottetown will present FREE passes to the Mothers of new born children, from the Charlottetown and P.E.I. Hospitals and Prince County during National Baby Week.

Starting Wednesday Shows 3:30 — 7 — 9

FRED MACMURRAY

"The Professor is on the loose again... and FUN EXPLODES all over the place!"

Walt Disney's **SON OF FLUBBER**

PLUS WALT DISNEY NATURES HALF ACRE

WANGY OLSON KEENAN WYNN

CAPITOL THEATRE Charlottetown

Moore & McLeod Ltd.

Moore & McLeod's Baby Department has everything in Baby Clothes from Panties to Dresses from blankets to gowns for snug crib comfort . . . from ribbons to diapers for Baby's social moments. You will be delighted with the dainty and attractive things for Baby on display.

BABY FURNITURE

Ful of Style and Quality

CRIBS

You can use up to 6 years of age it is adjustable with quality Spring Filled plastic covered Mattress that will give you lasting years of use.

\$39.95 complete

HIGH CHAIRS

We have a large display of high chairs in all styles and colors.

from **\$6.95**

- Play Pens
- Strollers
- Rocking Horse
- Large sit-on toys
- Baby carriages in all styles and beautiful colors

Firestone Home & Auto Co. Ltd.

187 Great George St. We Trade Children's Furniture