



# Tap into tradition.

The year was 1817. Alexander Keith came to the Maritimes after making a reputation in England as a brewing perfectionist. Just three years later, he started his own brewery. Using only the finest pure barley malt and select hops, he crafted each batch with an unrivaled commitment to quality. Brewing slowly, carefully, taking the time to get it right. So it is today. Brewed with the same time-honoured methods and attention to detail that he gave over 175 years ago.

Alexander Keith's India Pale Ale. That's why those who like it, like it a lot.