



107th BIRTHDAY SALE

\$2400 IN PRIZES

FREE TO 12 LUCKY SHOPPERS

JUST IMAGINE... Shopping to your heart's content in Holman's great department stores without it costing you one penny.

WIN ONE OF THESE GENEROUS
PAID-UP CHARGE ACCOUNTS
6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts
- 2nd PRIZE—Two \$250 paid up charge accounts
- 3rd PRIZE—Two \$150 paid up charge accounts
- 4th, 5th and 6th PRIZES—Six \$100 paid up charge accounts

THE DRAWING WILL BE FUN
... HERE'S WHAT WE PLAN TO DO;

Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFCY-TV News Program we will draw two winners—this makes 12 winners in all.
Then at 7:15 Saturday night July 11th over CFCY-TV with simultaneous broadcast over CFCY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prize to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFCY-TV news every night — You may be a lucky one.

HERE'S HOW TO WIN

Simply visit our Birthday Sale Booth in the furniture departments both Holman's Stores and pick up your FREE Birthday Ballot. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

**NO OBLIGATION!
NOTHING TO BUY!**



ATTENTION NEWLYWEDS - TO - BE

If you are planning to set up housekeeping this year — We invite you to come in during this big sales event and select your requirements of Furniture, Appliances and Apparel, taking advantage of the many big savings now available.

IF NOT IMMEDIATELY REQUIRED USE OUR LAY-AWAY PURCHASE PLAN... FREE STORAGE NO INTEREST UNTIL DELIVERY.

Deluxe General Electric WASHER

- Feature packed, complete with automatic drain pump, big 9 lb. tub capacity
- Deluxe safety wringer, finger up pressure release, self-locks in any convenient position
- Wringer rolls self adjusting to garment thickness
- Direct drive, only four moving parts
- 5 year warranty on mechanism

Regular 139.95 **99.99**
NO DOWN PAYMENT—8.00 MONTHLY

23" RCA Victor Television

SPECIAL FACTORY PURCHASE
SENSATIONAL VALUE — 25 ONLY

- The new RCA vista tuner pulls in hard to get stations and lasts 3 to 5 times longer, and has a five year guarantee
- Bonded 23" picture tube reduces reflections and makes tube dust proof
- Automatic channel equalizer reduces fading
- Only RCA Victor has the famous Golden Throat sound, you'll thrill to its brilliant tone.

Regular 279.95 **199.99**
NO DOWN PAYMENT—11.00 MONTHLY

SPACE SAVER SOFA BEDS

- A comfortable sofa that opens to a bed for two
- Full 72" in length
- Brown, Green, Wine or Charcoal
- Good quality flat fabrics
- Coil spring construction
- Sturdy hardwood frame
- Bedding compartment under seat

REG. 59.95 SAVE 16.96 **42.99**
NO DOWN PAYMENT—5.00 MONTHLY

- Also available in long wearing fringe covering
- Choice of brown, raisin or green

REG. 69.95 SAVE 16.96 **52.99**
NO DOWN PAYMENT—6.00 MONTHLY

SUMMER HANDBAGS

- All this season's styles for street and casual wear
- A few straws included
- Shades of white, bone, navy, red, black and brown

Regular 5.00 - 5.95 **3.99**

DOUGLAS FIR PLYWOOD

- Unsanded grade
- Standard and select grade
- 4' x 8' sheets
- Use for underlayment or cottages

5/16" Unsanded Reg. 4.19 **2.89**
3/4" Unsanded Reg. 8.19 **6.79**
5/16" Select Reg. 4.98 **3.79**

COLEMAN CAMP STOVE

- Instant lighting
- 2 burner model
- All steel construction
- For camping or home use

Regular 21.00 **14.49**

ELECTRIC HOT PLATE

- 1500 watt heating capacity
- 3 switch heat control
- Enamel finish

Regular 6.98 **4.49**

ATHLETIC BOOTS

- Sturdy black uppers
- White trim
- Cushion arch insoles
- Sizes 1 - 8

Youth's Size 11 - 14 **1.39**
Little Gents Size 6 - 10 **1.29**
Men's Size 6 - 11 **1.69**

CURITY DIAPERS

- easy to wash
- More absorbent
- Size 21 x 40"

Regular 4.98 doz. **3.89 doz.**

INFANTS Stretch Terry Sleepers

- Terry sleep and play sets
- Colors pink, blue, yellow and white
- Sizes S.M.L. to fit 18-24-30 months.

Regular 2.98 **1.99**

WRIST WATCHES

- Men's, ladies', boys and girls styles
- Expansion or leather bracelets
- One year guarantee

Regular 9.95 - 14.95 **8.99**

VELOX SEPARATORS

- Made in Sweden
- Highest quality material and workmanship
- Stainless steel discs
- No lubricating
- All electric models

800 LB. CAPACITY **199.99**
Regular 239.50
● 650 lb. capacity, Regular \$219.50 Special **189.99**
No Down Payment — \$10.00 Monthly

JEWELLERY

- Grand selection of pins, earrings, necklaces and bracelets
- 1-2-3 strand and matinee length necklaces
- Pearls and attractive summer beads

Regular 1.00 for **59c**
Regular 2.00 for **99c**

BOYS' CHINO PANTS

- Pants are tapered with cuffs in regular or extended waistband
- Jeans are "Marlby" made with regular waist
- Full cut and double stitched for comfort and durability
- Black and blue denim
- Chino in black and olive
- Size 6 - 18

Regular 3.69 - 3.98 **2.99**

MEN'S JACKETS

- Large selections of Men's Jackets styled with zipper front, self collar and cuffs or buttoned collar and cuffs, button front
- Tailored by nationally known manufacturers from Terylene and Cotton, cotton poplin, nylon laminates, wool knits
- Colors, black, beige, olive, red, grey, brown
- Sizes 36 - 44

Regular 9.95 - 16.95 **7.99**

SALE ENDS SATURDAY, JULY 11TH