



JULY

Clearance

Real Summer Values In All Departments ...

Children's Wear -- 3rd Floor

Girls' Swim Suits

Reg. 2.98 to 3.98
In one piece & 2-piece styles. Colors of Red, Royal, Black & Blue. Sizes 8 to 10 years.

SALE 1/3 OFF
1.99 to 2.65

Girls' Slims

Reg. 2.98 to 6.98
In forever pressed "Koratron". Stretchy viscose & Nylon & cotton cords. In colors of wheat, pink, gold, beige, rose and blue. Sizes 7-14.

SALE 1/3 OFF
1.99 to 4.65

Girls' Shorts

Reg. 1.98 to 3.98
In Regnuma & Short short styles. Sizes 7 to 14.

SALE 1/3 OFF
1.32 to 2.65

Girls' Dresses

Reg. 2.98 to 5.98
In Checks & Plains. Sizes 2 to 6X.

SALE 1/3 OFF
1.99 to 3.99

GIRLS ONE PIECE

Swim Suits

In colors of Red, Aqua, Navy, Royal & Black. Sizes 2 to 6X.

SALE 1/3 OFF
1.32 to 2.65

Girls' Slims

Reg. 1.98 to 4.98
In stretchy viscose & Nylon, Cotton Cords, forever pressed "Koratron", colors of Blue, Pink, Yellow, Aqua, Wheat & White. Sizes 2 to 7 yrs.

SALE 1/3 OFF
1.32 to 3.32

Girls' 2-Pc. Suits

Reg. to 4.98
In plains & prints. Sizes 3 to 6X.

SALE **2.99**

Girls' Swim Sets

Reg. to 3.98
Cotton knit slim with matching Plain & Printed over blouses. Sizes 3 to 6X.

SALE **2.66**

Boys' Pants

Reg. 1.98 to 3.98
In colors of wheat, Blue, Beige and green. Sizes 2 to 7 years.

SALE 1/3 OFF
1.32 to 2.65

Boys' 4-Piece Sets

Reg. 2.98
One vest, one shirt, bow tie, and long pants. In checks, Plaids & Plains. Sizes 2 to 4 years.

SALE **1.99**

Ladies' Wear -- 3rd Floor

LADIES SHORT SLEEVE Summer Dresses

Reg. 3.98 to 29.95
In Arnels, Linens, Crepes, Dan River wash & wear Cottons etc. In Misses, Juniors & Half Sizes. 5 to 20, 14 1/2 to 30 1/2.

SALE 1/3 OFF
3.99 to 19.97

LADIES "SLEEVELESS" Dresses

Reg. 3.98 to 19.95
In Linens, Dacron & Cotton, Crepes, Arnels, Dan River Wash & Wear cottons etc. In Misses, Juniors & Half Sizes. 5 to 20, 14 1/2 to 30 1/2.

SALE 1/3 OFF
2.65 to 13.30

Ladies' Suits

Reg. 12.95 to 29.95
In 2-piece and 3-piece styles with matching short sleeve, less blouses. Sizes 8 to 20, 16 1/2 to 24 1/2.

SALE 1/3 OFF
8.63 to 19.97

LADIES 2 PC. Jamaica Short Sets

Reg. 5.98 to 6.98
Jamaica shorts with matching short sleeve and sleeveless Pop tops and blouses. Size 8 to 18.

SALE 1/3 OFF
3.99 to 4.65

Ladies' Shorts

Reg. 2.49 to 10.95
In Jamaica, Knee Knockers & Short shorts styles. Sizes 8 to 20.

SALE 1/3 OFF
1.65 to 7.30

LADIES Sleeveless Blouses

Reg. 2.98 to 3.98
In Plain & Printed Styles. Sizes 10 to 20, 38 to 44.

SALE 1/3 OFF
1.99 to 2.65

Ladies' Sweaters

Reg. to 8.98
In Pullover & Cardigan Styles. Sizes S, M, L, 14 to 20.

SALE **3.66**

Ladies' Skirts

Reg. 1.98 to 8.98
In Arnels, Dacron & Terylene & Cottons. Sizes 10 to 20, 38 to 44.

SALE 1/3 OFF
3.32 to 5.99

Ladies' Slims

Reg. 1.98 to 9.98
In forever pressed "Koratron" Dan River Cottons, Terylene & Cottons etc. Sizes 7 to 20.

SALE **3.32 to 6.65**

Beach Towels

(Subs of Reg. 3.98)

Size 30 x 60"

SALE **2.57**

Boys' Wear -- 1st Floor

Boys' T-Shirts

Plain & Stripes. Assorted colors, sizes 8 to 18 years. Reg. to 2.79. Special ...

1.94

Boys' Cotton T-Shirts

Assorted colors. Sizes 8 to 16. Reg. 1.98. Special

1.48

Boys' Swim Trunks

Plains & Two-tone.

25% off

Boys' Boxer Shorts

Sizes 7 to 12 only. Assorted colors. Values to 3.98

25% off

Men's Wear -- 1st Floor

Men's Sport Shirts

Short sleeve, plain colors, sizes small, medium & large. Regular to 4.50. SPECIAL ...

2.74

Men's Straw Hats

Plain & fancy bands, colors in grey, brown, tan and green. Sizes 6 3/4 to 7 1/2. CLEARING AT ...

25% off

Men's Bathing Trunks

Colors red, blue, wine & black. Sizes 30 to 42. Values to 5.95. CLEARING AT ...

1/3 OFF

Men's Walking Shorts

Colors in green, beige, tan & grey in plains & plaids. Sizes 30 to 44. Regular to 7.98. SPECIAL

20% off

Men's Cotton T-Shirts

Plains & stripes, assorted colors, sizes small, medium & large. Regular 2.98. SPECIAL ...

2.14

Bargain Basement

Ladies' Summer Coats

Values to 29.95. Sizes 8 to 18 in-group. SALE

12.00

Shifts and Jumpers

Reg. Values to 8.95. Sale ...

3.66

Ladies' Summer Dresses

Regular values to 9.95. Assorted styles and fabrics. Misses' and Women's half sizes. SALE

5.88

Ladies' Blouses

Reg. 2.98
Assorted styles. SALE ...

1.88

Boys' Jeans

Regular to 3.98. In sanforized Blue Denim and Cotton Drill. 1/2 Elastic Boxer Waist. Sizes 8 - 10 - 12 years. SALE

1.99