

Barbara BUYS WHYS

MONTREAL, Mar. 30—A youngster's life of perpetual motion is hard on furniture and clothes, isn't it? If your home has super-active youngsters, here's something wonderful to help clean up after them... **ENERGINE CLEANING FLUID!** Removes grease stains—fresh paint, chewing gum, tar, etc.—in a jiffy. And it's safe because it is one cleaning fluid that contains no acids nor caustics—cannot harm even the most delicate fabrics, will not injure color of fast-dyed materials... leaves no tell-tale ring, no clinging odor. That's why so many mothers with active families say "Engerine is a household 'must'". And so inexpensive— as little as 25c at drug and department stores.

There's One Little Hair-Care Tip I'd like to pass on to you. The most important ingredient of a good home permanent is the Waving Lotion. Yes, the better the Waving Lotion you use, the better the home permanent and—this is important!—the better the condition of your hair after the permanent! That's what makes the **RICHARD HUDNUT HOME PERMANENT** so decidedly attractive to any hair-respecting girl! The Richard Hudnut Waving Lotion has been scientifically proved to be 22% more effective than other home permanent waving lotions. In unscientific language, this means your hair is smoother and stronger, with springier, more natural-looking curls after a Richard Hudnut Home Permanent. Try it for yourself—and, as a perfect prelude, prepare for your "perm" with that so-popular Richard Hudnut Egg Creme Shampoo!

How Wonderful To Hear This Said About You—perhaps in a crowded restaurant—or between-trains in a station... "Look at that attractive woman. What a beautiful complexion!" An outstandingly lovely complexion can be yours! The favorite beauty secret of thousands of lovely women is so simple—so inexpensive—yet so very effective, you'll hardly believe it! It's **THE NEW WOODBURY POWDER!** Just try it! It gives a smooth, satiny, unpowdered look to the skin... covers little skin flaws and has an exquisite texture that makes the powder cling and cling! Woodbury Powder contains a secret ingredient that gives a satin-smooth finish to your skin. And it comes in seven flattering shades! Prices—in two convenient box sizes and one "purse" size... 65c, 37c, 19c.

With Paris And New York featuring shorter, slimmer dresses—too wide hips are more than ever a fashion don't! And trust Gossard to show us how to minimize hips with their new **Narrowline** girdles! Just slip into any one of the 5 **GOSARD NARROWLINE** girdles—and gasp at the way inches disappear from those hips of yours! It's all done with Narrowline's magical divided hip feature which molds and controls hip width! And so gently—for the new Narrowline girdles—just a few ounces! Come with or without bones. In a variety of luscious fabrics—choose yours at better stores everywhere—at prices your purse can well afford!


Seven Come Eleven!... I'm not calling numbers in a dice game—but trying to tell you in a hurry about a marvelous discovery I've just made! Seven out of Heins 57 Varieties are delicious main course meals... and even if eleven unexpected guests drop in for dinner—here's one gal who'll always be prepared! I'll be well prepared with any one of these luscious seven:—four kinds of **Heins Oven Baked Beans**—**Heins Cooked Macaroni**—**Heins Cooked Spaghetti in Tomato Sauce with Cheese** or **Heins Cooked Spaghetti with Meat Sauce**. These seven **HEINS MAIN COURSE MEALS** are the "Lucky 7" for any woman who's rushed at mealtimes—whose food budget is stretched to the limit—or who wants to give unexpected guests something really good to eat!

Do You Want Taste Perfection In Apple Juice? Then ask your grocer for **Scotian Gold Brand!**... It's the "gold standard" apple juice made from Nova Scotia's famed Annapolis Valley Apples—apples carefully selected as to variety and blended to give... flavour perfection! There's no doubt about it—**SCOTIAN GOLD APPLE JUICE** is exactly as you like it! You'll find it in three different sizes—the easy-to-carry 20-ounce—the convenient 48-ounce family size—and the large, economy 108-ounce can. So why not order **Scotian Gold Apple Juice** today!... chill it in your refrigerator and serve it for breakfast tomorrow! You'll agree—it's delicious!

From You To Your Family... an Easter gift to bring them breakfast cheer the year around... a gift that will be one of your most prized possessions for years to come! The famous **MORPHY RICHARDS AUTOMATIC ELECTRIC TOASTER!** Write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for this free booklet describing its wonders! For this fully automatic toaster with its amazing new improve-ments is something you'll want to know more about! It gives you so very much at such a very reasonable price... just \$22.50 for the best that skilled British craftsmanship can give you! Write for this informative booklet now in time for Easter and ask for the Morphy-Richards Electric Toaster at leading department stores or dealers!

A Prize-Winning Main-Course Dish if ever I've seen one! Yes, **KRAFT DINNER** is truly delicious... and so very economical! One package of "Kraft Dinner" contains enough for a main dish for four—at just a few pennies a serving! Such a delicious macaroni-and-cheese combination! In every package you'll find two magic ingredients... a special, fast-cooking macaroni and grated cheese for mellow, cheddar cheese flavour! Good all year round—"Kraft Dinner" makes particularly delicious Lenten meals, I find. Treat your family to this meat tomorrow night... Cream of Tomato Soup—Crisp Crackers—Tossed Green Salad and "Kraft Dinner" I... a well-balanced meal that will win you praises galore!

Fresh as the day it was packed!



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LOTS OF ROOM MONTREAL — (CP) — Canada has lots of open spaces—at least, more so than the United States. A giant electric generator 14 feet, four inches high and nearly 12 feet wide, is being shipped from Massachusetts to Texas, via Canada. The reason is that there is more room along Canadian railway tracks.

IMPORTER WORKERS Within three years after the Second World War, Britain placed 164,085 foreign workers in jobs in Britain.

LIKED OWN LOOKS DARTMOUTH, N. S. — (CP) — Discriminating thieves who broke into Carl Merson's clothing store apparently stopped long enough to try on the clothes they stole. Boxes of clothes and a pile of trousers were found dumped in front of the full-length mirror in the store.

SAINT JOHN, N. B. — (CP) — A 25-man committee has started a campaign to extend facilities of the Y. M. C. A. in the Maritime provinces. It plans to establish local committees in smaller municipalities and form local youth groups where no previous Y facilities were available.