

WHO WILL BE THE FIRST 1958 BABY

Baby's First Shoes Will Be Our Gift!

Come in and take your choice of any of the fine, famous-name baby shoes in our shop.

Our Prediction!
A BOY
7 lbs. 10 oz.

LePAGE SHOE CO.
"The Home of Good Shoes Since 1920"



OVER A CENTURY OF SERVICE

HOLMAN'S
OF P.E.I.
SUMMERSIDE & CHARLOTTETOWN

FIRST BABY of 1958

A GIRL 7 lbs. 13 oz.

FREE
TO CHARLOTTETOWN'S FIRST BABY BORN IN 1958
CHOICE OF BOY'S or GIRL'S LAYETTE!


HOLMAN'S FOR ALL BABY'S NEEDS.



Patterson's Jewellery

Are Pleased to Welcome

Charlotte's First Baby Of '58



FREE
Silver Fork and Spoon!

Every baby should be born with a silver spoon . . . so we'll give one better with a beautiful silver fork and spoon!

Our Prediction!
GIRL
7 lbs. 2 oz.

Patterson's
OF CHARLOTTETOWN
Jewellers Gift Specialists

STEAD'S PHARMACY

are pleased to welcome


Charlotte's First Baby of the New Year!

FREE!
Dryer Pads and Pants

Our Prediction!
Boy
7 lbs. 6 ozs.

WE CARRY A COMPLETE LINE OF BABY NEEDS AND ACCESSORIES.

STEAD'S PHARMACY
220 Kent St. Dial 4181-4182



Lucky the baby who arrives
FIRST in 1958 . . . to reap
his rich harvest of gifts!

This great array of gifts will be awarded to the family which has the first baby born at either one of the two Charlottetown Hospitals In the New Year. Watch this newspaper for the special New Year Baby announcement.

City Merchants Plan Big Welcome For First Baby

CITY MERCHANTS . . . and will that first baby be a "he" or a "she"?

Whoever it may be, a future bright and sparkling with adventure is assured. Who knows what scientific marvels our new citizen may witness returning the same day, carried during his lifetime.

Thirty years hence, in 1987, the age of science should reign supreme throughout the world, with the possibility of interplanetary travel more likely than today.

The new baby may witness the advent of atomic-powered cars, ships, trains and planes. The whole system of travel throughout the world may be completely revolutionized if present trends continue, and it may seem nothing for our young Canadian to hop the Atlantic on his journeys by atmospheric conditioned planes, propelled by light from the sun.

His home may be built of some newly discovered fibre, or some man-made substance of far greater endurance than our present materials. Inside will be labor-saving devices that would make today's housewife gasp.

And so it goes on, a speculation so rife with ideas and prospects that the mind staggers under the impact of such breath-taking progress.

But whatever may be the outcome for our youngster of 1958, he or she can rest assured that it is a future fraught with hope—and a promise of great things.

To greet this New Year Baby, the merchants of Charlottetown will extend the warm hand of welcome with a variety of gifts to make the event an even more memorable one.

The child of grace will receive numerous gifts . . . as will the mother . . . and, last but certainly not least, father himself.

Our reporters and photographers will keep in touch with the hospitals to record the auspicious occasion. And throughout Canada watch will be kept on all new arrivals, and it may well be that Charlottetown's first baby of '58 will be the first in all Canada.

Whether Master or Miss Charlottetown of 1958 is born one second after midnight, or one

Changes Liner Because Of Dog

NEW YORK (AP)—Half an hour before the French liner *Liberte* sailed Friday Orson Welles learned that the French Line forbade him to bring his little dog along.

So Welles packed up his wife, baby, a maid, 23 pieces of luggage and the dog—a toy long-haired dachshund named *Columbina* and transferred the lot to the American Export liner *Eschorda*, which was sailing directly for Italy.

Welles was headed for Rome for a vacation, but had scheduled his trip through France. The French recently passed a law restricting the entry of dogs because of an outbreak of rabies in the Mediterranean area.

Welles' wife is the former Countess di Giraldo, an Italian actress. Their little girl, *Beatrice*, is two.

Will The First '58 Baby be a "Miss" or a "Mister"?

A HEALTHY START IS OUR PRIZE TO THE FIRST IN '58

The little winner will get 10 QTS. of our FRESH VITAMIN-RICH MILK

SUNSHINE ISLAND DAIRY

OUR PREDICTION IS—A GIRL 6 LB. 4 OZ.

PERCY G. GAY, Prop.
184 Longworth Ave. Dial 1521



CONGRATULATIONS AND BEST WISHES

To "Miss" or "Master" Charlottetown For 1958!

FREE

OUR PREDICTION: Girl 7 lbs. 2 ozs.

\$50.00 GIFT CERTIFICATE on the purchase of a new Compact Vacuum Cleaner

MARITIME COMPACT SALES
176 Kent St. Dial 9330



The First Baby Born in Charlottetown In 1958 Will Be A GIRL

WEIGHT 7 LBS. 3 OZ.

OUR GIFT TO THE PARENTS --- A \$5 GIFT CERTIFICATE

Douglas Bros. & Jones Ltd.
155 Kent St. Phone 6585



Welcome 1st Baby of '58!

Please accept from

ROGERS HARDWARE CO. LTD.



A New Community Ware

SILVER SPOON and RATTLE SET

AND A VERY HEARTY WELCOME WITH OUR BEST WISHES!

ROGERS HARDWARE CO. LTD.

Our Prediction! A BOY 7 lbs. 6 ozs.



A Special New Year Message from C. & F. FOODLAND!

We take pleasure in welcoming Charlottetown's FIRST BABY OF 1958!



FREE . . . and Here is Our New Year Prediction:

1 CASE 24 TINS HEINZ BABY FOODS

BOY
7 lbs. 9 oz.

C. & F. FOODLAND
180 Queen St. Dial 4811

To Welcome The First Charlottetown Baby of 1958

MOORE & McLEOD
Will Give A Beautiful **PLAYTEX DRYPER SET**

Containing 100 Dryper Pads and 2 pair Dryper Panties

Visit Moore & McLeod's For All Your Baby Needs!

- Wool Shawls
- Flannelette and Curly Diapers
- Corduroy Play-Alls
- Infants' Dresses, Nylons and Silks
- Kenwood Blankets
- Rubber Panties, etc.
- Bunny Esmond Blankets

OUR PREDICTION For The First Baby of 1958
A BOY — Weight 7 lbs. 5 1/2 Ozs.

MOORE & McLEOD LTD.