

- Self Service
- Hardware
- Dry Goods
- Complete Houseware Section
- Paints

# GRAND OPENING



P.E.I.' MOST MODERN  
COUNTRY STORE...  
F. J. SHEA & SON  
YOUR FRIENDLY

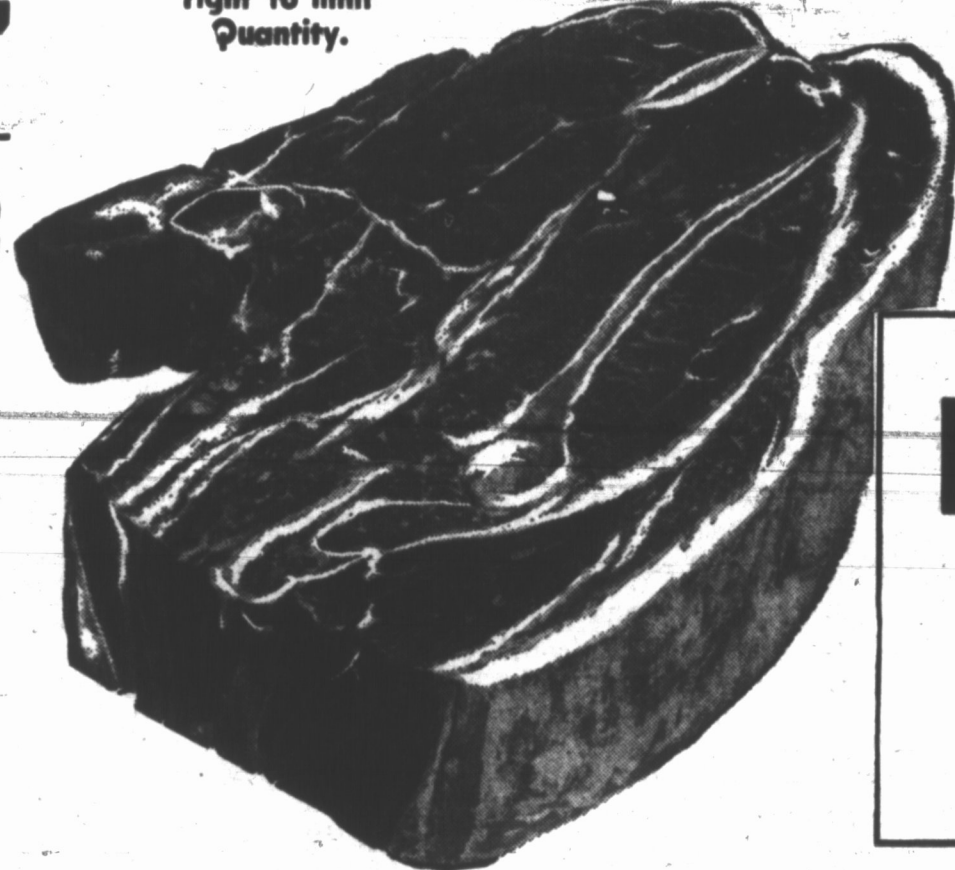


LOCATED IN ST. LOUIS P.E.I.,  
Grand Opening February 25 At 9 A.M.

We Reserve the  
right to limit  
Quantity.

BLADE OR CHUCK ROAST

**BEEF** **35<sup>c</sup>**  
LB.



FIVE ROSES  
**FLOUR**  
25 Lb. Bag  
COTTON or PAPER  
**1.99**

POT ROAST PER LB. <b>39<sup>c</sup></b>	PRIME RIB ROAST PER LB. <b>49<sup>c</sup></b>	BRAISING RIBS PER LB. <b>35<sup>c</sup></b>	PLATE Stew Beef PER LB. <b>19<sup>c</sup></b>
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**THURSDAY'S SPECIAL**

**SCHWARTZ PEANUT BUTTER** 16 OZ. L.B.J. JAR **49c**  
PLUS 16 OZ. BTL. MUSTARD FREE  
**RAISON WHEAT CHEX** 12 OZ. PKG. **31c**  
BUY ONE PKG GET ONE FREE  
**MEK-O BLEACH** 2 32 OZ. BTL. **49c**  
BUY TWO GET ONE FREE  
**ORINO MILK POWDER** 3 LB. BOX **\$1.25**  
PLUS ONE 1-LB. BOX FREE  
**GRAVES WITH PORK BEANS** 2 20 OZ. TINS **39c**  
PLUS 20 OZ. TIN SPAGHETTI FREE  
**PURITAN MEAT SPREADS** 2 3 OZ. TINS **29c**  
BUY 2 GET ONE FREE  
**ALCAN FOIL WRAP** 2 25 FT. ROLLS **79c**  
BUY 2 ROLLS GET ONE FREE

**FRIDAY'S SPECIALS**

**HEINZ KETCHUP** 2 11 OZ. BTL. **49c**  
PLUS 12 OZ. BTL. RELISH FREE  
**McCAIN'S FRENCH FRIES** 2 9 OZ. PKGS. **39c**  
BUY TWO PKGS. GET ONE FREE  
**BILLY BEE HONEY** 2 16 OZ. BTL. **69c**  
BUY TWO GET ONE BTL. FREE  
**OLD HOMESTEAD STRAWBERRY JAM** 24 OZ. BTL. **55c**  
PLUS 9 OZ. BTL. FREE  
**BUDGET WAX PAPER** 3 100 FT. ROLLS **98c**  
BUY 3 ROLLS GET ONE FREE  
**SILVER SEAL PURE FANCY BARBADOS MOLASSES** 53 OZ. **49c**  
PLUS 1 PINT FREE  
**SWIFT'S PREM WIENERS** 1 LB. CELLO **49c**  
PLUS 1/2 LB. FREE

**SATURDAY'S SPECIALS**

**AVON APPLE JUICE** 2 48 OZ. TINS **79c**  
BUY TWO TINS GET ONE FREE  
**ROSE B. & B. PICKLES** 2 16 OZ. JAR **69c**  
BUY TWO JARS GET ONE FREE  
**B. D. STEEL WOOL** 2 FOR **25c**  
BUY TWO GET ONE FREE  
**E. D. SMITH CHERRY PIE FILLING** 2 20 OZ. TINS **89c**  
BUY TWO TINS GET ONE FREE  
**ROBIN HOOD PIE CRUST MIX** 19 OZ. PKG. **39c**  
BUY ONE GET ONE FREE  
**FRYS COCOA** 16 OZ. TIN **69c**  
PLUS 1/2 LB. TIN FREE  
**DEVON BACON** 1 LB. CELLO **69c**  
PLUS 1/2 LB. FREE  
**JACKS CHEESE TWISTS** ... **25c**  
BUY ONE PKG. GET ONE FREE

**Free**

- 3 toy riding Tractors (3 to be awarded each day)
- 3 large size car Blankets (1 to be awarded each day)

PLUS . . . One set of DISHES retail value 29.95, also DAMBY DEEP FRYER, retail value 14.95 to be awarded Saturday at closing time. Ask cashiers for ballots.

**FREE** Each day . . . Lucky Dollar BALLOONS, ASH TRAYS, and POT HOLDERS.

FINE  
**WHITE SUGAR 89<sup>c</sup>**  
10 LB. BAG FOR

**TASTE-TEMPTING Fresh Vegetables**

**GOLDEN RIPE BANANAS**  
5 LBS. FOR **1.00**

**B. C. DEL. — SIZE 150 APPLES**  
Doz. **49c**

**JAFFA ORANGES**  
5 Lb. Cello **75c**

**SUNNY VALE Peaches** 3 28 OZ. TINS **\$1**

**CORDON BLEU Chicken** 3 7 OZ. TINS **\$1**

**ALLEN'S APPLE Juice** 48 OZ. TIN **35c**

**BROWN'S FESTIVAL MIX Cookies** 1 1/4 LB. BOX **79c**

**MARVEN'S Sodas** 1 LB. PKG. **29c**

**MORSES or KING COLE Tea Bags** 6 GAUZE O. P. BAGS **79c**

**FLAVOR PAK Peas** 6 30 OZ. TINS **99c**

**KING SIZE SURF** . . . **89c**

**STORE HOURS**  
Thurs. 9 a.m. - 7 p.m.  
Friday 8 a.m. - 7 p.m.  
Sat. 8 a.m. - 10 p.m.

**ZESTY FROZEN FOODS DELIGHTFUL**

**HIGHLINER HADDOCK FISH STICKS** 2 8 OZ. PKGS. **69c** Plus One Free Pkg.

**FARM HOUSE APPLE PIES** 39c

**PERFECTION ICE CREAM** 99c

**F. J. SHEA & SON**  
YOUR LUCKY DOLLAR FOOD STORE  
PHONE 16-2 ST. LOUIS EXCHANGE P. E. I.