

Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, May 21—Here's a brand new taste treat. It's the NEW INSTANT CHASE & SANBORN COFFEE. What's new about it? The very thing that makes it so completely good... it's 100% real coffee. You see, it's made by a new "Natural Flavour" process that keeps the flavour and aroma—yes, the very colour and texture of freshly ground coffee. And talk about magic! New Instant Chase & Sanborn dissolves like a flash in hot or cold water. Incidentally, it's wonderfully economical. Saves me up to 40c a pound compared with regular coffee. Once you've tried it, you'll want to make it your regular coffee.

Want To Know How To Make A Better Lemon Pie? The secret is to use the finest, juiciest lemons to be had. And that means SUNKIST LEMONS. What's more, use more of the lemon-juice, peel, pulp—all added just before baking. The result is a tangy, fresh lemon flavour that's out-of-this-world! ... SUNKIST LEMON MERINGUE PIE

1 cup sugar
3 egg yolks
1 tablespoon butter
3 tablespoons milk
1/4 teaspoon salt
3 Sunkist Lemons

Mix sugar, butter and 1/4 cups water; bring to boil. Lower heat. Add mixture of cornstarch and 3 tablespoons water. Cook until thick, stirring constantly. Beat egg yolks, milk and salt; add to mixture, cook over medium heat until thick, stirring constantly. Remove from heat. Grate peel from 1/2 lemon. Squeeze lemons. Scrape pulp from juicer. Add peel, pulp and juice to cups filling. Cool. Pour into 9" pie shell. Top with meringue. Bake in moderate oven (350 deg.) until golden brown (15 to 20 minutes).

It's Simple Arithmetic to figure out how much time and money B.V.D. NYLON SHIRTS can save you. Made of good-looking nylon tricot that "breathes" cool comfort in warm weather with fused collars and cuffs that never wilt. B.V.D. Nylon Shirts need no ironing. Just think! It takes me almost 15 minutes to iron a shirt. 15 minutes multiplied by 7 to 10 shirts a week equals almost 2 shirt-ironing hours a week. Then there's the money saved. If the laundry price for a shirt is about 40c—your husband's \$12.95 B.V.D. Nylon Shirt is paid for in 65 days— with most of its life ahead of it! Yes, the B.V.D. Nylon Shirt (in grey, blue, tan or white) is a "bargain" you can't afford to miss.

Before And After A Party ... my favourite housecleaning "help" is S.O.S. I've been using S.O.S. Scouring Pads on my pots and pans for years, of course. And now I've discovered that they're every bit as effective in all kinds of housecleaning jobs... cleaning old wax off floors—cleaning basins and bath-tubs—cleaning rust off the stove and stains off the kitchen linoleum. Actually, it's no wonder S.O.S. Scouring Pads do such a good job of so many jobs. They're an inspired combination of sturdy, interwoven fibres and grey-dissolving soap. I know you'll agree they work wonders. Just try them!

Hurry! Hurry! Hurry! I'm Sounding Like A "Sideshow Barker" because I don't want you to miss the important Food Festival now at your grocer's. It's HEINZ BIG VALUE FAIR... wonderful values! Now's the time to discover new Heinz taste treats and stock up on the old favourites. Start with Heinz Tomato Juice and Condensed Soups... the perfect beginning for any meal. Take home plenty of Heinz Oven-Baked Beans, Cooked Spaghetti and Macaroni. And—mmm-mmm!—you'll want a real supply of Heinz Tomato Ketchup, Chili Sauce and Pickles. Remember baby, too! Be sure to get a good supply of Heinz Baby Cereals, Strained Baby Foods or Junior Foods. They're made for tots and toddlers.

When I See Folks Bright And Cheery In The Morning, I'm willing to bet that they've had a good breakfast—a hot "CREAM OF WHEAT" breakfast! Ever tried piping hot "Cream of Wheat" topped with strawberry jam? It's the cheeriest way I know to start a day. And so easy, too. You see, Quick "Cream of Wheat" takes only five minutes of boiling to cook to perfect smoothness. What's more, it's good for you. It contains iron for good red blood and calcium and phosphorus for diets deficient in these elements. So give your whole family—youthsters and grown-ups, too, a good start—a quick start for the day. Treat them all to their favourite... hot "Cream of Wheat".



Instant Coffee? You're kidding!

"I've tasted lots of instant coffee before, but this tastes just like you've brewed it yourself!"

Folks'll be surprised, and no wonder, because... to make Borden's Instant Coffee, we brew coffee, just the way you do at home. When the flavor's perfect, we whisk away the water by a magic vacuum process. Result: pure coffee crystals, 100% pure... no dextrose fillers. You just add hot boiling water to recapture that grand coffee flavor we brewed!

No grounds! No pot to wash! A small jar gives as many cups as a pound of ground coffee, saves you about 40c. The large 5 oz. jar saves you even more!

They'll think it's fresh from the coffee pot—and you SAVE UP TO 40¢ a pound!



ANNUAL MEETING OF SOURIS C. W. L.

The annual meeting of the Souris sub-division of the Catholic Women's League was held in the Auditorium of St. Mary's Parish Hall on Sunday evening, May 3rd. In the absence, through illness, of the Reverend Director, Monsignor Murphy, the meeting was opened with prayer by Rev. P. Murnaghan. The president, Mrs. M. J. McQuaid gave a short address of welcome to the members and visitors present.

The treasurer, Mrs. Brenton St. John read the roll call. A check was presented, by the president to Msgr. Murphy through Rev. P. Murnaghan. The secretary, Mrs. John J. MacDonald read the minutes of the previous meeting, the last annual meeting and then gave a comprehensive report, summarizing the activities of the sub-division for the year 1952-1953.

The treasurer gave a complete financial statement, which showed a very successful year. Mrs. John J. MacCormack reported on the ways and means from which our funds were raised. Mrs. Angus MacCormack gave the sick and visiting report. Very successful reports were read by the conveners of the five units. All reports were approved as read. The president addressed the meeting, thanking the executive and members for their loyal support and congratulating the conveners of the units on their excellent reports. Rev. Father Murnaghan spoke briefly, congratulating the members on their excellent work they had accomplished during the year, and to the mothers of young children, he advised that they create an atmosphere of love in the home, teaching their children that all they do is for the greater honour and glory of God.

The president thanked Father Murnaghan for his kind remarks and his unflinching encouragement on all occasions and expressed the regret of the members, that our Rev. Director, Msgr. Murphy, could not be present. The following is a brief summary of the reports. Eleven regular, two executive and three special meetings were held. Our membership now totals one hundred and one paid-up members. Our gross receipts for the year amounted to \$2090.35, which included proceeds from card parties, bingo, lotteries, candy sales, canteens at dances, pantry sale, ice cream festival, catering, dues etc. Our total disbursements amounted

Farquharson-MacLaren Wedding

A very pretty spring wedding was solemnized in St. Andrew's Presbyterian Church, Montague, Saturday afternoon, May 16th, at three o'clock, when Jennie Irene Farquharson, daughter of Mr. and Mrs. Ira MacLaren, Brudenell, became the bride of John James, only son of Mr. and Mrs. Russell Farquharson, Bunbury. Rev. F. N. Young officiated at the double ring ceremony.

The bride looked charming in a floor-length wedding gown of white taffeta, and a lace jacket with long fitted sleeves ending in points over the hands. Her finger-tip veil was held in place with a Juliet headdress, and she carried a beautiful bouquet of American Beauty roses. She was attended by her sister, Miss Phyllis MacLaren, R.N., of Toronto, and Miss Shirley Godfrey, R.N., of Moncton. N.B. Miss MacLaren wore a floor-length gown of orchid taffeta with lace jacket and matching headdress, and carried a nosegay of Sweet-

to \$2049.77 which included donations and subscriptions to the parish building fund, Catholic girls' scholarship, school and Catechetical prizes, St. Vincent's Orphanage, Precious Blood Monastery, T. B. League, Sisters of Martha, lottery books for Charlottetown hospital, relief to needy families, Provincial lottery, Sacred Heart radio program, League Magazines, flowers for Altar Missionaries of Mary Mass offerings, sick-call set for Souris hospital, treats at Christmas to Infirmary and Sanatorium, sick and shut-ins of our town, ice cream to patients at Souris hospital, a donation to the Montague Convalescent Home, gifts to our pastor and curate etc. All National and Diocesan dues paid.

Study clubs were held in our hall during Lent, letters were read and discussed at the meetings from all the Provincial Conveners. The election of officers, with the retiring president as chairman produced the following results. President, Mrs. Joseph Campbell, 1st. vice-president, Mrs. Alex Mooney, 2nd vice-president, Mrs. Angus MacCormack, 3rd. vice-president Mrs. D. L. MacCormack, treasurer, Mrs. J. B. St. John, secretary, Mrs. John J. MacDonald, the last four being re-elected. The new members were installed into office by Rev. P. Murnaghan. The meeting then adjourned. A delightful lunch was then served in the hall dining room, while the singing of the Queen brought a pleasant social hour to a close.

heart roses. Miss Godfrey wore a gown of lime taffeta with a lace jacket and matching headdress, and also carried a nosegay of Sweetheart roses. Mrs. MacLaren chose for her daughter's wedding a navy blue dress with matching accessories and a corsage of white carnations. Mrs. Farquharson, mother of the groom, wore a grey suit and a corsage of pink carnations. Mr. Richard MacLaren, Montague, supported the groom.

Immediately following the ceremony a reception was held at the home of Mrs. W. R. Garrick, aunt of the bride, when a buffet luncheon was served to immediate relatives and friends. The bride's table was beautifully arranged with tall pink tapers in silver candelabra, and centered with a bouquet of pink baby mums and a beautifully decorated wedding cake topped with a miniature bride and groom. The cake was cut in the traditional manner by the bridal couple. Tea was poured by Mrs. Leslie MacDonald, aunt of the groom, and Miss Claire MacDonald, Mrs. Mark Young, Mrs. H. M. Smith, and Mrs. James Cudmore assisted in serving. Mrs. J. E. Dunning replenished. The toast to the bride was proposed by Mrs. J. E. Dunning, and responded to by the groom.

Following the reception, the young couple left on a honeymoon trip through the Maritimes. For going away the bride wore a grey wool gabardine suit with pink and black accessories. On their return they will reside in Bunbury where the groom is a prosperous farmer. They were the recipients of many lovely wedding gifts as well as a number of congratulatory telegrams, and the best wishes of a host of friends.

ST. DAVID'S W. A.

The monthly meeting of St. David's W. A. took place in the Church Hall on Thursday, May 14th, with fourteen members in attendance. The meeting opened with the singing of "Softly and Tenderly" followed by the Lord's Prayer. Minutes of the last meeting were read and approved. Mrs. H. Parker, treasurer, gave an encouraging report on proceeds from the Men's Association supper. Mrs. Mary Yorton moved that \$65 be paid on the new chairs. Mrs. V. Rafuse seconded the motion and it was carried. It was brought to the consideration of the meeting that a new linoleum was needed for the kitchen of the Manse. After discussion, Mrs. C. Lelacheur moved that a new floor-covering be purchased. Sec-

onded by Mrs. Hobbs. The motion was carried. Mrs. H. George and Mrs. C. Fraser were appointed to the Sick Committee for the ensuing three months. Collection was taken up and amounted to \$2.15. The business of the evening being concluded, a tasty lunch was served by Mrs. C. Fraser and Mrs. N. Hansen. Following the lunch two films were shown and enjoyed by the members.

STOCKPORT, England, (CP)—When C. Mather opened a crate of spring greens in his grocery store a pheasant flew out. The SPCA tended the bird, which is recovering after several days' imprisonment in the crate.

"SALADA" TEA BAGS

Handy, thrifty, delicious



WIENER BUNS, pkg.	17c	WOW!
WAX PAPER, 60 ft.	23c	WESTINGHOUSE LIGHT BULBS
CAMPBELL'S SOUP, 2 for	25c	Reg. 18c—25-40-60 Watt
WELSH'S GRAPE JUICE, large	45c	3 for 43c
NEW PACK LOBSTER, 6 oz.	77c	Carton of 6 Bulbs Only 85c
IN OIL—SARDINES, 3 tins	25c	COLGATE TOOTH PASTE
		Large 88c Size 27c

MEATS

Real Tasty CORN BEEF, per lb.	45c
Boneless SMOKED BUTTS, per lb.	73c
Superior Brand SAUSAGE, per lb.	45c
Best Quality WIENERS, per lb.	39c
Fresh HADDOCK FILLETS, per lb.	43c
Economical COD FILLETS, per lb.	33c

FRUIT DEPT.

New Local RHUBARB, 2 lbs.	19c
Large Fresh LETTUCE, each	19c
Red Ripe TOMATOES, per carton	23c

OPEN FRIDAY NIGHT
THESE SPECIALS ON SALE FRIDAY NIGHT FROM 6 P.M. to 9:30 P.M.

Carnation MILK, tall tins, 2 for 29c
Grade "A" Large Size
EGGS, in cartons, doz. 53c

FREE One Loaf of Co-op Bread with every order of \$3.00 or more Friday Night.

These Specials On Sale at the following stores:
TRACADIE—MORELL
ST. PETERS—VERNON
RIVER—CHERRY VALLEY—CARDIGAN.
With the exception of Charlottetown Friday Night Specials.

QUIX Soapflakes 39c a Pkg.
Remember the word Quix—You may win \$100 in the Canada Packers' Contest.

Share The Wealth

HERE'S HOW YOU CAN GET YOUR SHARE

Did you know that in 1951 the Charlottetown CO-OP SUPER MARKET returned a patronage dividend to its members of 7% on their store purchases and that in 1952 the patronage dividend increased to 8%? What would this have meant to you to have received the equivalent of one free month's groceries on your yearly purchases?

HERE'S HOW YOU JOIN

Simply approach Mr. McLean, your Co-op store manager or any one of his staff and ask how you may join. The cost of becoming a member is \$25.00 which you may pay in one sum or you may join by paying \$5.00 down and the balance by Jan. 21st, 1954. This share gives you a lifetime membership and entitles you to interest and rebates year after year.

HOW YOUR EARNINGS INCREASE

CO-OP SUPER MARKET pays 5% interest on your \$25.00 share capital. The patronage dividend or rebate you get depends on how much you purchase in the store. The more you buy the greater is your share of our earnings at the end of the year. Then Remember: In addition to this you increase your earnings daily by shopping in our store as our every day prices are really competitive.

Rochdale Principles

1. Democratic control—one member—one vote.
2. Goods sold for cash at market prices.
3. Dividends paid on basis of purchases.
4. Racial, religious and political neutrality.
5. Limited interest on capital.
6. Open membership.
7. Constant Co-operative expansion.
8. Continuous Co-operation education.

BUY — BENEFIT — BUILD YOU WIN EVERYWAY

It is not by accident that the Charlottetown CO-OP SUPER MARKET has grown from a humble start 3 1/2 years ago to be the Island's largest grocery store with a turnover last year of \$695,292.94. It is your neighbour next door and his neighbour that have seen the wisdom of shopping "THE CO-OP WAY" that made this success possible. Every dollar invested in this store is owned by people in and around Charlottetown. These same people control the management and policy of the store.

SHOP THE CO-OP WAY --- YOU WIN EVERY DAY

Co-Op Super Market

(EDUCATIONAL COMMITTEE)
CHARLOTTETOWN CO-OP SUPER MARKET