

When You Are Buying Major Appliances

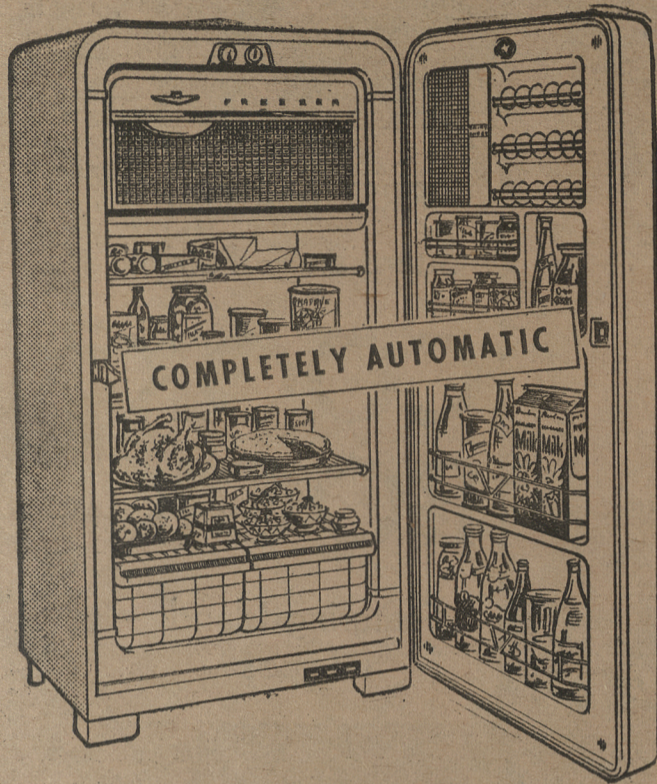
There Are Two NAMES To Keep In Mind!

SIMPSONS-SEARS

"COLDSPOT"

AND

"KENMORE"



COLDSPOT Refrigerator

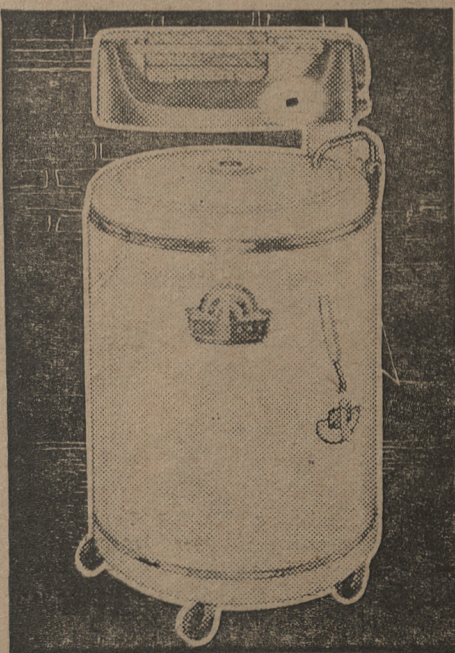
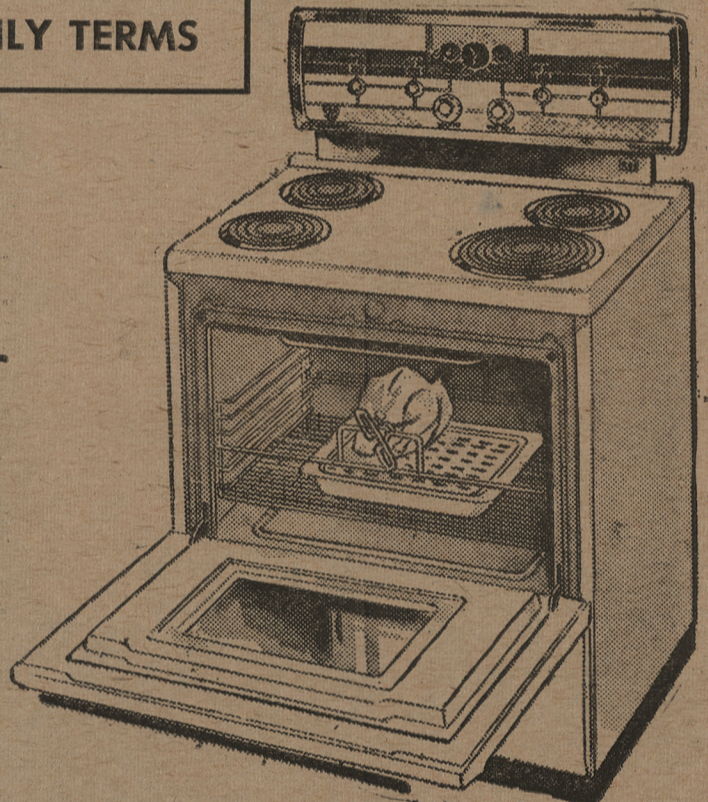
For features, quality, style and performance, you'll be glad you bought a Coldspot. Check these "extra" features—large roomy full width freezer chest . . . deep chiller trays hold extra frozen food . . . twin "moisture seal" crispers deep and roomy . . . fully automatic defrosting for carefree operation . . . roll-out bottle basket brings bottles "out front" . . . blossom white lifetime porcelain interiors, smartly accented with delicate lilac and pink trim . . . new "easy open" door handles.

**LOW DOWN PAYMENT
EASY MONTHLY TERMS**

The Finest

KENMORE RANGES...

See the range with the new look, today at our store. Clock controlled 24" oven . . . modern visimatic oven window . . . seven heat push button switches . . . three year guarantee on elements. This stove can also be bought with Rotisserie for cooking your meats or chicken.

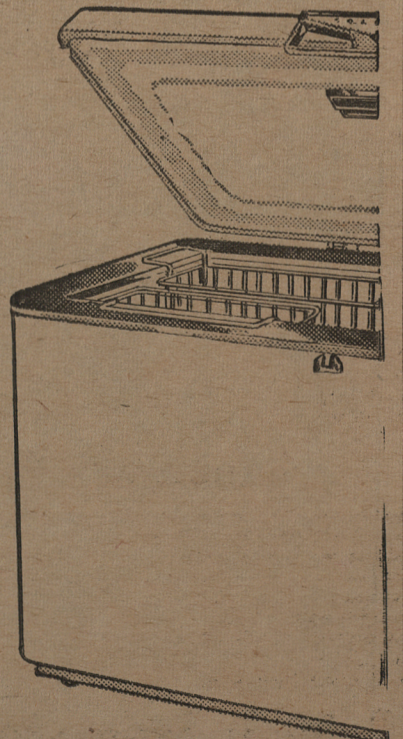


**KENMORE
ELECTRIC
WASHER**

This is a washer you will be proud to own and will give you many years of trouble free washing . . .
* Exclusive Visimatic chrome
Featuring—* Exclusive Visimatic chrome wringer * Giant wringer rolls * Automatic fingertip timer . . . Come in and see this beauty today.

**COLDSPOT
HOME FOOD
FREEZERS**

See the COLDSPOT FOOD FREEZERS now on display at Simpsons-Sears, Charlottetown Store. They will amaze you with the saving you can take advantage of. Think of it, owning a food freezer in your own home to freeze your own meats and vegetables until the time you want them.



"Satisfaction or money refunded"

Simpsons-Sears

129 KENT ST. DIAL 3188