

NEW WAY'S 5th Anniversary Sale

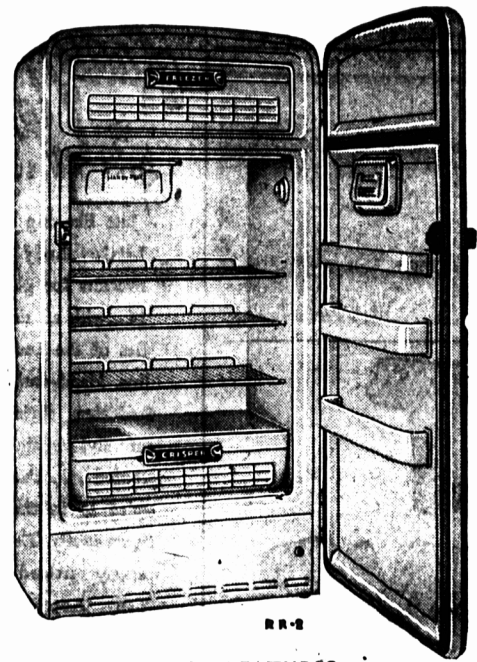
5 Years — 5 Stores



Anniversary SPECIAL

Save \$90.

Bonus Anniversary Gift
BIG PREMIUM HAM and TURKEY
— all this when you buy a



New 1955
**Fully Automatic
Self-Defrosting**

**'Snowdon
Deluxe**

9.5 cu. ft. REFRIGERATOR
Usually \$449.50

NOW only
359.50 or **2.20** Weekly

**NO
DOWN PAYMENT!**

- LOOK AT THESE FEATURES:
- ★ 100% Fully Automatic Self Defrosting—No Muzz—No Fuss!
 - ★ Canadian Design Award Winner—Beautiful Pastel Interior!
 - ★ Handy Door Racks! 50 lb. Capacity Full-Width Freezer!
 - ★ Heavy Gauge Steel Construction With Baked Enamel Exterior!
 - ★ Full 5-Year Guarantee! Plus Many More Features! SEE The New 1955 Model "Snowdon Deluxe" Today! Use New Ways' Easiest-of-Easy Terms with NO Down Payment Required...

... This Progress Has
**PROVEN New Way's
SOUND POLICY of**

**NO DEPOSIT
OR DOWN PAYMENT
REQUIRED**

200 WEEKS TO PAY!

25c WEEKLY BUYS	\$ 50.
50c WEEKLY BUYS	\$ 100.
\$1.00 WEEKLY BUYS	\$ 200.
\$2.00 WEEKLY BUYS	\$ 400.
\$3.00 WEEKLY BUYS	\$ 600.
\$4.00 WEEKLY BUYS	\$ 800.
\$5.00 WEEKLY BUYS	\$1000.

- ★ Lowest Carrying Charges Only 1/2% Per Month.....
- ★ Guaranteed Merchandise!
- ★ Canada's 'Top' Brand Names!
- ★ Immediate Delivery, Anywhere!

★ ★ ★ ★ **Feature Value!** ★ ★ ★ ★

**Beautiful, Massive 3-pc Suites
100% NYLON FRIEZE covering**



- RESISTS—
- DUST
- DIRT
- FIRE
- STAINS etc.

Featuring
Genuine
"HERCULES"
NO - SAG
Construction

Here's a suite that has EVERYTHING — Durability!... Beauty!... Comfort!... and Finest Construction Throughout! The 100% NYLON FRIEZE COVERING is a miracle fabric that's practically wearproof! Suite is exactly as shown above. Choice of beautiful colors!!

269.50 or **1.65** weekly

NO DOWN PAYMENT!

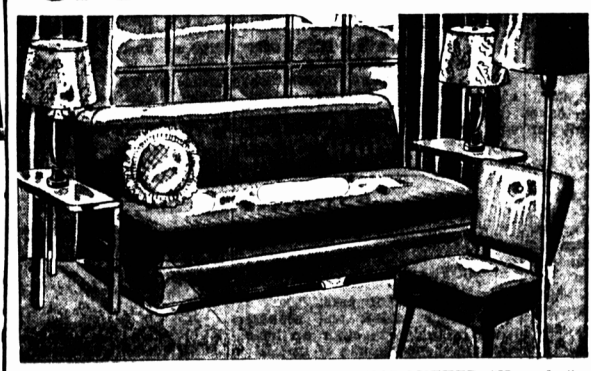
Anniversary SPECIAL

★ **FREE 7-pc. LAMP ENSEMBLE**

—\$45.00 VALUE— YOURS WITH THE
Purchase Of The Above Chesterfield Suite,

Ensemble Smart chrome trilight and shade; 2 modern table lamps — 26" high with pottery bases and complete with shades; plus a chrome plate. Includes: smoking stand with heavy glass ash tray.
ALL THESE PIECES FREE when you buy one of the NYLON SUITES above!

SAVE \$40.00 2-PC. SPACE SAVER
DAVENPORT SUITE

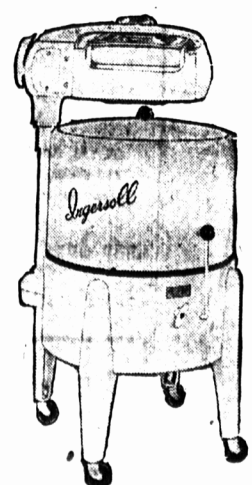


REGULAR \$119.50
Anniversary Feature —
79.50

— OR —
50c weekly
**NO
DOWN
PAYMENT!**

- ★ Brand New Shipments — Just Arrived!
- ★ GUARANTEED "Hercules" NO-SAG construction throughout!
- ★ New, Hard-Wearing Covering with Rubberized Back!
- ★ Smart HOSTESS CHAIR INCLUDED. Choice of wine, green or grey!

**THE LOWEST PRICE IN YEARS
FOR A WASHER WITH SO MANY FEATURES**



The New 1955 Model
'Ingersoll' Washer

Anniversary SPECIAL

129.50 or **80c** weekly

NO DOWN PAYMENT

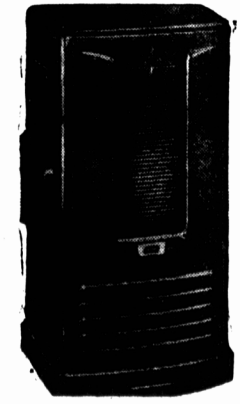
If you want the most for your washer dollar—the new "INGERSOLL" is the washer for you. Smooth, anodized finish resists cracking, peeling or rusting. Large capacity tub will handle the whole family wash... new-type agitator speeds washing, is easier on clothes. See the many other advanced features of the "Ingersoll" before you buy any washer!

SAVE \$60.00 on a brand new 1955
"SIMPLICITY" Rocket Washer Reg. \$229.50

Sensational value! The new, streamlined "ROCKET" by Simplicity with famous "Lovell" super-safety wringer... more efficient gyrator... mechanism sealed in oil for life—never any oiling required!! NOW—SAVE \$60.00 on this superb washing machine. (Pump model also available—\$10.00 extra). FULLY GUARANTEED!!
TAKE ADVANTAGE OF THIS LOW, LOW ANNIVERSARY SALE PRICE—NOW!
NO DOWN PAYMENT!

NOW ONLY
169.50
OR
1.20 Weekly

FREE beautiful modern (\$21.95
BRIDGE LAMP VALUE)
in wide range of colours...
when you buy a new
"COLEMAN"

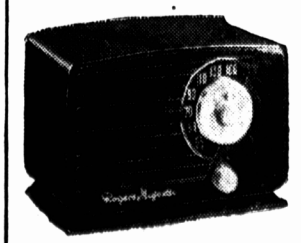


OIL SPACE HEATER

Not only do you get the finest oil heater money can buy—but you receive a handsome bridge lamp as well. Lamp features 3-way lighting, adjustable arm, coolie type translucent opalite shade. Available in beautiful shades of maroon, olive green, red or grey with brass trim. SELECT YOUR NEW OIL HEATER TODAY! Priced from—

\$72.95 or **\$45c** weekly
NO DOWN PAYMENT!

**"Rogers Majestic"
5-Tube Mantel Radios**



REGULAR \$29.95
24.95 or **25c** weekly
Five-tube set with built-in antenna. Handsome, strong plastic cabinet. FULLY GUARANTEED! SAVE NOW!
NO MONEY DOWN!

SAVE \$\$\$



**FAMOUS G. E.
IRONS and KETTLES**
Anniversary Sale:
10.95 or **25c** weekly
NO MONEY DOWN!

SUPER Anniversary SPECIAL

MATTRESSES

- ★ All Spring Filled!
- ★ All Sizes Available!
- ★ REG. \$39.95!

Anniversary Special:

21.95 or **50c** weekly

Roll edge border and durable, woven stripe ticking covers good interior construction of hundreds of highly tempered coil springs sunken in soft cotton felt. ALL SIZES: 3'3", 4'0" and 4'6".

NO Down Payment!

Use This Coupon →
WE PAY THE FREIGHT



- Other Specials:
- "SIMMONS" Jewel \$49.95 Reg. \$69.95
 - "JOHNSON'S" Rest-in-Eeze. Reg. \$89.95 \$59.95

NEW WAY FURNITURE CO., LTD.
161 Great George St.,
Charlottetown, P. E. I.

I am Interested In Further Information About The Following:

NAME

ADDRESS

NEW WAY Furniture CO. LTD.

★ COME! WRITE or PHONE 6211! OUR ADDRESS: 161 Great George Street — Charlottetown P. E. I. ★