

# HOLMAN STORE NEWS

Bringing You Up to Date  
On What's New And  
Interesting at Holman  
By G. H. M.

YOU CAN'T, you simply can't afford to miss out on this! . . . THE LADY ANNE ALL WOOL BOUCLE SUITS in Holman's Ladies' Wear Summerside and Ladies' Shop Charlottetown have been REDUCED from 39.95 to JUST 29.95. They're this year's picture pretty styles that every woman can wear and practically live in. Pull-over and collared cardigan tops with ribbed skirts that have a flare (that's important!). There's a veritable rainbow of colors from which to choose and the sizes range from 12 to 18. I know you've seen and admired the Lady Anne Knit Suits, maybe you've felt that you just couldn't afford one. . . . NOW you can! Lady Anne Knit Suits are Reduced from 39.95 to 29.95 in Holman's Ladies' Wear Summerside and Holman's Ladies' Shop Charlottetown.

THE Dry Goods Department of Holman's in Summerside has the "Make-Do" for a bang-up Quilting Party! . . . Yes, it's a sure sign that Fall is here and winter on the way when you girls start asking for QUILT PATCHES. Well, the Dry Goods has 'em in 1 to 5 pound bundles assorted good quality prints are in a variety of gay patterns, pieces in each bundle are in 1/4 to 1 yard lengths. These cotton Quilt Patches will make up into a really beautiful quilt and just think of the grand fun you'll have piecing it! Get your Quilt Patches now—they're 1.29 a pound in the Dry Goods Department of Holman's Summerside Store.

THE SNUGGIES AND VESTS in the 5 and 10 Department of Holman's Summerside Store are neat and slim fitting—they're warm as toast and they're exactly what you need for the utmost Winter comfort! Finely knit of 15% wool and fine combed cotton, the Vests have semi-built-up shoulders and Snuggies are knee length. You have a choice of either pink or white in sizes small, medium or large priced 79 cents for each garment, then too, there's over-size and these are priced 89 cents a garment. Our dastardly Winter climate calls for under-pinnings of this kind, so here and now is the time to get Warm Vests and Snuggies for Winter comfort. Supplies are not inexhaustible so Shop Now in Holman's 5 and 10, Summerside.

## New "WEAR-EVER" Gift Sets

COPPERTONE Covers \$29.75  
Reg. value 34.25

All-Over ALUMITONE \$28.39  
Reg. value 32.80

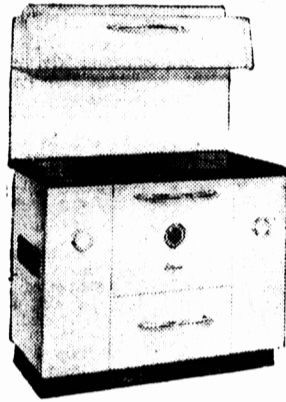


See this beautiful Gift Set Today

HOLMAN'S  
Both Stores — China

# For Over A Half Century HOLMAN'S Has Proudly Supplied P. E. Islanders With Enterprise QUALITY and ECONOMY in Cooking and Heating Equipment

Your investment in an Enterprise product is backed by a reputation for quality and efficiency that has been proven and proudly maintained for sixty years. Careful comparison between Enterprise products and others is the best demonstration of the superiority of Enterprise. Come in today and let us show you our complete line of Enterprise gas, oil, coal and wood ranges.



## Beautiful, Dependable Enterprise COAL and WOOD RANGES

The finish is white porcelain enamel with plated insulated handles. It features the new flush type high closet with concealed brackets—an all cast underfront that ties the body into one rigid unit for strength and long life—a reservoir compartment, a convenient drawer under the oven that runs on roller bearings. Remember, choose ENTERPRISE and you choose the very best.

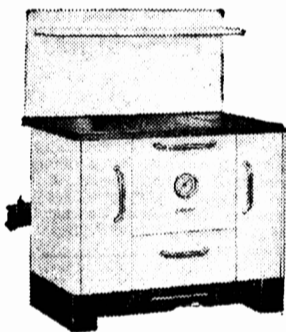
## Fast Cooking, Efficient Enterprise PROPANE GAS RANGES

Combining distinctive compact design with every cooking convenience, the new Enterprise Gas Range is modern and automatic. Control is complete as heat is accurately regulated on top and in the oven. An extra high backguard, the self starting and self-stopping automatic timer, the all-rod burners, a roomy storage compartment—all these are featured by Enterprise to give you the very latest in beauty and convenience.



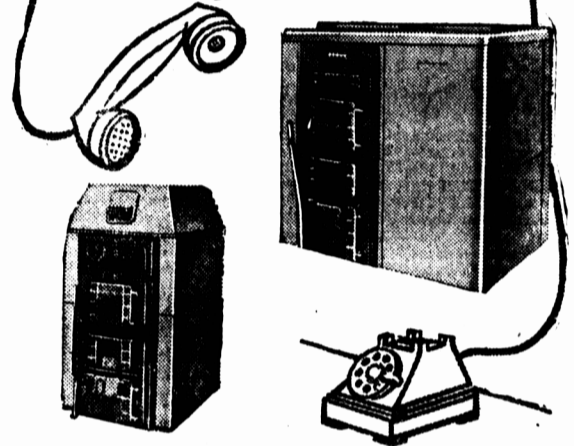
## Modern Cooking and Heating Enterprise OIL RANGES

Sparkling, shimmering beauty is there—beauty in the modern style and beneath it all the matchless, in-built quality and efficiency which is part of every Enterprise product. One burner does all the work . . . heats the oven, the top, the water and the kitchen as and when required. It is noiseless and odorless. Another fine Enterprise product.



— HOLMAN'S Both Stores HARDWARE —

**ACT TODAY!**  
IT'S NOT TOO LATE  
to ensure warmth this winter with an  
*Enterprise* FURNACE!



There's still time! Pick up that phone now . . . call Holman's and have your heating problem solved. Tell about your own special requirements. Enterprise dealers are able to call upon the vast experience and knowledge of skilled Enterprise heating engineers. Remember—it isn't enough to install just any good furnace . . . you'll never have complete satisfaction unless your furnace is chosen to suit your own particular heating job. That is why Enterprise makes a complete line of furnaces for every need. Enterprise assures years of satisfactory service, gives maximum heat from every ounce of fuel.

Come In, Phone or Write Today

Buy Enterprise Products On The  
**HOLMAN HOME PLAN**  
With Convenient Monthly Payments

# HOLMAN'S Summerside... HEADQUARTERS For Men's and Boys' Winter Underwear!

## It's Time To Change



### Men's Fleece Lined UNDERWEAR

Made of good cotton jersey cloth with soft fleecy lining. Good fitting, warm and comfortable with ribbed cuffs. Combination sizes 34 to 48 — **3.89**

Shirts and Drawers in sizes 34 to 48. Each garment — **2.25**

### Famous Stanfields UNDERWEAR

Made from heavy weight all wool yarns, designed for rugged wear, Stanfield's Blue Label is known and worn from coast to coast. Combination sizes 36 to 44. Suit — **8.95**

Shirts and Drawers, Each — **5.50**

Red Label Combinations, Suit — **7.95**

Shirts and Drawers, Each — **4.95**

### Men's Stanfields No. 1400 Fine Rib Combinations

Hugs the body for comfort. There is a choice of short sleeve, ankle length or long sleeve ankle length. Sizes 36 to 44. Each — **3.95**

### Boys' Fleece Lined COMBINATIONS

An outstanding value, and made of blue mottled cotton. The inner surface is soft fleece ensuring warmth and comfort. Sizes are 24 to 34. **1.95**

### Boys' Brushed Cotton SHIRTS & DRAWERS

Made of brushed cotton and closely knit. Shirts are pullover style and drawers are ankle length with elastic waistband. Shirt sizes 24 to 34. **79¢**

Drawers, sizes 24 to 34. Each — **98¢**



Boys' Warm  
**POLO  
PYJAMAS**

At A New Low Price

Your youngster will be as warm as a bug in a rug in pyjamas such as these. Colors are blue with navy trim, grey with wine trim, or beige with brown trim. Sizes are small, medium and large.

**1.98**

HOLMAN'S Men's Wear --- Summerside