

**CONFIDENTIALLY YOURS**

—by Byrne Hope Sanders



**MONTREAL, January 12th**—I love to cook... but don't have much time, as I'm at the office all day. That's why I find LIPTON SOUPS such a blessing—so quick and easy to use as soups—or to bring a rich flavor to family favorites in a matter of seconds. For instance, everyone loves Chili Con Carne—try it with Lipton's Tomato Vegetable Soup added!

**TV CHILI CON CARNE**  
 1 medium onion chopped  
 2 1/2 cups boiling water  
 1 pkg. Lipton's Tomato Vegetable Soup  
 1 lb. cooking fat or butter  
 1/2 lb. ground beef  
 1/2 cup chili powder  
 1 quart red kidney beans  
 (2 1-lb. cans)

Melt the fat and add chopped onion and meat. Cook till meat has browned. Add boiling water and stir in Lipton's Tomato Vegetable Soup and chili powder. Cover and cook 10 mins. Add red kidney beans. Simmer 5 mins. Serves 6.

**While You're Making Them—those Resolutions!**—here's a good one to make and keep. Don't be bothered any more with the "Nasal Catarrh" which results so often from dry nostrils. The moment you get that stuffy feeling in your nose spread a little MENTHOLATUM inside each nostril and sniff well back. It's so comforting to feel the relief of Mentholum's medicated vapors on irritated membranes. Your nostrils will feel clearer... you'll breathe more easily. Send for a FREE GENEROUS sample of this fine product. Do it now! Write Confidentially Yours, 1411 Crescent St., Montreal. I'd like you to try Mentholum for yourself!

**Keery Saturday Morning**... I make the rounds, and put DRANO in the laundry tubs... the sink... the wash basins and bathtubs. Like thousands of other home-makers I've learned what a nice precaution this is. For Drano has a special, boiling action which dissolves and flushes away waste matter—something no liquid disinfectant or javel water can do. It's this special quality in Drano that keeps the drains running free—and eliminates the nuisance of clogged pipes. It doesn't harm septic tanks—makes them work even better! A tablespoon of Drano in each drain will keep them free-running and germ-free. Costs about a cent a drain. Start using Drano regularly today!

**My Son And I**... burst into the house last Sunday, frozen from our tramp through the woods. "Coffee!" I begged. "Hot coffee!"... Before our winter wrappings were off, Dodie had it ready—made, of course, with INSTANT CHASE & SANBORN COFFEE, and our electric kettle. Oh! But it was good! None of that scalded taste we used to associate with instant coffees... because of Chase & Sanborn's exclusive new "Gentle-Brewing" process... which brews the coffee so gently that none of the delicate coffee essence is spoiled. Look through the "Window" in the jar—and see the rich coffee color for yourself, then buy at the special Introductory Offer!

**Take Your Child**... through the winter free from the troubles of irregularity. So many childish upsets are caused by it. I urge you to keep a bottle of CASTORIA on hand—it's the child's laxative... clinically approved. Mild and gentle; pleasant to taste. There's no difficulty with harsh, griping action, because Castoria contains a gentle acting vegetable regulator. Your child should not use an adult laxative—but only Castoria. Large bottle 45c. Family economy size 75c.

**I'm So Thankful**... I learned about that fine product PINEX! It is so comforting to have Pinex in the house—for at the very first sign of a cough—it brings really fast relief. There's always a risk in letting a rough take hold—and there's nothing more irritating than the rasping, hacking soreness which usually accompanies one. Pinex has such a pleasant taste that it's no trouble to get children to take it... Use Prepared Pinex cough syrup... or for economy, you can use Pinex Concentrate to make 16 ounces of cough syrup with honey or syrup. Don't let coughs be a part of your winter scene—use Pinex!

**Just A Dream House?**... Or do you want to make it a reality? There are two BANK OF MONTREAL services that can help you realize your dreams. First a Savings Account into which you deposit a set amount each pay day to cover the down-payment and other expenses. Plan your savings as you plan your house and see how quickly "moving-in" day comes closer. Next, a B of M Mortgage Loan under the National Housing Act. These loans are available at the low interest rate of 8% per cent annu and are repayable over extended periods. Why not see your local B of M manager today? You will like his helpful approach to your problem.

**Lucky Baby!**... if Mother is wise, and uses FARMER'S WIFE! You'll find that your baby really loves this formula milk. And you can get just the right type for your own baby's needs! Ask your doctor about Farmer's Wife for your lovely baby's formula—Whole Milk (Red Label) or Partly Skimmed Milk (Blue Label) or Skimmed Milk (Yellow Label)... Farmer's Wife Partly Skimmed Milk was originally prepared at the request of pediatricians—and is a high protein—low-fat concentrated milk with Vitamin D content increased. Vacuum packed in a golden lined tin—to protect the fresh natural flavor and wholesome nourishment!

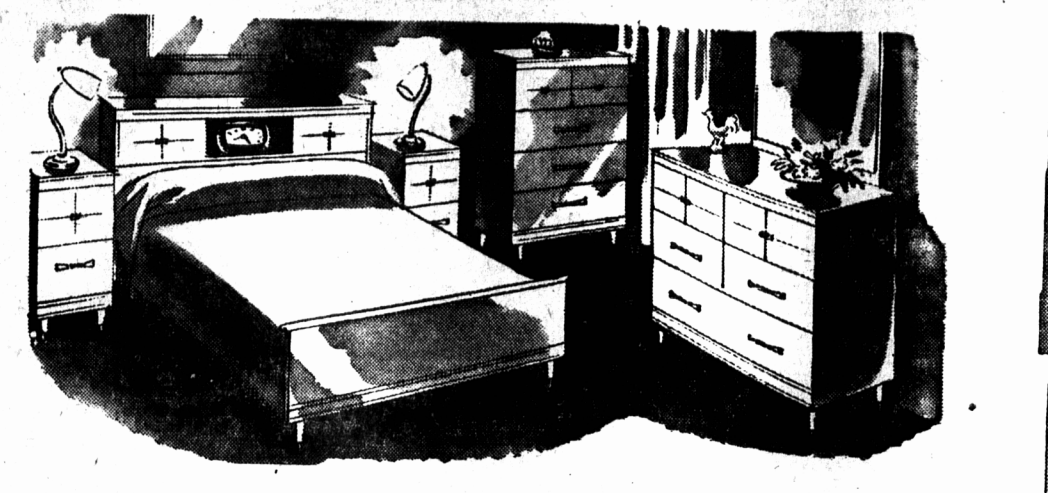
**Classes in BALLET at Y. M. C. A.**  
 (Ages 5 to 15)  
 New Course starts Saturday, January 14th, under direction of MISS SHARON BUGDEN  
 Openings for limited number of students only. For information contact Y. M. C. A.

**THE K & R STORE**  
 IS NOW RESTOCKED WITH A COMPLETE LINE OF MEN'S, WOMEN'S and CHILDREN'S RUBBER FOOTWEAR  
**THERMO BOOTS FOR MEN**  
 "Warm Feet at 20 Below Zero"  
**ALSO:**  
 A full line of Men's and Boys' Sock Clothing such as—  
 PARKAS, SWEATERS, HEAVY SHIRTS, OVERALLS, PENMAN'S and STANFIELD'S UNDERWEAR.  
**OPEN ON SATURDAYS UNTIL 9:30 P.M.**  
 158 QUEEN STREET

**Simpsons-Sears** *January* **SALE**

**DIAL 3188**

**SAVE 49.62 IN ELEGANT SEAFOAM FINISH SMART 3 PC. BEDROOM SUITE**



**PANEL BED, DOUBLE DRESSER and CHEST OF DRAWERS**

This beautiful threesome will make your bedroom a pleasure to be in. Built for years of service, these items are solidly constructed of seasoned birch with a new type of printed Seafoam mahogany finish. The drawers are all fitted with centre guides for easier sliding. Dresser has a tilting, high quality mirror. Bright brass drawer pulls add a touch of modern glamour to the set. Sizes are: Panel Bed—48" or 54"; Chest—27" x 17" x 41"; Double Dresser—47" x 17".

Regular 149.50  
**99<sup>88</sup>**

**BUILD A MODERN KITCHEN AROUND A NEW CABINET SINK**  
**Harmony House Steel Cabinet Sinks**



**114.50**  
 Reduced from \$129.50, this smart 54" sink is built to last. Top is stain and acid resistant porcelain. Smooth running drawers and high quality latches ensure years of satisfactory service.

**42" STEEL CABINET SINKS**

**92.50**  
 Distinctively styled. Formerly \$104.50. Has all above features.

**92.50**  
 Slightly different style. Formerly \$104.50. Same quality features.

- Reductions Up To 50 %**
- CHROME TABLE Reg. 47.95 Sale 29.88
  - CHROME TABLE Reg. 75.00 Sale 44.44
  - CHROME CHAIRS Reg. 15.95 Sale 9.88
  - Odd CHROME CHAIRS up to 17.50 Sale 8.75
  - 3-Pc. NYLON CHESTERFIELD Reg. 419.00 Sale 329.88
  - Wool Frieze LOUNGE CHAIR Reg. 92.50 Sale 59.88
  - Hollywood BED Complete Reg. 89.95 Sale 69.88
  - Walnut COFFEE TABLE Reg. 7.95 Sale 3.97
  - Walnut STEP-UP TABLE Reg. 19.95 Sale 14.88
  - Walnut BOOKCASE Reg. 15.95 Sale 7.97
  - OIL SPACE HEATER Reg. 74.95 Sale 59.88
  - RANGETTE Reg. 77.95 Sale 59.88
  - LINK RUBBER MATS Sale 1.49
  - 6'9 x 9' AXM. RUG Reg. 56.50 Sale 34.88
  - 6x9 TWEED RUG Reg. 32.50 Sale 16.25
  - RCA Victor Automatic Record Player Reg. 44.95 Sale 22.47
  - BABY STROLLER Reg. 10.95 Sale 5.47

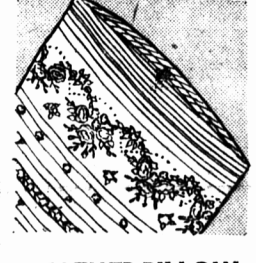


**SAVE 15% ON A PLATFORM ROCKER**  
 Need Another Occasional Chair? Come And See These Beauties.

Value is yours in one of these deep comfort rockers. Double spring construction seat and back ensures long life. Chairs are softly padded and are covered by modern metallic fabric. Easy rocking action makes it a pleasure to sit in for long hours at a time.—Perfect for TV viewing.

- Walnut finish
- Smart, rugged construction.
- Priced to suit your budget.

Regular 52.95  
**44<sup>88</sup>**



**FEATHER PILLOW \$1**  
 Colorful Floral Comfort  
 Select chicken feathers  
 Attractive patterns.  
 Feather-proof ticking.

**TWO LUXURIOUS PIECES—25% REDUCTION**  
**CHESTERFIELD SUITE**

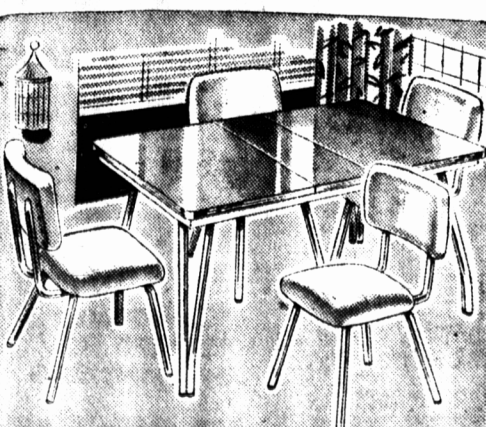


Regular 319.50  
**249<sup>88</sup>**

**GIVE YOUR LIVING ROOM THAT MODERN LOOK.**

- No-sag springs
- Reversible cushions
- Latest quality fabrics
- Foam rubber padding
- Select hardwood frame
- Modern brass-tipped legs.

**EXCEPTIONAL VALUE IN CHROME FURNITURE**  
**5 PC. DINETTE SUITE**



Designed and Built by Expert Craftsmen for Simpsons-Sears Alone.

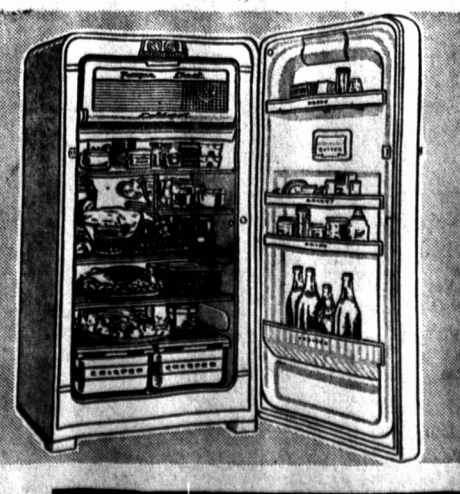
Formerly \$101.95

This high quality suite comes at a 20% reduction! Smart plastic laminate table top, with extra clear for family comfort. Sturdy chairs are well padded.

- Table sizes: 30" x 40" to 48"
- Chair colors: Red, Grey Chartreuse, Yellow.

**88.88**

- Used Items**
- KITCHEN CABINET Sale 14.88
  - SQUARE ELECTRIC RANGE Sale 64.88
  - ELECTRIC WASHER Sale 59.88
  - ENTERPRISE OIL RANGE Sale 89.88
  - FAWCETT COAL RANGE Sale 39.88
  - STUD'O COUCH Sale 29.88
  - CHROME TABLE Sale 19.88
  - CHROME CHAIRS Sale 2.88
  - DINING-ROOM TABLES Sale 19.88
  - DINING-ROOM CHAIRS Sale 2.88
  - 3-Piece CHESTERFIELD Sale 59.88
  - OIL SPACE HEATER Sale 24.88



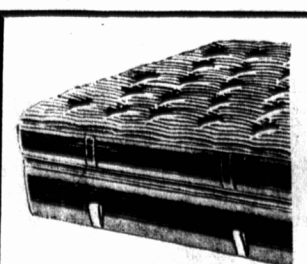
Rugged Utility Plus Colorful Beauty  
**COLDSPOT REFRIGERATOR**  
**SALE PRICE \$278.**  
 Available to you at a big saving in price, this new Coldspot combines beauty and efficiency.

- Automatic defrost.
- 4 shelves on door.
- 9 cu. ft. capacity.
- Large freezer chest.
- Twin 8 1/2 qt. crispers.
- Guaranteed cooling system.



Simplify Your Washday Problems With A Kenmore  
**DeLUXE WASHER**  
**SALE PRICE 128.88**  
 You'll save over \$30.00 when you buy this DeLuxe Kenmore machine with many great features.

- Wash automatically timed.
- Automatic drainage pump.
- 5 year Guaranteed on gear case.
- Big 9 lb. capacity
- Sturdy wringer.



Dream Your Aches and Pains Away  
**COIL MATTRESS & BOX SPRING 39.88**  
 Regularly \$59.50, these sets will ensure you a healthful, relaxing sleep. Sizes—39", 48" and 54".