

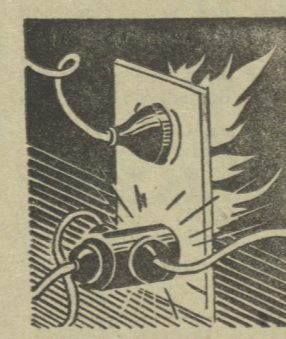
IT COULD TOUCH YOU! Prevent Fires!



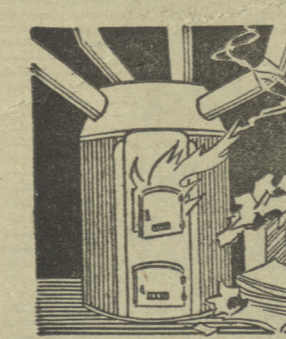
CLEAN-UP



BE CAREFUL



REPAIR



CHECK-UP

National Fire Prevention Week is October 5th to 11th—a reminder that each of us is responsible for fire prevention every day of the year! Just a moment's carelessness . . . and lives can be lost! . . . the work and beauty of a lifetime, destroyed! It is your duty to help stop fires before they start!

Message From Fire Chief H. H. Jewell



H. H. JEWELL
Fire Chief

"Our aim is to sell everyone on the idea that fire prevention is a life and death matter," Fire Chief Duncan Jewell said recently. He was speaking on the nation-wide education campaign, "Fire Prevention Week," sponsored by the Association of Canadian Fire Marshals and the Canadian Association of Fire Chiefs.

The fire safety of the household," Chief Jewell said, "and every family can help make its own check of danger spots."

He added that most fires were caused by human carelessness and that, from experience, a voluntary program for home inspection should be carried out each year.

Fire hazards found in the average dwelling included rubbish, unprotected joists near the furnace and ashes in wooden boxes in the basement along with defective oil and gas stoves, curtains too close to stoves or matches within the reach of children in other parts of the household.

Outside hazards were said to be moss-covered or curled shingles, sooty chimneys and radio or TV antenna improperly grounded.

He noted that during the course of the year, Canadians, on the average, suffer \$20 million in fire losses, the highest amount per capita in the world today. As an added reminder of the seriousness of this total, the chief asserted that it was "shocking and appalling."

"There is nothing more important than

FOLLOW THESE FIVE COMMANDMENTS OF FIRE PREVENTION --

- Don't pile up paper, rags, inflammable fluids in your cellar.
- Don't leave your fireplace smouldering
- Don't leave lighted cigarettes around.
- Don't let a moment of carelessness cost you a lifetime of effort.
- Don't smoke in bed.

SPONSORED IN THE PUBLIC INTEREST BY THE

CITY OF CHARLOTTETOWN

E. C. JOHNSTONE,
Mayor

F. W. BOYLES,
Chairman of Fire Committee



THE MARKET FIRE WAS SPECTACULAR

R.C.A.F. HELPS IN FIRE PREVENTION

Story Of Fire Prevention Week

Ever think of simple pouring funnel as a deadly fire agent? Yes, used to help refuel a hot tractor or power lawnmower, it can be just that.

Pictures the operator putting the funnel into the gas tank and starting to pour the fuel into the tank. Perhaps it's been a hot day, anyway it's pleasant to rest up after hours of man-handling the machine. How blue is the sky, how graceful the birds!

Suddenly the gas reaches the tank top and spills over onto the hot motor. It vaporizes, sparks. Each gallon of gas explodes like 83 pounds of dynamite.

It's another tragic example of man's pre-occupied disregard of the chemistry of fire.

Remember this little story if ever you funnel gas into the tank of a hot motor. And the moral's the same whether you try to get away with a 30 amp fuse in electric house wiring (instead of 15 amps) or are careless about throwing out oily rags or rubbish from the cellar. Use you head and DON'T GIVE FIRE A PLACE TO START.

Firebugs can be as common as flies around the house. They breed in trash and oily rags and the like and, far too frequently, in the hides of careless souls who fan fierce flames in stoves, or use coins as electrical fuse connections, or smoke thoughtlessly or leave matches around for children or mice to play with. Swat all these "firebugs" hard, the firefighter urges.

Their slogan during fire prevention week will be "Don't cause a fire!"

CANADA

ELIZABETH THE SECOND, by the Grace of God of the United Kingdom, Canada and Her other Realms and Territories QUEEN, Head of the Commonwealth, Defender of the Faith. To All Whom these Presents shall come or whom the same may in anywise concern.—GREETING:

A Proclamation

WHEREAS authoritative statistics compiled and published by the Dominion Fire Commissioner show that during the past ten years six hundred and eighty-six thousand, two hundred and two fires in Canada have destroyed property valued at nine hundred and sixty-seven million dollars and that during the same period, five thousand, three hundred and thirty-seven persons have lost their lives and it is estimated that at least sixteen thousand others have been seriously injured as the result of fires;

AND WHEREAS such losses are increasing year by year; AND WHEREAS humanitarian and economic considerations imperatively demand that human life and material resources in Canada be so far as possible conserved in order that the nation's prosperity may be maintained;

AND WHEREAS it is desirable that the attention of the public be directed to the extent and underlying causes of the preventable loss of life and property by fire and to the best and most practicable means for its control and that a specific period of the year be set apart and properly designated for the dissemination of such information;

NOW KNOW YE THAT WE, by and with the advice of Our Privy Council for Canada, have thought fit to designate and do designate the week commencing SUNDAY, THE FIFTH OF OCTOBER, AND ENDING ON SATURDAY, THE ELEVENTH OF OCTOBER, IN THE PRESENT YEAR AS

Fire Prevention Week

and we do recommend to all our loving subjects that at some time during that week as may be found most practicable

1. All dwellings, public buildings, stores, warehouses, factories, farms, mines and forests be carefully inspected by their occupants and all conditions likely to cause or promote the spread of fire be removed.

2. All theatres, hotels, hospitals, institutional and assembly buildings be inspected and provision made for all changes necessary to protect the occupants in case of fire.

3. Fire drills be held for the children in all schools, for the inmates of all institutions, and for the employees in all factories in order that a greater degree of safety be ensured by acquainting the occupants with the best and most expeditious mode of exit in time of danger.

4. Special instruction on the subject of fire prevention be given by the teachers and by municipal officials in the schools and that such appropriate literature as may be made available be distributed to the pupils.

5. Federal, Provincial and Municipal authorities endeavour, by means of public meetings, the press, radio broadcasts, specially prepared motion pictures or otherwise as may to them seem most fit, to impress upon the citizens the national importance of protecting life, property and natural resources from loss by fire.

OF ALL WHICH OUR LOVING SUBJECTS and all others whom these Presents may concern are hereby required to take notice and to govern themselves accordingly.

limbs, and there are many, caused by these fires, cannot be set in monetary figures. As protection against this needless enemy, towns and cities operate fire departments, which for the most part are made up of volunteer fire fighters.

HIGHLY TRAINED
In the R.C.A.F., where fire fighting techniques and skills often mean the difference between negligible or extensive material loss, fire fighters are specially trained to a very high degree of proficiency and skill in fire fighting procedures and techniques, and these personnel often perform their duties at a risk of losing their own lives of limbs.

The R.C.A.F. fire departments are on duty 24 hours a day and are trained to fight all types of fires from thunderous deadly gas and oil fires to small electrical fires; and the R.C.A.F. Station Summerside fire fighting department is one of the many such establishments in the R.C.A.F.

Fire Prevention Week, from October 6-10, will be marked at R.C.A.F. Station, Summerside by special evacuation drill of various buildings including the Air Marshal Johnson School.

A demonstration of fire fighting techniques is planned to take place at the Fire Department training area, and an open house will be held at the Station's fire house.

The R.C.A.F. school children will get into the act as there are essay writing and poster colouring contests planned for Fire Prevention Week to instill the necessity of prevention of fires.

Special signs and posters will be put up to emphasize the importance of this National Fire Prevention Week campaign which will be conducted throughout Canada and United States for the entire week, where millions of dollars of damage is caused by fire every year. Material losses can be evaluated in dollars and cents, but the needless loss of life and

Farm-Wise Fire Tips On Living In Country

Eternal vigilance, as every smart and prudent farmer in Canada knows, is the price of fire prevention. Otherwise, the fruits of months of toil and the profits of years may vanish.

For every Canadian, and particularly for the thousands now enjoying suburban or country living, without the "round-the-corner" protection of a civic or full-time fire department, what the fire-wise farmer does to avoid giving fire a place to start is worth a hard look:

1. Lightning. See that the rods are well and truly grounded. If their use has an insurance benefit, it is imperative that the installation complies with provincial regulation.

2. Gasoline. The smart operator never re-fuels a hot motor; spilled gas can go "boom" in his face. The same goes for a power lawnmower; if the "little woman"

or the kids like to trim the grass while you doze in a hammock, see that they know the hazards?

3. Matches and smoking. Not to be tolerated in any circumstances around a barn or dry fields. Warning signs on the subject are available freely for the asking from a variety of sources. The owner who puts them up and sees that they are heeded, rates a bow from the volunteer fire brigade. There's nothing more frightening (and harder on the neighbors' nerves) than a grass fire out of control.

4. Electricity. The "do-it-yourself" amateur is asking for trouble when he works in this department. Be an expert or get one to do the job. And play the same with the power commission by insisting, too, on a final inspection.

Canada's 27,000 fire fighters, pretty self-reliant fellows themselves in family chores and crafts.

Blow torches and welding equipment. Not other equipment has greater "built-in" hazards. Fuel and light out-of-doors. You're asking for trouble when you light a torch in a crowded space to thaw out frozen water pipes.

Gasoline and other fuels. Never store in glass bottles, which may fall and break, igniting or vaporizing and exploding.

Clean up shavings, sawdust and other debris after each day's work. A tidy work area will make the next go at the job a happier and a faster one.

It's Time To Learn

If you don't understand the deadly difference between a 15 and a 30 ampere fuse in your ordinary household electrical circuit, now's the time to find out. Fuses are your safety checks on the hidden wires and the traffic that can reasonably bear. If a 15 ampere fuse keeps "blowing" and if the 30 doesn't, watch your step; you may be living on borrowed time.

Salute To P.E.I.

One Canadian province with a singular fire death record is Prince Edward Island. While the smallest of the 10 provinces, the population of this beautiful island is 100,000, last year reporting 449 fires, none of which caused a death. This noteworthy record was also made in 1939, 1940, 1941 and 1942. In 1956 four deaths were reported and in 1955 there were 6. Because it takes only 1 home fire to wipe out six or even more persons, P.E.I. and its fire fighters deserve a bow for 1957 from the rest of Canada.

Windy Men Take Note

Fire safety is no accident and this is particularly true for the "do-it-yourself" operator around the home. Here are practical hints from the experience of Can-