



SANTA'S Christmas PARADE of VALUES



HERE ARE 26 BIG REASONS WHY WE SAY MAKE

MOORE & McLEOD limited

YOUR "ONE STOP" GIFT CENTRE

MEN'S and LADIES' BASEMENT

Ladies' Rayon SLIPS With or without Lace Trim. Size 32 to 38. Special \$1.59 each	Children's Coat SWEATERS All Wool Sizes 4 to 8. Special \$2.98 each	Children's Flannelette PYJAMAS Bright Floral Design. Sizes 2 to 14. Special \$2.25 pair	Men's Station Wagon COATS Zipper Front Fur Collar. Sizes 36 to 44. \$23.95 Each	Men's Cardigan SWEATERS All Wool—Heather Shade, Blue - Grey - Brown Sizes 36 to 44. Special \$4.95 each	Boys' Pullover SWEATERS All Jumbo Knit Brown - Maroon - Navy Sizes 24 to 34. \$2.65 each
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Main Floor — MEN'S and LADIES'

Men's Cardigan SWEATERS Button Front. Fancy design. Grey, Brown, Blue. Sizes Small, Medium and Large. \$6.50 Each	Arriving This Morning Another Factory Clearing 600 Regular TIES Tie Free with any Van Heusen Shirt. Special \$1.00 each	Men's All-Wool Diamond SOX Many different colors. 100% Pure Wool Special \$1.95 pr.	Boys' Zipper Coat SWEATERS Diamond Design. Brown - Blue - Maroon. Special \$3.79	Nylon HOSIERY First Quality 45 Gauge Nylons. Newest shades. Limited Quantity. Special \$1.39 pr.	JEWELLERY by "Coro" Rhinestone Sets Necklets and Earrings Set \$4.95	Ladies' Stadium GLOVES An Ideal Christmas Gift \$4.50
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Second Floor — LADIES' and CHILDREN'S

Ladies' SLIPS Fine Quality Crepe with French Lace Trim. White and Pink. Sizes 32 to 40. Special \$3.95	Ladies' PANTIES Rayon Briefs—Tailored and Lace Trimmed. Sizes Small, Medium and Large. White - Pink - Blue - Yellow Special \$1.00	Ladies' GOWNS Rayon Jersey — Tailored Styles. Beautiful Colors. Circus Red - Spanish Coral - Bashful Blue. Sizes 32 to 40. Special \$2.95	"Tropicana" DRESSES Dozens of Designs and Colors. Sizes 12 to 44. \$4.98 each	Girls' CARDIGANS Button Front - High Neck 100% All Botany Wool Sizes 8 to 14 Colors Red - Green - Navy - Brown. \$4.95 each	Girls' SKIRTS All Wool Authentic "Tartan" Pleated Style Sizes 2 to 12 \$3.95 each
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Third Floor — LINENS and HOUSE FURNISHINGS

Rayon Marquisette CURTAINS Ivory and Eggshell 42" x 81" Special \$3.79 pr.	Wool Sport's BLANKETS Red with Black Stripes. 60" x 80" Special \$7.95 each	Plastic TABLE COVERS Cellophane Wrapped 54" x 54" \$1.19 each	DRAPERY SATIN 54" wide Red, Blue, Rose, Gold, Green, Wine Special \$1.59 yd.	Chenille BEDSPREADS Large Double Bed size. Wine, Green, Peach, Yellow, White Special \$7.50 ea.	TOWELS Cellophane Wrapped White with Blue, Rose or Green. Special \$1.39 pr.	Hand Painted TEA SET Cloth 36" x 36" with 4 Napkins. Fast Colors. Special \$2.95 Set
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