

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

LePAGE SHOE CO.

The Home of Good Shoes Since 1920

Charlottetown's most exclusive shop - - - specializing in

AUTHENTIC TARTANS

Skirts - Bermudas - Strides - In imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.

73 Gratton Street

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

FILMS All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins
- PRESCRIPTIONS PROMPTLY FILLED Dial 2237

FOLEY'S DRUG STORE

309 Water St. S/Slide

VISIT P.E.I.'S PARK and SANDY BEACHES

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

Be Sure to Go Dining at

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

FOR YOUR VACATION NEEDS

Jantzen Swim Trunks Sportswear, etc.

HOSPITALITY CORNER SOUTHRIS

JOSEPH PAQUET MGR.

MORRELL'S MILL LTD

Summerside

HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Laker Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Live or Quicker, Victoria, P. E. I., Phone 28

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE

141 Great George St. Ch'town

HARNESS RACING

THIS WEEK'S RACES

JULY 29 - AUG. 1 - 3 - 8 P.M.

Plan To Attend

Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

SHORE ACRES MOTEL

Dining Room OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Cornwall on Route 19

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

DROP IN AT

JOHNNY'S

For The Finest Meat In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS

22 Weymouth St. Ch'town

GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals and F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT

MORRELL DINNER

and try the finest foods that will satisfy your appetite.

MORRELL DINNER

Carl MacAdam, Prop.



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd. Your Favorite Shopping Centre

119 QUEEN ST CHARLOTTETOWN

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY

Open daily til 10 p.m.

St. Peters Rd., Parkdale

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shops
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

Let's All Go To The

Dairy Queen

For a Fresh Frozen Treat

Sundaes Milk Shakes Banana Spills Sodas

On Trans-Canada Highway Route 1 One Mile Inside City Limits

we invite you to stay at the

Loch Du Haven Camping and Trailer Court

Red Point 4 Miles East of Sauris

MILLER BROS. MUSIC DEALERS

DIAL 4-3535

Great George Street

BUYING FURNITURE for the FOLKS AT HOME!

Archer & MacDonald Ltd. Open 10 to 9 every night Parkdale

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant

Malpeque Road at the Trans-Canada Highway

the finest shows to be seen on P.E.I. are at the

Parkview Drive in Theatre

Brackley Pt. Road Route 15

Show Nightly at Dusk Come Enjoy Yourself

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Dow's Men's Wear

Good Taste in Fashion Costs Nothing Extra.

WE RENT Televisions, Fridges, Washers, Slaves

WE SELL Toys, Furniture, Tires & all Appliances large & small.

FIRESTONE HOME & AUTO Co. Ltd. Ch'town - Next door to King Kola Laundry

Mary's Tourist and Overnight Guests Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 588-2101.

WELCOME TOURISTS TO P.E.I.

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"

Prince St. Charlottetown

Perfect for Picnics

BUCKET OF DOW'S KENTUCKE FRIED CHICKEN

15 PIECES SERVES 5 or 7 \$3.95

SMALL BUCKET 8 PIECES Serves 3 to 5 **2.50**

Dow's RESTAURANT Ch'town

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearne Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

TOURISTS For Your Groc., Fruits & Veg.

S.N. KAYS

87 Pownall St. Ch'town

Complete FISHING INFORMATION

- Fly & Ball Supplies
- Rod and Reels
- License Sold Here

THE BIKE SHOP

Great George St. Ch'town

ICELAND For Your Picnic Needs

MacLEAN'S GROCERY Windsor, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive. Private Camping Grounds Telephone Hunter River 21-11 Prince Edward Island

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL Queen St. Ch'town

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant

Free Delivery Dial 4-9028 or 4-4415

J. & S. Store Ltd.

infants to teens speciality store

- authentic viyella tartans
- other exclusive lines for children & teens

Water Street Summerside

THE FABRIC SHOP

Water St. S/Slide

Tartans and other assorted materials.

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON Summerside

PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Towels
- Quality Souvenirs

115 Kent St. Charlottetown

E. REYNOLDS

Radio & TV Sales & Service Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

BEFORE the wool comes to Condon's Woolen Mill

AFTER It has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Auto Robot
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS

85 Queen St. Dial 4-6713 Charlottetown

SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9515

NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Kennedy's

--- Ladies' fashions of distinction

One sixty-six Queen Charlottetown