

A
VALENTINE
GIFT FOR
CHARLOTTETOWN

In recent weeks, we have received an avalanche of letters and telephone inquiries from residents of Charlottetown and District, asking when our new market would open. Whenever people from our company met with friends or acquaintances in this community, they were deluged with suggestions and mild reproaches such as "Why is it taking so long?" Recently, when our manager, Cam McLean, announced the February 9th opening date to a group of homemakers, one of the ladies present told him, "That's a most wonderful Valentine gift for our community."

We hope that all of our customers served by the new market will think of it as a lasting gift which will give them pleasure and service all the year 'round.

Located in the heart of Charlottetown, our new market brings the convenience, the savings, the fine quality foods and the services—uniquely Co-op Super Market—to hundreds of families.

Designed to service the whole city the Co-op Super Market is the largest and finest market in Charlottetown. Into it has gone all experience, all of the features for which our customers have expressed a distinct preference. It is a market designed to increase efficiency, reduce the cost of distribution, yet make shopping more pleasant and convenient for our customers.

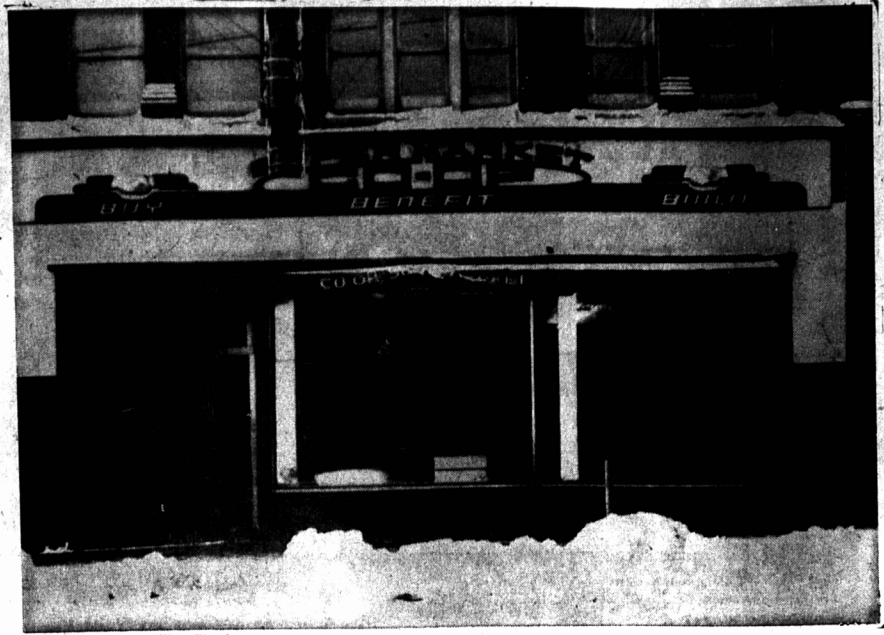


FREE PRIZE DRAWING

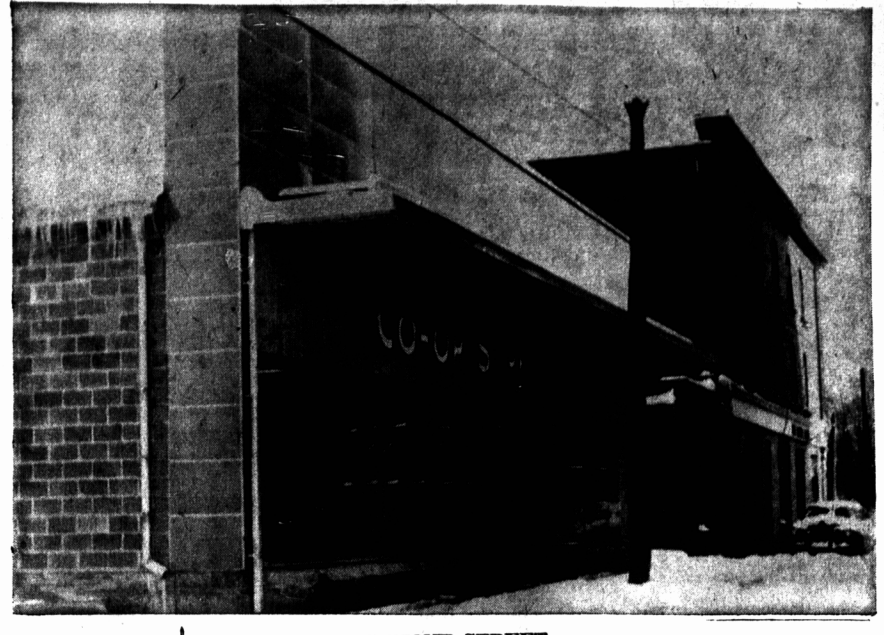
This beautiful 21" Emerson TV will be drawn for at your CO-OP SUPER MARKET FEB. 11th

ENTER AS MANY TIMES AS YOU WISH
GET YOUR ENTRY BLANKS AS YOU GO THROUGH THE CHECKOUT
Winners Will Be Asked To Answer A Test Question.

DUE TO SNOW CONDITIONS WE HAVE EXTENDED OUR SALE FOR 10 DAYS.



QUEEN STREET ENTRANCE



RICHMOND STREET

BECAUSE IT DOES THINGS THE MODERN WAY

CO-OP SUPER MARKET

CHOSE THE

BUTLER BUILDING SYSTEM

FOR THE DESIGN, FABRICATION and ERECTION OF ITS NEW

SUPER MARKET -- THE MOST MODERN IN THE MARITIMES

WE CONGRATULATE THEM AND WISH THEM EVERY SUCCESS

BUTLER BUILDINGS

MEET EVERY NEED, WHETHER IT IS

SUPER MARKET

SHOWROOM

OFFICE

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TAILORED TO FIT YOUR INDUSTRY
AND SAVE YOU DOLLARS
CLEAR-SPANS

WIDTHS, 20, 24, 28, 32, 36, 40, 50, 60, 70, 80, 100 FEET

SIDEWALLS 8, 10, 12, 14, 20 FEET

LENGTH, ANY DESIRED IN MULTIPLES OF 12, 16, OR 20 FEET FOR YOUR NEW EXPANSION.

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