

Early Start On Spring Projects Urged

That plague of Island winters, "Seasonal Unemployment", and prevalent every year also in most of the non-manufacturing sections of Canada, has been more keenly felt than usual in this province during the past severe winter. When farming ends, and snow and frost forbid practically all other activities, it is as certain as death and taxes that large numbers of Islanders lose their employment.

Everywhere in Canada this same problem of climatic interruption of work is faced. In the manufacturing centres it is less severe, but aggravated by an influx of out-of-work people from the worst affected areas. No solution to this annual black-out of employment, imposed by Canadian winter has yet been found, and none is in sight. Canada being a land of free enterprise, the responsibility for lack of employment is not the sole responsibility of Government. Unless conditions are exceptionally bad it is left to each City or community to solve its own local problems.

For the past few years Canadian cities from coast to coast, led by the National Employment Offices, Boards of Trade, Chambers of Commerce, Service Clubs, Municipal Councils and public spirited citizens have carried out mid-winter or early spring job campaigns. This year the National Employment Offices in this province, encouraged on the part of the Government, are commencing campaigns on April 1st, and every employer or citizen who has a job planned for the spring, to start it earlier, to renovate projects or buildings slated to begin in May or June could very well get away to an earlier start.

The present "BACK-TO-WORK CAMPAIGN" has been launched to persuade many citizens and employers to recognize the needs of the large number of Island unemployed and to lend neighborly assistance by co-operating in the effort to get men on the payrolls.

Just now men are plentiful but there is an unprecedented demand for workers from companies in nearby parts of Canada, quite soon, it may be difficult to meet local labor requirements. Even as early as May 1st many men have left the province if they do not find jobs at home by the meantime. The Government has already been requested by the National Employment Offices to place their orders for help as soon as possible. Orders by phone by letter or personally presented will be attended to promptly.

We take pleasure in approving the idea of the

"BACK-TO-WORK" CAMPAIGN

ANDY'S SEA FOODS

SUMMERSIDE

When in Town Try "Andy's"

A GOOD IDEA

Let's Get Behind The

"BACK-TO-WORK" CAMPAIGN.

Start that job a bit earlier than you planned.

RELIABLE MOTORS

PONTIAC AND BUICK CARS

SALES & SERVICE

Summerside.

WE SUPPORT THE

"BACK-TO-WORK" CAMPAIGN

An Idle Man is no asset to a community.

P.E.I. BAG COMPANY LTD.

340 Water St. Summerside

YOU CAN HELP...

UNEMPLOYED WAR VETERANS

By Supporting The

"BACK-TO-WORK" CAMPAIGN

Place your order for help with the

NATIONAL EMPLOYMENT OFFICE

Summerside

CANADIAN LEGION B. E. S. L.

Branch No. 5, Summerside.

DO IT NOW!

Many people have been unemployed during the Winter months.

WE ENDORSE THE

"BACK-TO-WORK" CAMPAIGN

And hope the whole Province makes a united effort to insure its success.

KENSINGTON DAIRY

CO-OPERATIVE ASSOCIATION

SPRING IS HERE!

Every effort should be made to get idle men working. The "BACK-TO-WORK" CAMPAIGN has the approval of the

P. E. I. PRODUCE Co.

Summerside, P. E. I.

WITH THE CO-OPERATION OF ALL ISLANDERS—

The **"BACK-TO-WORK" CAMPAIGN** SHOULD BE A GREAT SUCCESS.

F. EARLE McDONALD Ltd.

MERCURY — LINCOLN — METEOR

SALES AND SERVICE

Parts for all Ford Products.

SUMMERSIDE

PROCLAMATION

I hereby proclaim April 1st as the opening date of the

"Back-To-Work" Campaign

in the Town of Summerside and request all citizens to give this campaign their wholehearted support.

Due to defence projects in other areas of Canada and the ensuing shortness of labor, I would advise all citizens to make arrangements for their labor requirements now.

HENRY W. WEDGE,

Mayor.

Town of Summerside

YOUR OPPORTUNITY TO HELP YOUR COMMUNITY

Assist and Encourage The

"BACK-TO-WORK" CAMPAIGN

Help Yourself by Helping Others.

JAMES A. MacNEILL and SONS

FARM MACHINERY

Summerside.

EMPLOYERS!

Throughout this trying winter many ex-service men have been out of work. Many of them urgently need employment to support their dependents. It is with pleasure then that the

P. E. I. PROVINCIAL COMMAND OF THE CANADIAN LEGION

approves and supports the efforts of the

NATIONAL EMPLOYMENT OFFICES

Charlottetown and Summerside

To place as many men as possible in gainful employment as soon as practical. We suggest that all citizens who plan to hire help, speed their plans and thereby render a service to the communities in which they live.

SUPPORT THE

"Back-To-Work" Campaign

Telephone your orders to the National Employment Offices NOW!

ISLANDERS

Working People are a Happy People. The "BACK-TO-WORK" CAMPAIGN is a worthy project. Enjoy Life, Eat Out More Often.

YOUR GOOD FOOD HOST

CHAN'S RESTAURANT

Summerside.

IT'S A GRAND IDEA

It's a real Spring tonic to have the community undertake a "Back-to-Work" program.

We wish it every success

ISLAND EQUIPMENT

COMPANY LIMITED

27 Water St. East Summerside

NOW IS THE TIME

Many good workers are registered at the National Employment Office.

Give your co-operation to the

"BACK-TO-WORK" CAMPAIGN

JOSEPH READ CO. LTD.

Water Street West Summerside

Back-To-Work Campaign

Many War Veterans have been

UNEMPLOYED

during this long and trying winter.

We hope that the employers of

Prince Edward Island

who will be re-engaging help this spring will do so a little earlier than usual.

Book your order now with the

NATIONAL EMPLOYMENT OFFICE.

THE CHARLOTTETOWN BRANCH

OF THE

CANADIAN LEGION, B E S L

SERVICE

WE GIVE SERVICE TO THE PUBLIC

We think all citizens can render a service to the Province by supporting the

"BACK-TO-WORK" CAMPAIGN

READ'S CORNER SERVICE STATION

R. B. DEWAR, Prop.

Dial 7421

ROOFING BUILDING PAPERS CLAY PRODUCTS WALL BOARDS LUMBER INTERIOR FINISH FRAMING

Attention Householder

The home of a complete building service, wholeheartedly endorses the

"Back-To-Work" Campaign

Give employment now when employment is needed for those interior jobs you had planned for late spring and early summer.

Now is the time to act.

M. F. SCHURMAN CO. LTD.

Kensington — Summerside — Charlottetown

GLASS AND SCREENING BUILDING HARDWARE PAINT AND ACCESSORIES EXTERIOR FINISH