

PARAMOUNT'S "SAMSON AND DELILAH" C. B. DEMILLE'S LATEST, GREATEST

Cecil B. DeMille long has confided that a great motion picture could be made from any sixty pages of the Bible. He proved it with the memorable "King of Kings," "The Ten Commandments," and "The Sign of the Cross," and promises to dispel any remaining doubts with his latest Technicolor epic, Paramount's "Samson and Delilah," which opens TO-DAY at the PRINCE EDWARD Theatre.

A tremendous undertaking that saw 14 years elapse between the time the original treatment was written and the final editing completed, "Samson and Delilah" will go down in motion picture history as DeMille's greatest production, according to advance reports. That's high praise, indeed, for a man whose previous pictures not only have set boxoffice records but have won a permanent place in "Hollywood's hall of fame."

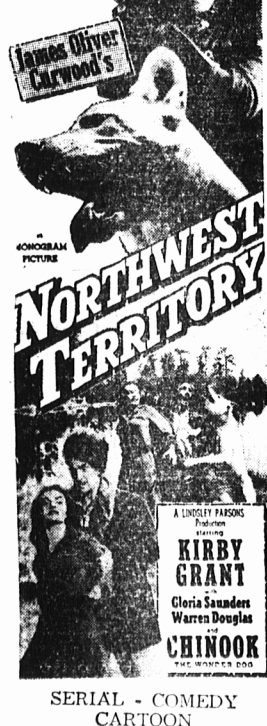
Appearing for the first time on screen in Technicolor, Samson is more breathtakingly beautiful than any moviegoer has reasonable right to expect, most review critics agree. Next to Eve, Delilah probably is the most fam-

CAPITOL

THURS. - FRI. - SAT.

BULLET BARRIAGE BLOCKS FAR NORTH KILLER TRAIL!

Daring Mounie and his fighting dog in gold land manhunt!



SERIAL - COMEDY CARTOON

THE EASTERN GUARDIAN

AGENTS:—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart, Mrs. Bruce MacPhee, Miss Joyce Wigginton, Pius McKinnon. AGENT GEORGETOWN: Waldon Lavers.

The Guardian may be bought at the following places in Montague: Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar and E. Richards & Son.

\*DANCE, ice cream festival, Heatherdale Hall, July 30th.

\*SEE OUR WINDOW DISPLAY. Royal Doulton Bone China Figurines. C. R. Boehner, Jeweller Gift Shop, Montague, P. E. I.

\*HOYT'S BEAUTY SALON. Souris, will be open August 4th—August 7th. Phone Number 10, in Souris.

Master Arthur Lanigan, Montague, is spending some time visiting at Dundas, the guest of Mr. and Mrs. John Morris, and son Wayne.

\*ROYAL ALBERT BONE CHINA, open stock and sets. Old English Rose, Wild Rose, Greenwood Tree, Tea Rose, Blossom Time, American Beauty Rose, Nougat Patterns. C. R. Boehner Jeweller Gift Shop, Montague.

\*AMATEUR CONTEST, vocal, instrumental and dancing will be held in Cambridge Hall, Thursday, July 31st. First and second prizes given in each class. All entries to be sent to Mrs. Patrick Giddings, Cambridge. Dance and sale of lunches after contest. Sponsored by Cambridge W. I.

ous temptress in history, and nature and DeMille have seen to it that she looks the part. Enticingly clad in costumes that are both eye-opening and revealing, Miss Lamarr is said to give her most exciting performance in "Samson and Delilah."

The selection of Victor Mature to play Samson is an inspired bit of casting. From the standpoint of talent as well as physique, the rugged, handsome star is tailor-made for the part. At this point the high spot of his career, that began with a sensational performance in the Broadway stage success "Lady in the Dark," the role of Samson is certain to establish Mature as one of Hollywood's most sought after leading men.

The climax of "Samson and Delilah" is the destruction of the Philistine Temple. A challenge even to DeMille, the man whose cinematic exploits include the crossing of the Red Sea, the siege of Acre and the storming of Port Pipp, the scene took eight days to film and is regarded as the most spectacular cataclysm ever staged.

Other key scenes bearing the magic DeMille touch include Samson's bare-handed battle with a lion, his unparalleled-for-violence assault on a thousand Philistines, his titanic struggle with a Philistine giant and a fearful wedding feast brawl. They are sure to stamp the mark of greatness on "Samson and Delilah."

It took more than 14 years of planning, preparation and plain hard work to bring "Samson and Delilah" to the screen. DeMille employed more than a thousand actors, actresses, writers, and technicians to make it his greatest film. There's no doubt in anyone's mind that he has succeeded in doing just that from an artistic as well as an entertainment standpoint. So advance reports have it.

FINAL TO-DAY CAPITOL



SHOWS 2:30 - 7 - 9

Swimming Tests Held Yesterday At Montague

Yesterday afternoon swimming tests were conducted at Brudenell Beach by Mr. Paul Cudmore of Charlottetown, acting director of swimming and water safety for P. E. I. Fifty children from Montague and vicinity qualified in the respective class groups, and were commended for their performance by Mr. Cudmore. He also commended the instructor, Mrs. J. M. Clair, and Mrs. John Bentley who assisted Mrs. Clair.

During the afternoon hot cocoa and lunches were served to the kiddies by Miss Anne Yeo and Miss Ellen Clair.

The program was sponsored by the Montague Branch of the Canadian Legion under their Athletic Association. Assistance was also given by firms who provided trucks for transportation, and by Messrs. Joseph MacKinnon, Stan MacNeill and Ern's Doucette, who accompanied the group to look after the children.

In all fifty children passed the tests, 4 seniors, 13 intermediates, 8 juniors, and 25 beginners. The work being done by the Swimming and Water Safety Division of the Red Cross is most important in that it is teaching the children to swim at an early age, and also the methods of looking after themselves and others while in the water. The Montague Branch of the Legion undertook to sponsor this project as being one well worthy of their support, and chose Mrs. Clair, who has been previously a swimming instructor, to teach the children. The results are worthy of their efforts.

The complete list of those who qualified appears below:

Seniors: Keith Peardon, Carl Reynolds, Lester Hennigar, David MacDonald. Intermediates: Greta Wigginton, Victor Bell, Maxine MacLeod, Agnes McEwen, Rolie Sullivan, Peter DesRoches, Paul DesRoches, Leonard Munroe, Billy MacLure, Glenda Jamieson, Heather Jamieson, Gordon Phillips, Dickie Matheson. Juniors: Marcia MacLeod, Elaine Poole, Kay MacLean, Dianne Webster, Merrill Wigginton, Gwen McCarron, Dot McHerron, Errol MacLure. Beginners: David MacLure, Malcolm MacDonald, Pisquid East's oldest resident had passed away at her home Sunday morning, July 27th.

Mr. and Mrs. George Leard, Mr. Stewart, were visitors at the home of Mr. and Mrs. E. E. Jay on Sunday, July 27th.

Mr. and Mrs. Kenny Garland, Hermitage, were guests of Mrs. Garland's parents, Mr. and Mrs. Owen Kelly, on Friday, July 25th.

Mr. Guy Jay spent the weekend of July 26th at the home of his parents, Mr. and Mrs. Wendell Jay.

Mr. and Mrs. Oswald MacNeill and daughters, Isabel and Heather, arrived from Cambridge, Massachusetts on Sunday, July 27, to spend their vacation with relatives and friends.

Mr. Earl Jenkins, Worcester, Massachusetts, is spending his vacation in Pisquid East.

Mr. and Mrs. Earle MacDonald, Lorne Valley, were guests of Mr. and Mrs. Harold Jay on Sunday, July 27th.

Mr. Leith Woolridge, Mt. Stewart, spent the weekend of July 26 at the home of his parents, Mr. and Mrs. Wallace Woolridge.

Friends and neighbors were saddened to hear that Mrs. D.F.

H. J. Mabon R. O. Optometrist. Fitting and Supplying Glasses, etc. Office Hours: 10 to 12 A.M., 2 to 5 P.M., and by appointment. Montague, P. E. I. Office Connected with Mabon Drug Co.

Engineers Collect Data For New Montague Bridge

Government engineers were in Montague yesterday taking measurements and other data for the proposed new bridge for Montague. Still only in the planning stage, and subject to many changes, it is understood that the proposed bridge will be considerably wider than the present one which is a traffic bottleneck in the centre of the town. It has been estimated that there is more traffic over this bridge than any other of the same size in the province, and it would seem so, as there is usually one or two cars waiting at one end while another is crossing.

The proposed plan indicates a raised level approach at the south end which would begin below the Town Hall and continue on a slight grade to the present north approach. The present plan of the bridge itself indicates three piers, one at each end, and one at the centre, with steel arches spanning the intervening spaces. There is also a wide roadway, and a walk on either side. However, this is only a proposed plan at present, and may be subject to many changes before the bridge is built.

North on Sunday, July 27th. Mrs. David VanDerstine, who has been spending a few days suddenly by a cloud burst with a revival of a very strong wind. Lightning flashed and thunder rolled for many minutes before the storm centre passed to the south east, leaving behind an area flowing with excess water. Late last night there were no reports of damage from the storm.

His many friends are sorry to hear Mr. Albert MacLeod is a patient in the King's County Hospital. Mr. MacLeod had the misfortune of losing a finger.

Mr. and Mrs. Warren Millar have returned to their home at Murray Harbour North after spending a few days at Dartmouth, N. S., guests of Mr. and Mrs. Leverett Graham.

Mr. and Mrs. George MacKenzie, Roxbury, Mass., are spending their holidays at Murray Harbour North, guests of Mrs. MacKenzie's parents, Mr. and Mrs. William Kennedy.

Mr. Danny Murray, Montague was a visitor to Murray Harbour.

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More than 1,000 men were lost when the Germans sank the British troopship Rohna off Algeria in November, 1943.

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Montague Streets Flooded In Severe Storm

Rivers of water poured down the main streets of Montague last evening when man holes were unable to carry off the heavy flood of water resulting from the sudden severe electric storm which passed over the area about 7 p.m. High wind preceded the storm, which came from the north west, then a minute of calm, followed suddenly by a cloud burst with a revival of a very strong wind. Lightning flashed and thunder rolled for many minutes before the storm centre passed to the south east, leaving behind an area flowing with excess water. Late last night there were no reports of damage from the storm.

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MORSE'S Selected ORANGE PEKOE TEA

SANDY'S St. Peter's Highway SHOWINGS TUES. - WED. - FRI. AT 9 P. M. SHOWING TUESDAY "KIND HEARTS AND CORONETS" With Valerie Hobson and Dennis Price

"HOLIDAYS" Our plant will be closed AUGUST 11th to AUGUST 17th in order to give our staff a well-earned rest. AUGUST 7th will be the last day we can accept Drycleaning and promise it before the holidays. NEW METHOD CLEANERS LTD.

It's a hot Summer but what about December? Dr. A. L. MacIsaac DENTIST

NOW IS THE TIME TO GET YOUR HEATING SYSTEM IN ORDER. Don't wait until your family is shivering this winter... look over that bulky heating system and get it in topnotch shape before the temperature starts dropping.

THE WORLD'S GREATEST LOVE STORY ON THE SCREEN! TO-DAY - THUR. - FRI. - SAT. - PRINCE EDWARD



Samson and Delilah COLOR BY TECHNICOLOR Hedy Lamarr-Victor Mature George Sanders PRICES FOR THIS ENGAGEMENT ONLY Matinee—Children 16c and 3c tax Adults 40c and 8c tax Evening—All Seats 60c and 13c tax ATTEND MATINEE AND EARLY SHOWS FOR BEST SEATS!

MATINEE 2:30 EVENING SHOWS 6:50 AND 9 P. M.