

Island News Page

2 The Guardian, Charlottetown, Fri., Nov. 11, 1966.

Island Products Are Promoted

Retailers and wholesalers of Island products were contacted from Port Aux Basque to St. John's areas by Reid Sangster, director of marketing for P.E.I. during his trip to Newfoundland. More than 150 dealers handle mainly potatoes, other vegetables and dairy products. Mr. Sangster stated this morning he has had discussions concerning trade programs between this province and Newfoundland for future increased effort in marketing procedures.

"The feeling is held that our product are presently very acceptable, and according to the Newfoundlanders themselves, are equal to those of any other area serving their province."

Mr. Sangster also said that discussions were held with officials concerning possibilities of the Churchill Falls area in Labrador becoming important to this province for future trade.

He stated that it is possible contacts can be soon arranged between P.E.I. and this part of Labrador where great industrial developments are taking place.

On the whole, Mr. Sangster was complimentary with regards to the people and their products presently involved in Newfoundland trade and said "we should continue to improve our overall efforts to build and

championship, for Calp Trophy, with seasons Sunday morning and afternoon. Defending champions — the Halifax team of Allan Doane, Bryson Crowell, Tom Lagan, and Bernie Cleveland.

A good representation of players is expected from the host Charlottetown clubs, as well as a large number of players from the Summerside area, where duplicate bridge is becoming more popular.

From the mainland, the heaviest concentrations of players will be moving in from Halifax, Moncton, Saint John, Amherst, and Truro. In addition, there are large numbers on their way from Bathurst, Edmundston, Fredericton, Chatham, Yarmouth, Sydney, and Harmon Field Air Force Base, Newfoundland.

With six sessions, the tournament is already the largest ever staged in this province, and advance registration indicates a record turnout.

Unit tournament chairman is R.B. (Bob) Hambly, local vice-

president of the Acadian Unit, host club co-chairmen are E.E. Douglas and Leo Carragher, Charlottetown. Tournament director will be William G. Lim, of Saint John, N.B.; his assistants will be Dr. Frank Jelks and Ray Jotcham.

Players requesting partnerships are asked to contact Mrs. Carl Green, Charlottetown.



Mrs. George Chandler, (LEFT) secretary of the Junior League Charlottetown Hospital and Mrs. Harold Muise, vice-president of the same presented a check last night to Sister Mary David, administrator

of the Charlottetown Hospital. The check represented the last payment on a piece of equipment that the Junior League donated to the maternity ward of the hospital in conjunction

LAST PAYMENT

FOR ALL YOUR INSURANCE NEEDS

PHONE 894-6567

HYNDMAN & CO. Limited

Established 1872

Offices: 77 Lower Queen St. CHARLOTTETOWN

also at Summerside — Montague — Alberton

"The Old Reliable"

Fire, Life, Marine, Auto and Guarantee Bonds of all kinds.

C. H. BECKER AND SON

Tinsmith, Silver Plating, tin plating. Specializing in all types of metal and stovepipe repairs.

134 Great George Street Charlottetown, P.E.I.

with a continuous project by which various articles are purchased through money raising projects to be used for the purchase of needed equipment in the maternity ward.

LOAN FOR TOURISM SAULT STE. MARIE, Ont. (CP) — The Ontario Development Corporation's first loan to the tourist industry, \$300,000 to help in construction of a replica of a Hudson's Bay Co. trading post, has been announced by Stanley J. Randall, minister of economics and development.

PURITY DAIRY

"Parents Prefer Purity Products"

317 Kent St. Dial 4-113

WIN A FREE TRIP FOR TWO

to a **HOCKEY GAME IN MONTREAL!**

Every used car purchased between now and November 30th entitles you to enter your name for a free trip to the Montreal-Chicago Hockey game on Saturday, Dec. 3rd. The lucky holder will be asked to answer a skill-testing question. Show with us today—you could be the lucky winner!

ISLAND CHEV - OLDS LTD.

Easton St. Dial 4-877



PRESENTING a \$100 cheque to Arleigh Fitzgerald (CENTRE) of the Frontier Apostles on behalf of St. Dunstan's University Mission Society is Gerry Matthews, president of the society while secretary Anita MacIsaac looks on.

Apostles' Representative Is Visiting SDU Campus

Interest concerning the Apostles in P.E.I., she said. "We have two SDU graduates of last year's class teaching in our organization, Veronica Swift at Dawson Creek and Lawrence DonElysyn at Prince George. There are also three other Islanders with us, Dianne Corrigan of Bedford, teaching at Smithers; Margaret Ann MacDonald of Charlottetown doing secretarial work, also at Smithers; and Theresa Corrigan of Fort Augustus, teaching at Vanderhoof."

Former Islanders who served with the Frontier Apostles; are Mr. and Mrs. Alvin Curley and Mr. and Mrs. Parker Lund. M. Culey is now teaching in Kensington and M. Lund at St. Dunstan's High School.

Miss Fitzgerald will be staying at Marian College at SDU until Friday or Saturday of this week and anyone interested in knowing more about the Frontier Apostles is invited to contact her there.

Opposition Leader To Head Delegation

An Island delegation of members of the Progressive Conservative Association in Prince Edward Island, headed by Opposition leader Walter R. Shaw, will be headed for Ottawa next week to attend the annual convention of the Progressive Conservative Association.

The delegation of 46 members will attend this year's conference being held at the Chateau Laurier Hotel from November 14-16 inclusive.

The main resolution on the national agenda will probably be the leadership question.

CONFIRM OR REPLACE

The resolution calling for a re-assessment of the party's leadership, may either reconfirm or replace Hon. John Diefenbaker in his position as leader of the Progressive Conservative party in Canada.

Mr. Shaw and Ivan Kerry, president of the Prince Edward Island Progressive Conservative Association, were asked last night whether or not the Island delegation would support Mr. Diefenbaker as their leader.

Mr. Shaw stated that the final decision on the matter would be made in Ottawa when each province would privately consider the leadership question before expressing its views before the general convention meeting.

MINDS OPEN

"We are going to Ottawa with entirely open minds, I'm looking forward to a very large and enthusiastic gathering," was the comment from Mr. Shaw.

Dalton Camp, 46, controversial president of the Progress in Canada, early this year introduced a proposal to re-examine the leadership of the Conservative party in Canada.

Mr. Camp aired his proposal at the annual meeting of the P.E.I. Progressive Conservative Association held in Charlottetown September 25. Since then he has elaborated on his proposal from platforms across the country in preparation for the party's national convention which begins Monday.

Capt. MacLean New Instructor

The new chief navigational instructor at the Provincial Vocational Institute is Capt. Allan MacLean, formerly from Scotland, who is replacing John B. Palmer, part time instructor for three seasons.

Captain MacLean is the holder of a foreign-going masters certificate of competency. He has 38 years of sea time experience of which about 20 years he has held the position of master.

Federal Cheques Out As Usual

Despite the political deadlock in Ottawa, and a holdup in pay cheques for federal civil servants, old age pensioners and other welfare-type recipients of federal cheques need have no worry over delayed payments.

J. Eldon Green, director of Family Allowance here, said this morning all these payments including those to the blind would be going out as usual. Mr. Green stated all these were statutory payments and not affected by the need of the federal government for a monthly supply motion in Parliament.

Debert Huts Up For Sale

smart way

The smart way to order fuel is to put your confidence in Barwise & Skinner, then you'll know your getting the best!

R. C. BARWISE J. W. SKINNER

245 Elm Ave. Kensington Road
4-4316 2-2961

ATTENTION RETAILERS



It's Not Too Early To PLAN FOR CHRISTMAS

More than 20% of the year's total retail sales are made in November-December... a buying bonanza that offers a big and last chance to fatten profits. And 20% doesn't begin to tell the Christmas story. Many items sell three and four times as fast in the 21 sellings days up to Christmas as in any other FULL month.

Whether you sell gifts for her, for him, or for the home, it's the year's biggest period for almost all retailers. All this selling action calls for planning... lest a single selling opportunity be missed. Planned promotions will build a profit peak out of selling peaks by putting promotional power behind most wanted merchandise... when it's most wanted. That means maximum traffic out of every merchandise promotion.

The Guardian-Patriot advertising men have the facts and figures to help you get the most out of your Christmas promotions. If you have not already been contacted by your ad-man in connection with your Christmas selling; ask him to show you "How to make a Record" - - - and figures which pertain to your particular business. These tools can be used to your very definite advantage.

LET US BUILD A PROFIT PRODUCING PACKAGE FOR YOUR PLACE OF BUSINESS!

PHONE 4-8506

Display Advertising Department

THE GUARDIAN THE EVENING PATRIOT