

**SIMPSONS
- SEARS
Limited**

Charlottetown
Store

SPRING SAVINGS SPECTACULAR

**LOWEST PRICES ON APPLIANCES EVER KNOWN ON P. E. I.
MANY ITEMS ONE-OF-A-KIND SALE DATES MARCH 31 - APRIL 4 INCLUSIVE!**



Exactly As Illustrated

FREEZING UNIT FULLY GUARANTEED 5 YEARS

**NEW 1959 MODEL
Fully Automatic Defrost**

\$269.95

- No water to empty
- Set it and forget it
- New slim line styling
- Jack knife hinged door
- 52 lb. capacity freezer chest
- 3 full width door shelves with dainty chest
- 4 roomy shelves

Other 1959 Coldspot Refrigerator Specials

- 12.2 cu. ft. Coldspot Spacemaster Refrigerator with standard defrost **\$254.95**
- 14.19 cu. ft. Coldspot Spacemaster Refrigerator with standard defrost **\$294.95**
- 8.6 Coldspot Spacemaster Refrigerator with standard defrost **\$199.95**
- 8.6 Coldspot Spacemaster Refrigerator with Fingertip Automatic Defrost **\$249.95**
- 13.2 cu. ft. Coldspot Combination Refrigerator-Freezer with cycle defrost, extra large freezer, stores 101 lbs. frozen food **\$379.95**
- 15 cu. ft. Coldspot chest type freezer with lifetime porcelain interior. Guaranteed 5 years **\$309.95**
- 18.2 cu. ft. Coldspot Upright Freezer with lifetime porcelain liner. Guaranteed 5 years **\$399.95**
- 14.2 cu. ft. Coldspot Deluxe Upright Freezer with lifetime porcelain liner **\$339.95**

NEW 1959 SILVERTONE PERFORMANCE LEADERS



Exactly As Illustrated

SILVERTONE 21" CONSOLE

\$299.95

- Our finest Console TV set
- Equipped with fine speakers for true High Fidelity Sound
- Aluminized picture tube for sharp performance
- Tinted removable safety glass
- Automatic gain and frequency controls
- Walnut or mahogany finished cabinet

FLOOR POLISHER

Kenmore 3 brush floor polisher. Waxes and polishes. Complete with steel wool and felt pads. Save over \$11.00. One only **\$48.88**

VACUUM CLEANER

Kenmore upright model vacuum cleaner. Complete with cleaning attachments—demonstrator model. Regular \$119.95. Sale Price **\$59.88**

SEWING MACHINE

Kenmore Portable Electric Sewing Machine with semi-rotary action—forward-reverse lever. Free 18 pc. attachment set **\$59.88**

OUTBOARD MOTOR

Elgin 30 H.P. Outboard Motors reduced \$100.00 DeLuxe Model with Electric start—twin cylinder—Quick starting, smooth running dependable power feature packed for top performance. Regular Price \$639.95. Sale Price **\$539.95**

COMBINATION RANGE

Kenmore Combination Oil and Gas Range—40 inch size—with roomy 20" oven. Fully automatic ignition with clock controlled oven. One only. Save over \$80.00 **\$299.88**

GAS RANGE

Kenmore 36" Deluxe Gas Range—with centre griddle—and vision oven **\$199.88**

WASHING MACHINE

Kenmore Visimatic Washing Machine. Truly Canada's finest wringer washer with roto swirl agitator and full time lint filter. For this sale only **\$194.88**

WATER PUMPS

Homart Shallow well piston pumps with 17 gal storage tank. One only **\$89.88**

SPORTSMAN'S SPECIAL
Seven Piece Camping Ensemble.
Two nylon sleeping bags; two air mattresses; one air mattress inflater; one gas lantern; one Sportsman's DeLuxe Tent. Save \$43.00. **\$99.88**
SEVEN PIECES FOR

BATHROOM ENSEMBLE

3 pc. Homart bathroom ensemble including cast iron bath tub, white vitreous China basin and reverse trap toilet. Save over \$30.00 **\$169.88**

GAS WATER HEATER

Homart 22 gal. water heater with exclusive glass lined tank. Guaranteed for 10 years. One only **\$109.88**

CABINET SINK

42" Harmony House Cabinet Sink complete with faucets and strainer—Porcelain enamel sink for long wear. One only **\$88.88**

OIL SPACE HEATERS

Kenmore oil space heater. Small size. Ideal for office or summer cottage use. 2 only **\$54.88**

GAS RANGE

Kenmore 23 inch gas range—compact size—4 surface burners and roomy oven, ideal for apartment or summer cottage use **\$94.88**

CARPET SAMPLES

Cotton—Axminster—wool—and viscose carpet samples in 27" x 51" size. Priced from **\$6.88**

JET PUMP

Homart Jet pump for use in deep or shallow wells. 1/2 H.P. motor—17 gal. storage tank **\$119.88**

BATHROOM ENSEMBLE

3 pc. Homart bathroom ensemble—shell pink color—cast iron tub with deluxe fittings including shower attachment. Save over \$50.00. One only **\$189.88**

RANGETTE

Kenmore standard model rangette with 3 position switches—Dial temperature oven—gleaming white enamel finish **\$54.88**

OIL RANGE

Kenmore Oil Range with pot type burner—blower and constant level oil valve. Porcelain enamelled oven. Save \$30.00. One only **\$169.88**

Silvertone Portable Record Player

3 speed player in attractive carrying case. Reg. \$26.95. **\$23.88**

Silvertone Portable Radio

Five tube powerful performance. Reg. \$54.95. **\$39.88**

Silvertone Two Speed Tape Recorder

Complete with tape and reels. Reg. \$99.95. **\$88.88**

Silvertone High Fidelity Automatic Record Player Console

Modern line oak finish. Reg. \$219.95. **\$188.88**

Silvertone Combination Record Player & 21" Television

Modern low-boy styling. Reg. \$369.95. **\$318.88**

Silvertone 21" Console Television Set

Long range chassis. Reg. \$259.95. **\$238.88**

Silvertone Transistor Portable Radio

Attractive carrying case. Reg. \$99.95. **\$39.88**

Silvertone Table Model Radio

Our finest 1959 model radio. Reg. \$49.95. **\$43.88**

KENMORE WRINGER WASHERS



SPECIAL FOR THIS SALE ONLY

\$139.95

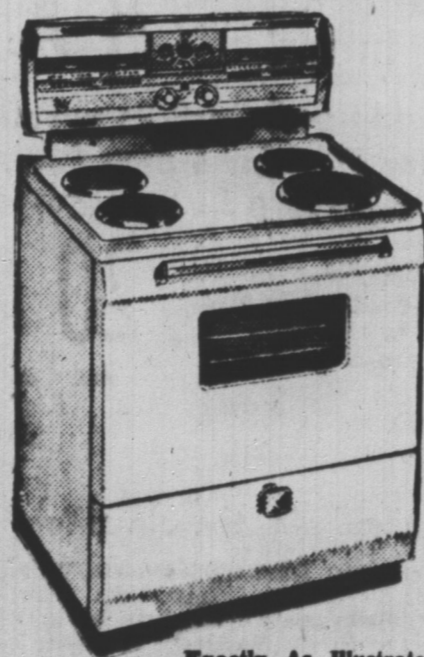
- Full time lint filter
- Duralite agitator
- Automatic drain pump
- Automatic Timer
- Deluxe Chrome Wringer
- Guaranteed 5 years

NEW 1959 KENMORE AUTOMATIC WASHER ... 294.95
NEW 1959 KENMORE AUTOMATIC DRYER ... 199.95

KITCHEN TESTED KENMORE RANGES

DELUXE 30" RANGE

WITH PUSH BUTTON SWITCHES



Exactly As Illustrated

\$199.95

- Modern Visi Bake oven door
- 24" Clock controlled oven
- Seven heat pushbutton switches
- Porcelain enamelled exterior
- Surface elements guaranteed three years.
- Surface and oven light

KENMORE 30" GAS RANGE

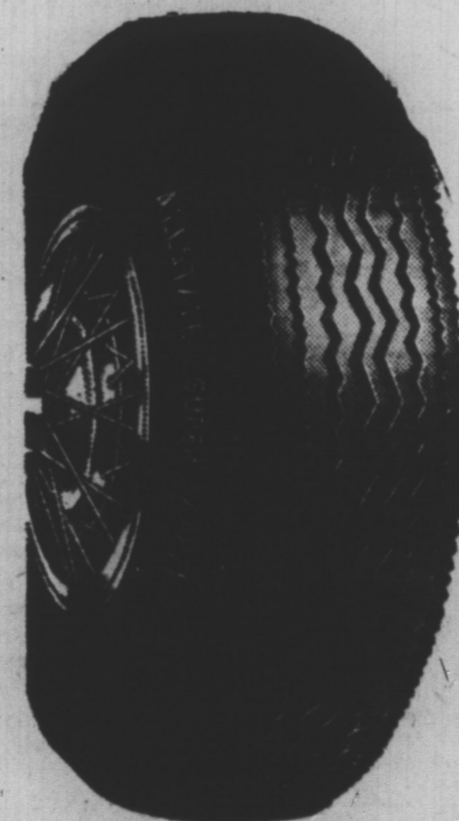
- Smokeless broiler
- Removable side oven racks
- Thermostatically controlled oven
- Electric Clock and Minute Minder

\$159.88

ALLSTATE SUPER SAFETY RAYON TIRES

GUARANTEED 20 MONTHS
670 x 15 size.

\$15.45



- Super Safety Nylon guaranteed 25 Months
- 670 x 15, tube type 17.45
 - 710 x 15, tube type 19.45
 - 760 x 15, tube type 21.45

Allstate Silent Cushion Nylon
Guaranteed 28 Months

- 750 x 14, Tubeless 21.95
- 800 x 14, Tubeless 22.95
- 580 x 14, Tubeless 24.95

ALLSTATE HEAVY DUTY TUBES

- 670 x 15 each 3.20
- 760 x 15 each 3.50
- 600 x 16 each 2.70

ALLSTATE HEAVY DUTY TRUCK TIRES

EQUAL TO OR BETTER THAN ORIGINAL EQUIPMENT—

- Size 650 x 16 six ply rib tread each 30.95
- Size 750 x 20 ten ply rugged lug tread each 79.00
- Size 825 x 20 ten ply rib tread each 84.50

USE YOUR CREDIT

BUY ON SIMPSONS-SEARS

EASY PAYMENT PLAN

SIMPSONS-SEARS

CHARLOTTETOWN STORE

PHONE 3318

ATISFACTION GUARANTEED

OR

MONEY REFUNDED