

# HOLMAN STORE NEWS

Bringing You Up-to-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.



**PERSONALLY PICKED BY SANTA** for your Christmas Turkey or Goose! . . . The large sized Duro Aluminum ROASTERS in Holman's Both Stores China Departments are just exactly what you'll need and want to cook that bird into a state that is delicious, delectable and delectable! In the approved rectangular shape, the cover fits snugly and the measurements are 17 by 12 by 9 inches high. The Roaster is fitted with a rack, so it will pinch hit as a canner come canning and preserving time. The Roaster is priced just \$9.95, and the gleaming highly polished finished will shine beautifully under your Christmas Tree. It is **PERSONALLY PICKED BY SANTA** from Holman's China Departments in Summerside and Charlottetown.

**PERSONALLY PICKED BY SANTA** for Christmas Gifting! . . . A really smart looking, good fitting SLIP at a Budget price (1.98) in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown. Made of snowy white lingerie crepe, the bodice is trimmed with dainty nylon embroidery and deep lace, the hemline is lace trimmed too. Made in the four gored style, every seam in the garment is double stitched (and that's unusual as well as important). Sizes run from 32 to 42, the price is 1.98 for a slip that has been **PERSONALLY PICKED BY SANTA** from Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown.



*Moordale*  
by  
GLEDHILL of ENGLAND

Tailored by  
**PROGRESS BRAND CLOTHES**

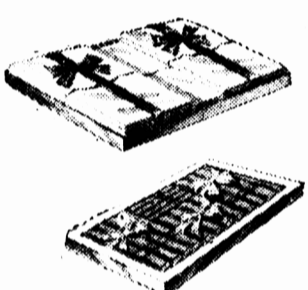
THE logical choice for any man who appreciates the pride and pleasure of wearing a truly distinguished luxury coat.

**HOLMAN'S**  
Men's Wear  
Summerside

# Our Ninety Eighth Christmas



## THE GLEAM OF FINE LINEN a welcome gift for Christmas

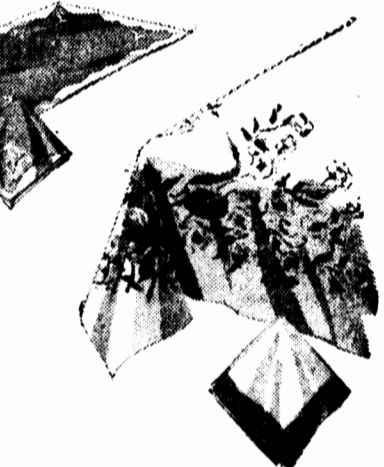


Give Linens this Christmas and look forward to a welcome all year long! Gift them with delightful Table Linen, thrill them with color-bright Towels. . . . No one ever has enough of either! Come see, we have Linen treasures from which to choose!

- "DUNDEE" TOWELS in a host of truly gorgeous colors, they're heavy weight, thickly tufted and extra absorbent. The 22 by 44 inch size is priced a pair **2.29**
- The 16 by 28 inch size is priced a pair **1.19**
- The 12 inch square size is priced each **29¢**
- 3 piece Ensembles of Dundee Towels are priced **2.00**

- LUNCHEON CLOTHS by Leacock are of fine printed cotton in peony and florette design on a white background. The 52 inch square size is priced each **2.98**
- The 52 by 70 inch size is priced each **3.98**

- DAMASK LUNCHEON SETS are made of closely woven blended cotton and rayon with a satin finish. Shades are rose, gold or green. Cloth is 56 by 76 inches and the set includes 8 serviettes. Gift Boxed a set **5.50**



- HAND PAINTED LUNCHEON SETS are of blended cotton and rayon in a satin finished damask weave. Cloth size is 50 by 66 and the set includes 6 serviettes. A set **3.98**

- PRINTED TABLE CLOTHS of finely woven rayon in the colorful Rambler Rose design on a snowy white background. Cloth size is 52 inches square, each **3.98**

- GIFT TOWEL SETS of deeply napped terry cloth in colorful patterns and designs. They're "Cannon" and the set consists of a bath towel, face towel and a face cloth in an attractive gift box, priced a set **2.98**

**HOLMAN'S** Housefurnishings - Ch'town & Dry Goods - S'side



## ORDER MONOGRAMMED GIFTS Now

Let us Monogram your gifts for you and see for yourself the rousing welcome they receive on Christmas morning! It's wonderful how much more a Monogram adds to even the smallest of gifts—it is more personal, more thoughtful and will be more appreciated. Do let us add that "Special Something" to your gifts with a Monogram!

**HOLMAN'S** Summerside

## They All Want . . . SKATES & HOCKEY EQUIPMENT



We Feature:

The well known sporting equipment names of C.C.M. and Spalding! In our Sporting Goods Section you will find a complete range of Skates and Hockey Sticks for beginners, midgets, juniors, juveniles, intermediates and seniors. See them today!

### CHRISTMAS SPECIAL! Boys' and Girls' SKATING OUTFITS

Good leather boots with tube skates in misses' sizes 11 to 2 and boys' sizes 1 to 5—PERSONALLY PICKED BY SANTA and priced—

**5.95**

- HOCKEY STICKS — 50c up
- HOCKEY GLOVES — 5.25 a pair & up
- SHIN PADS — 1.59 a pair and up
- HOCKEY PANTS — 3.25 a pair and up
- PUCKS — 12c each
- SHOULDER GUARDS — 4.85 a pair and up
- ELBOW GUARDS — 1.65 a pair & up

**HOLMAN'S** Both Stores **HARDWARE**

## It's Later Than You Think--So Choose Christmas Greeting Cards From Our Large Collection



Bright, cheerful greetings for the brightest and most cheerful season of the whole year! You'll find just the Christmas Card you'll want for each and every person on your list . . . They're perfect! Individual Cards are priced from 5 to 50 cents, while the boxes of cards are from 25 cents to 1.95.



THE WRITE GIFT — a box of "Stuart Hall" Stationery—70 sheets of paper with 30 envelopes. The regular value is 1.50 — **CHRISTMAS SPECIAL 98¢**

Choose from the large assortment of fine boxed Stationery for everyone on your list, prices are from 50 cents to 2.25.

**HOLMAN'S** 5 and 10  
Summerside



consult our *Gift Counselor* she'll shop for you

Stop wandering and wondering! Don't be in a dither of indecision! Betake yourself to the booth of our talented Gift Counselor . . . You'll find her kind, competent and understanding. She'll make suggestions for everyone on your list.

No need to cross her palm with silver. . . . This service is on—

**HOLMAN'S**  
Summerside